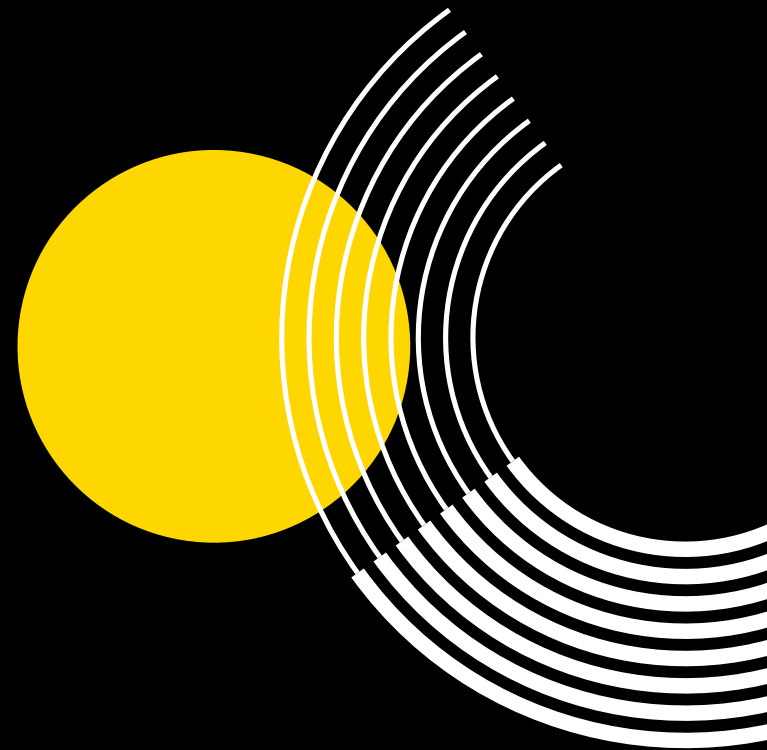




INVESTOR SHOWCASE

4.0 

Post-event report



Content recap

Tech London Advocates and Global Tech Advocates returned to Here East for the Investor Showcase 4.0 – the fourth edition of our biennial summit that focuses on the latest trends, challenges and opportunities in the investment landscape.

The hybrid event brought together the biggest names from the investment, startup and corporate worlds, to discuss topics such as investing in net zero technologies, closing the diversity gap in investment and how game-changing emerging technologies are transforming the tech landscape.

Expertly hosted by the BBC's Ben Thompson, we welcomed speakers from the tech ecosystems, including some of the most preeminent names in the sector such as Saul Klein (LocalGlobe), Anne Glover (Amadeus Capital) and Eric Collins (ImpactX).

[REWATCH THE LIVESTREAM](#)

[VIEW THE AGENDA](#)





Thank you to all our partners and sponsors

TECH LONDON ADVOCATES:

GLOBAL TECH ADVOCATES:

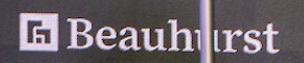


INVESTOR
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4.0

#GTAInvestorShowcase



INVESTOR
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4.0





Investor Showcase 4.0 **in numbers**



1,139

total livestream views

120

In-person attendees:

28,413

On-the-day total Twitter impressions

TLA TWITTER

22,548

On-the-day total impressions

Tweet impressions
(last 28 days):

65,522

+85% on previous 28 days

11,191

Profile visits

Mentions:

184

GTA TWITTER

5,865

On-the-day total impressions

Tweet impressions
(last 28 days):

27,757

+127% on previous 28 days

5,229

Profile visits

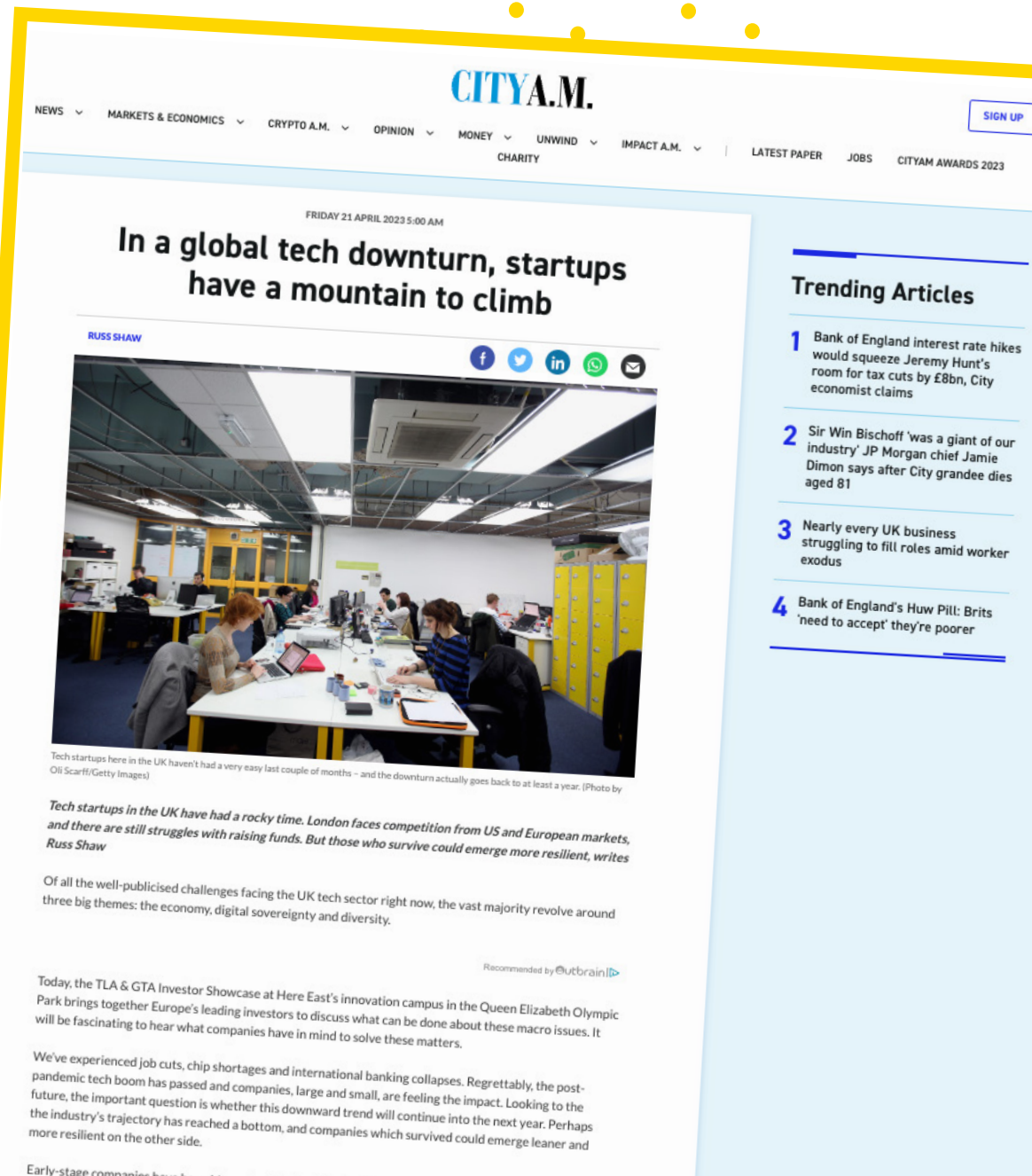
Mentions:

79

Media results

The day kicked off with an opinion piece from TLA and GTA founder Russ Shaw in City AM - discussing the latest trends in the tech investment landscape, how the sector is coping amidst an economic downturn, and offering a preview of the IS4.0 agenda.

We also had a number of press at Plexal on the day, including the likes of CNBC, Daily Mail and La Tribune, conducting interviews with speakers and sharing content on social channels.



Testimonials



“

Thank you both, all of the Seven Hills team, panel and many others involved for an excellent event this morning – I had a brilliant time and learnt so much.

- Nicole Lowe, KPMG



“

What an outstanding event, thank you so much for having me. I enjoyed the Investor Showcase discussions very much and learned a lot.

- Jan Lozek, Future Energy Ventures



“

Great event; congratulations!!!

- Anne Glover, Amadeus Capital



“

Thanks Russ & team for organising another great event. It was an honour to be part of it.

- Sarah Turner, Angel Academe



“

It was our pleasure to be a part of another successful Investor Showcase.

- Henry Whorwood, Beauhurst



“

Congrats Russ on a great event! I could even feel the energy in my dining room!

- Mark Jenkinson, Crystal Associates



“

A brilliant event, as always! Thank you so much for counting on me for one of the panels.

- Silvia Elias, Tech Spain Advocates

Sponsor support

Tech London Advocates and Global Tech Advocates would like to thank all our sponsors for their support throughout the year. Your involvement allows us to put together events like the Investor Showcase 4.0, and we're grateful for all your support and contributions on the day.

Special thanks to our headline event partners Here East and Lakestar, and our event partner Beauhurst. It was brilliant to hear from each of the organisations on the day, with keynote addresses from Gavin Poole (Here East), Stephen Nundy (Lakestar), and Henry Whorwood (Beauhurst).





INVESTOR SHOWCASE 4.0





INVESTOR SHOWCASE

4.0 

Thank you.

