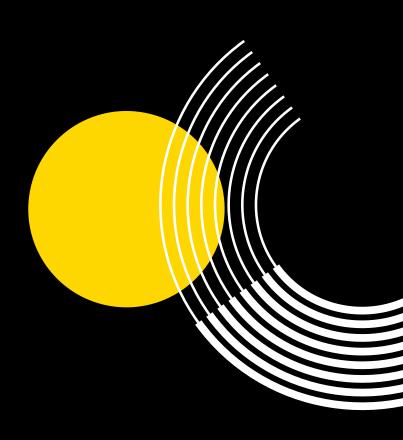




# INVESTOR SHOWCASE 4.0 %

Post-event report













# Content recap

**~~~** 

Tech London Advocates and Global Tech Advocates returned to Here East for the Investor Showcase 4.0 - the fourth edition of our biennial summit that focuses on the latest trends, challenges and opportunities in the investment landscape.

The hybrid event brought together the biggest names from the investment, startup and corporate worlds, to discuss topics such as investing in net zero technologies, closing the diversity gap in investment and how game-changing emerging technologies are transforming the tech landscape.

Expertly hosted by the BBC's Ben Thompson, we welcomed speakers from the tech ecosystems, including some of the most preeminent names in the sector such as Saul Klein (LocalGlobe), Anne Glover (Amadeus Capital) and Eric Collins (ImpactX).

REWATCH THE LIVESTREAM

**VIEW THE AGENDA** 





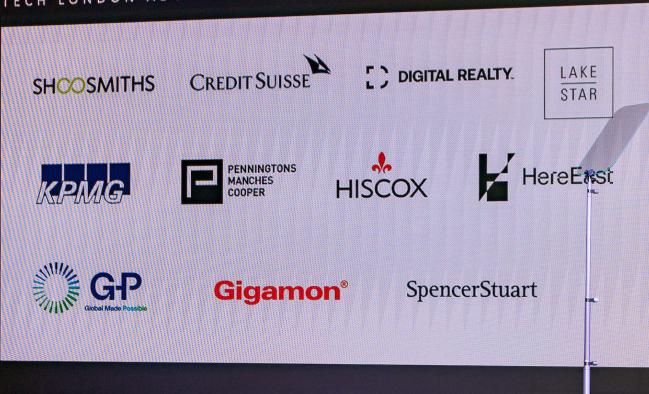
# Thank you to all our partners and sponsors

TECH LONDON ADVOCATES:

INVESTOR

4.0 %

SHOWCASE



#GTAInvestorShowcase

TECH LONDON GLOBAL TECH ADVOCATES:



## **Investor Showcase 4.0 in numbers**

**~~~** 

1,139

total livestream views

120

**In-person attendees:** 

28,413

**On-the-day total Twitter impressions** 

**A TWITTER** 

22,548

On-the-day total impressions

Tweet impressions (last 28 days):

65,522

+85% on previous 28 days

11,191

**Profile visits** 

**Mentions:** 

A TWITTER

5,865

On-the-day total impressions

Tweet impressions (last 28 days):

27,757

+127% on previous 28 days

5,229

**Profile visits** 

**Mentions:** 

### Media results

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The day kicked off with an opinion piece from TLA and GTA founder Russ Shaw in City AM - discussing the latest trends in the tech investment landscape, how the sector is coping amidst an economic downturn, and offering a preview of the IS4.0 agenda.

We also had a number of press at Plexal on the day, including the likes of CNBC, Daily Mail and La Tribune, conducting interviews with speakers and sharing content on social channels.





MARKETS & ECONOMICS ~

IMPACT A.M. V

LATEST PAPER

CITYAM AWARDS 2023

FRIDAY 21 APRIL 2023 5:00 AM

#### In a global tech downturn, startups have a mountain to climb



Tech startups in the UK have had a rocky time. London faces competition from US and European markets, and there are still struggles with raising funds. But those who survive could emerge more resilient, writes

Of all the well-publicised challenges facing the UK tech sector right now, the vast majority revolve around  $\frac{1}{2}$ three big themes: the economy, digital sovereignty and diversity.

mmended by Outbrain ID

Today, the TLA & GTA Investor Showcase at Here East's innovation campus in the Queen Elizabeth Olympic Park brings together Europe's leading investors to discuss what can be done about these macro issues. It will be fascinating to hear what companies have in mind to solve these matters.

We've experienced job cuts, chip shortages and international banking collapses. Regrettably, the postpandemic tech boom has passed and companies, large and small, are feeling the impact. Looking to the future, the important question is whether this downward trend will continue into the next year. Perhaps the industry's trajectory has reached a bottom, and companies which survived could emerge leaner and  $\frac{1}{2}$ 

#### **Trending Articles**

- Bank of England interest rate hikes would squeeze Jeremy Hunt's room for tax cuts by £8bn, City economist claims
- Sir Win Bischoff 'was a giant of our industry' JP Morgan chief Jamie Dimon says after City grandee dies aged 81
- Nearly every UK business struggling to fill roles amid worker exodus
- Bank of England's Huw Pill: Brits 'need to accept' they're poorer

### **Testimonials**





"

Thank you both, all of the Seven Hills team, panel and many others involved for an excellent event this morning - I had a brilliant time and learnt so much.

- Nicole Lowe, KPMG



66

What an outstanding event, thank you so much for having me. I enjoyed the Investor Showcase discussions very much and learned a lot.

- Jan Lozek, Future Energy Ventures



66

Great event; congratulations!!!

- Anne Glover, Amadeus Capital



"

Thanks Russ & team for organising another great event. It was an honour to be part of it.

- Sarah Turner, Angel Academe



"

It was our pleasure to be a part of another successful Investor Showcase.

- Henry Whorwood, Beauhurst



"

Congrats Russ on a great event! I could even feel the energy in my dining room!

- Mark Jenkinson, Crystal Associates



"

A brilliant event, as always! Thank you so much for counting on me for one of the panels.

- Silvia Elias, Tech Spain Advocates

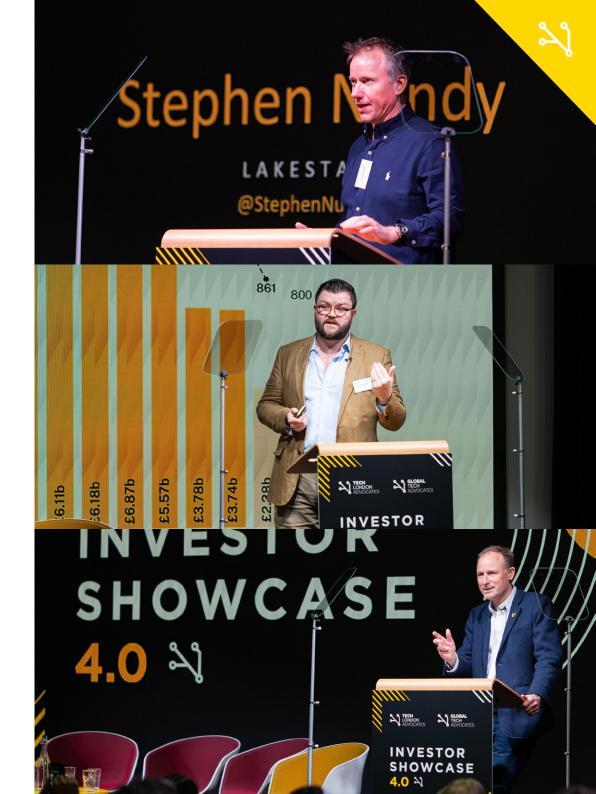
# **Sponsor support**

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Tech London Advocates and Global Tech Advocates would like to thank all our sponsors for their support throughout the year. Your involvement allows us to put together events like the Investor Showcase 4.0, and we're grateful for all your support and contributions on the day.

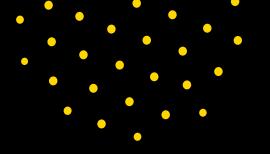
Special thanks to our headline event partners Here East and Lakestar, and our event partner Beauhurst. It was brilliant to hear from each of the organisations on the day, with keynote addresses from Gavin Poole (Here East), Stephen Nundy (Lakestar), and Henry Whorwood (Beauhurst).













# INVESTOR SHOWCASE 4.0 3

Thank you.

