



# The Future of Work

## GrowthEnabler Report 2020

The growing adoption of digital technologies is fueling a new paradigm - Remote Working. The enormous power of data combined with AI in the workplace has created new business and economic models - On/Off balance sheet talent management.

What changes could be in store for the workplace, the workforce, and the nature of work itself?



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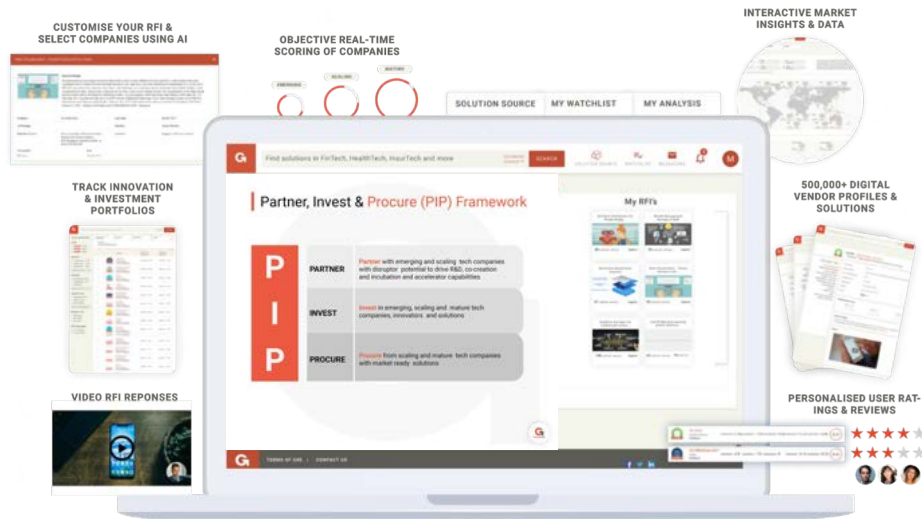
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# An AI-powered digital insights-engine & solution sourcing marketplace

GrowthEnabler is an AI powered insights and solutions sourcing platform with strategic advisory arm that enables Global Enterprises to rapidly source digital solutions, and engage new and innovative vendors from the digital economy

We create strategic insights on the digital economy and provide real-time analysis on over 500 thousand global digital vendors.

Our clients rely on us to save them time and money using AI, to enhance their digital innovation and decision making capabilities. **Partner, Invest and Procure.**



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# The Future of Work Sections

**1****Executive Summary****2****How to Get Value From this Report****3****Future of Work Ecosystems****4****What's Next:Trends**

## **Future of Work Ecosystems - Capability Areas**

- Virtual Office
- Messaging
- Voice & Video
- Calendars & Meetings
- Scaling PA
- Data Collab
- Context & Search
- Project Management
- Design
- Internet Tools
- Remote HRM Enablers
- Scaling Back-Office
- Self Employment Facilitators
- Hiring with a Twist
- Employee Engagement
- Remote Talent Engines
- Events



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# Why did we select these 206 Digital Solutions?

GrowthEnabler applied its growth and risk scoring system (100+ parameters), combined with analyst research and insights from its client interactions, to select **206** out of **3,000**

Future of Work (FoW) related digital solutions. 80% of the 206 solutions selected have received Series A+ funding, and have enterprise centric solutions. 20% have been Seed Funded and have high growth potential. Solutions have been segmented into 17 FoW capability areas

## 3,000 FoW Solutions Profiled on GrowthEnabler



## Applying NLP Logic and Solution Categorisation

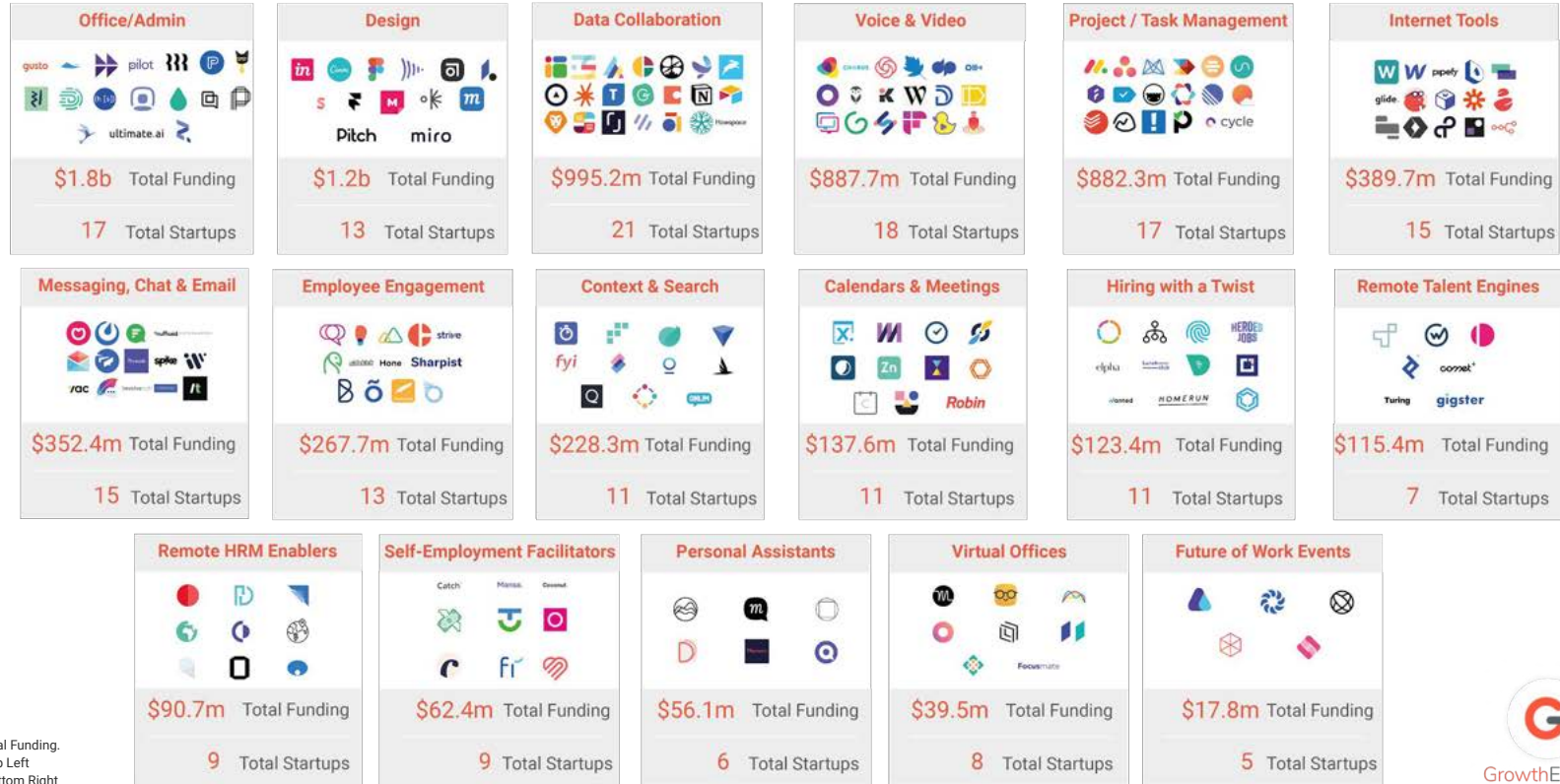


## 206 Solutions Selected using Algorithmic Scoring



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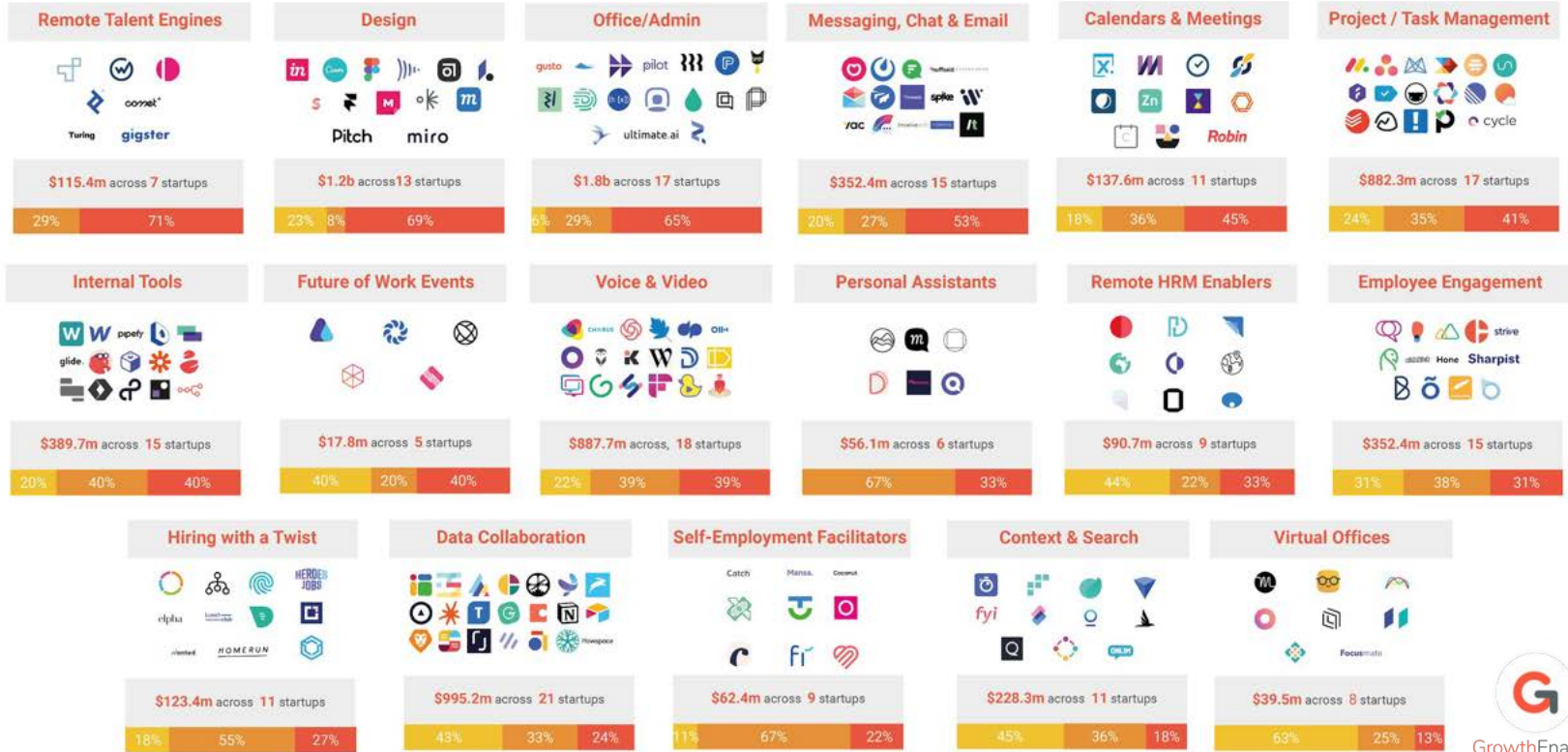
# The Future of Work Ecosystems: 206 Global Solutions



\*Organised in order of Total Funding.  
Highest Total Funding - Top Left  
Lowest Total Funding - Bottom Right



# The Future of Work Ecosystems: Global Solutions based on Maturity





## Section 1: Executive Summary



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# | Executive Summary

## 40%

of today's Fortune  
500 companies  
won't exist  
in **2025**

## 52%

of Fortune 500 companies  
**don't** exist today  
(2000-2019). This is  
Corporate Darwinism at its  
finest — adapt or die.

Global human talent shortage of more than **85 million** by 2030.

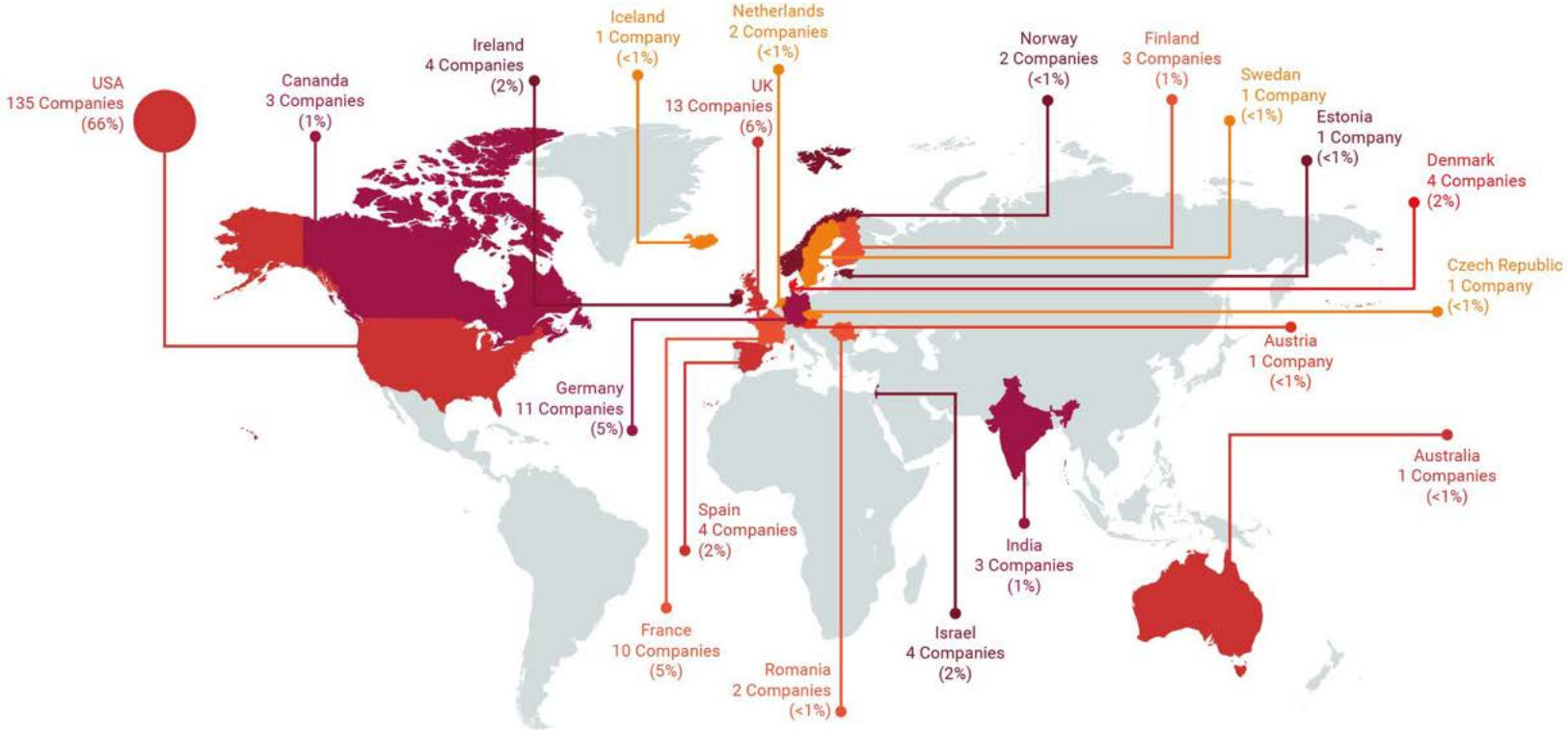
It's probably the most overused and trite statement this year. But has merit. The threat? Robots will eventually take your job, and it's already happening now. The Future of Work has a lead actor, Artificial Intelligence(AI). The rest are at the mercy of the enormous wrath of digital technology advancements that will replace over 1 million knowledge-work jobs by 2020, with software Robotics, Virtual Assistants and an array of machine learning algorithms that feed of exabytes of data.

This massive transformation will have a positive impact on the future job creation too. Estimates suggest that by 2022, 331,500 jobs will be added to the workforce, in the US alone. This will require human capabilities such as intuition, empathy, compassion and both mental and physical agility.

In this report, we will unpack the intrinsic value of the Future of Work Ecosystem of companies and their digital solutions. Using deep analysis methodologies and risk scoring algorithms, GrowthEnabler have identified 206 leading solutions across 17 capability areas. Each of the featured companies have the potential to become partners, vendors and investment targets as part of an overarching Digital Ecosystem Development Strategy.



# Future of Work Global Distribution of 206 Solutions



25%  
Emerging

35%  
Scaling

40%  
Mature









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# The Evolution of the Employer

## PAST

## FUTURE

Siloed Workforce			Connected Workforce
Risk Averse Mindset			Experimental Mindset
Disempowered Workforce			Empowered Workforce
Biased Decision Making			Objective Decision Making
Activity Based Culture			Outcome Based Culture
Scarce Innovation			Innovation Anywhere
Own the Assets			Rent the Assets
Detached Work & Personal Life			Integrated Work & Personal Life
Biased Senior Management			Diverse Senior Management
Controlled Learning Approach			Abundant Learning Approach
Focus on Profits & Material Success			Focus on Social Impact & Sustainability
Prescriptive Workforce Rules			Personalised Workforce Practices
Centralised with Large Teams			Globally Distributed with Smaller Teams
Hierarchical			Flatter Structure



## Section 2: How to get value from this report



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# | Rapidly Build Digital Ecosystems

The GrowthEnabler **PIP** Framework enables Global Organisations to build ecosystems with innovative and disruptive digital companies.

The 3 tiered framework ensures that the buyer starts the ecosystem building process with a clear strategic expectation of ROI and business outcome. This reduces the risk and complexity in the end-to-end engagement process.

Applying **PIP** to identify and manage the relationship lifecycle with potential partners, vendors and investment targets creates mutual value and a low cost, high impact way to accelerate digital transformation at every level in your organisation.

P I P	<b>PARTNER</b>	<b>Partner</b> with emerging and scaling tech companies with disruptor potential to drive R&D, co-creation and incubation and accelerator capabilities
	<b>INVEST</b>	<b>Invest</b> in emerging, scaling and mature tech companies, innovators and solutions
	<b>PROCURE</b>	<b>Procure</b> from scaling and mature tech companies with market ready solutions



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## Section 3: Future of Work Ecosystems

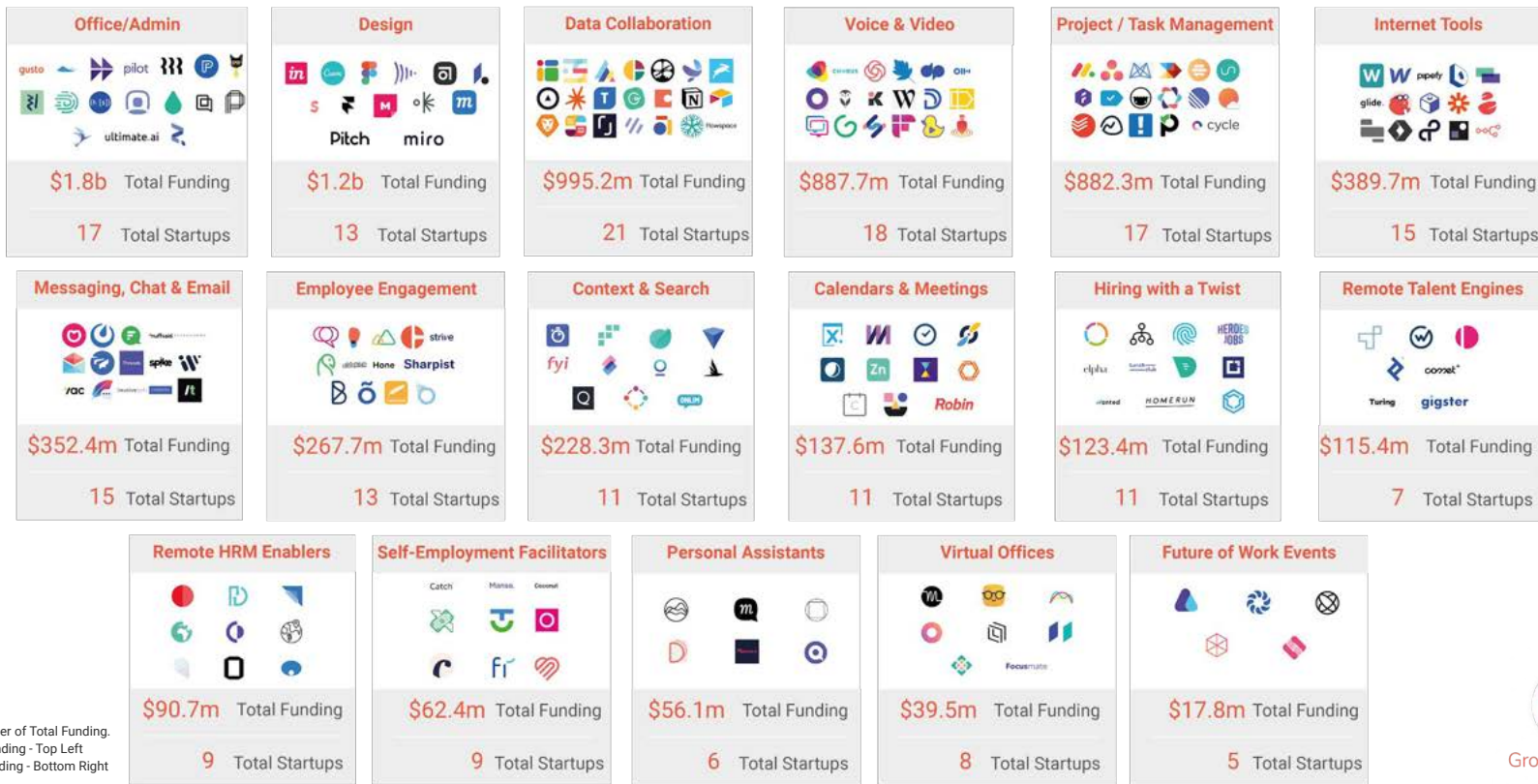


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# Future of Work Ecosystems - 206 Solutions across 17 Capabilities



\*Organised in order of Total Funding.  
Highest Total Funding - Top Left  
Lowest Total Funding - Bottom Right



# Future of Work: Office / Admin (1/3)

Office/Admin



\$1.8b Total Funding

17 Total Startups

gusto

MATURE

**Gusto**

USA | 2011  
Cloud-based payroll, benefits, and human resource management solution for businesses

**Total Amount Raised:**  
\$516.1m

**Investors:** 104 Investors including - General Catalyst, Kleiner Perkins, Akkadian Ventures, CapitalG, GV, Emergence, Generation Investment Management, Fidelity Management and Research Company, Dragoneer Investment Group, T. Rowe Price

**Last Funding Round:**  
Series D - July 2019

carta

MATURE

**Carta**

USA | 2012  
Simplifies & automates equity / cap table management, fundraising admin and more

**Total Amount Raised:**  
\$627.8m

**Investors:** 55 Investors including - Thrive Capital, Lightspeed, Menlo Ventures, Tribe Capital, Spark, USV

**Last Funding Round:**  
Series F - May 2020

moveworks

MATURE

**Moveworks**

USA | 2016  
Cloud-based AI platform purpose-built for large enterprises that resolves employees' IT support issues

**Total Amount Raised:**  
\$105m

**Investors:** Bain Capital, Lightspeed Venture Partners, Bain Capital Ventures, Comerica Bank's Technology, ICONIQ Capital, John Thompson, Kleiner Perkins, Sapphire Ventures

**Last Funding Round:**  
Series B - Nov 2019

payfit

MATURE

**PayFit**

France | 2015  
Integrated payroll and HR management software; automates everything from RTI submissions and payslips to employee leaves and expenses

**Total Amount Raised:**  
\$101.1m

**Investors:** Kima Ventures, Thibaud Elziers, Bpifrance, Eurazeo, Geoffroy Roux de Bezieux, Jean-Daniel Guyot, Oleg Tscheltzoff, Otium Capital, Romain Cottard, The Family, Xavier Niel, Accel

**Last Funding Round:**  
Series C - June 2019

rippling

MATURE

**Rippling**

USA | 2016  
One Modern System for HR & IT — From Payroll and Benefits, to Employee Computers and Apps

**Total Amount Raised:**  
\$197m

**Investors:** Initialized Capital, Kleiner Perkins, NJF Capital, Threshold, Y Combinator, Palm Drive Capital, Soma Capital, Abstract Ventures, ACE & Company, Benjamin Ling, Daniel Gross, DHVC, FundersClub, Lee Linden, NewDo Venture, S2 Capital, Samvit Ramadurgam, Social Capital, Sohail Prasad, Sparkland Capital, SV Angel, UpHonest Capital, Wei Guo

**Last Funding Round:**  
Series B - April 2019

pilot

MATURE

**Pilot**

USA | 2016  
Bookkeeping company focused on startups

**Total Amount Raised:**  
\$58.3m

**Investors:** Authentic Ventures, Index Ventures, Stripe, South Park Commons, CRV, Nitesh Banta

**Last Funding Round:**  
Series B - April 2019



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# Future of Work: Office / Admin (2/3)

Office/Admin



\$1.8b Total Funding

17 Total Startups

(h [s])

MATURE

## HyperScience

USA | 2014

Automates manual document processing for global financial services, insurance, healthcare, and government organizations

Total Amount Raised:  
\$108.9m

**Investors:** Tiger Global Management, Third Kind Venture Capital, Stripes Group, Gaingels, FirstMark, Felicis Ventures, Bessemer Trust, Battery Ventures, QBE Ventures, Global Founders Capital, QBE Insurance Group, Stripes, TD Ameritrade, Acequia Capital (Acecap), Slow Ventures, BoxGroup, Oisín Hanrahan, Scott Belsky, SV Angel, Vivi Nevo

**Last Funding Round:**  
Series C - June 2020

ultimate.ai

MATURE

## Ultimate

Finland | 2016

Multilingual Customer Service Automation platform that gives customer service agents the AI tools they need to provide faster, smarter responses

Total Amount Raised:  
\$10.4m

**Investors:** Horizon 2020, HV Holtzbrinck Ventures, Maki.vc, European Innovation Council, Techstars, SAPiO

**Last Funding Round:**  
Seed - Nov 2019



MATURE

## Gorgias

USA | 2015

Helpdesk which makes support agents 2x more efficient. It automatically suggests how to solve support request

Total Amount Raised:  
\$17.4m

**Investors:** SaaStr, Alven, Amplify Partners, CRV, FLEX Capital Management GmbH, Alexander Winter, Alive Ideas, Antecedent Ventures, Julien Quintard, Kima Ventures, NUMA, Right Side Capital Management, Techstars, Techstars New York City City Accelerator

**Last Funding Round:**  
Series A - Nov 2019



MATURE

## Digits

USA | 2018

Building the most advanced, yet easiest to use financial software for businesses

Total Amount Raised:  
\$32.5m

**Investors:** Aaron Levie, Adam Bain, Adrian Aoun, Ali Rowghani, Anne Dwane, Anthony Noto, April Underwood, Benchmark, Brandon Farwell, Brian Lee, Brian Shin, Chloe Sladden, Chris Keller, David Cancel, David Chang, Dick Costolo, Elad Gil, Eric Wu, Gabe Greenbaum, Harry Stebbings, Jana Messerschmidt, Jason Robins, Jeff Fagnan, Jennifer Lum, Jeremy Levine, Jonathan Badeen, Jordan Fliegel, Joshua Reeves, Justin Kan, Katie Stanton, Katrina Lake, Kevin Weil, Matt Murphy, Merlin Kauffman, Michelle Dipp, Nat Friedman, Nicole Stata, Pat Kinsel, Ric Fulop, Rich Paret, Richard Jun, Waikit Lau, GV

**Last Funding Round:**  
Series B - April 2020



MATURE

## Factorial

Spain | 2014

Human resources software platform for small and medium companies that integrates vacation management and more

Total Amount Raised:  
\$20m

**Investors:** Creandum, Point Nine, K Fund, Pere Valles, Itnig

**Last Funding Round:**  
Series A - April 2020



SCALING

## Pento

Denmark | 2016

Run your payroll in 1 click: calculates taxes, handles all the payments and reports to tax collection & pension providers

Total Amount Raised:  
\$3.5m

**Investors:** Futuristic.vc, Hustle Fund, Mattias Ljungman, Point Nine Capital, Seedcamp, Jens Sørensen, Kim Agger, PreSeed Ventures, Seed Capital

**Last Funding Round:**  
Seed - Sept 2019



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# Future of Work: Office / Admin (3/3)

Office/Admin



\$1.8b Total Funding

17 Total Startups



SCALING

## Seed Legals

UK | 2016

Super-easy for startups to do the legals they need to raise investment and distribute equity to their team

**Total Amount Raised:**  
\$5.3m

**Investors:** Index Ventures, Kima Ventures, The Family, Seedcamp, Harry Briggs, Will Neale

**Last Funding Round:**  
Series A - May 2019



SCALING

## Klaus

Estonia | 2017

Conversation review tool that improves customer service quality by making internal feedback easy and systematic

**Total Amount Raised:**  
\$1.9m

**Investors:** Creandum, Icebreaker.vc, Andrus Purde

**Last Funding Round:**  
Seed - July 2019



SCALING

## Back

Germany | 2018

Organizes & automates all of your employee requests on one intuitive platform

**Total Amount Raised:**  
\$3.3m

**Investors:** La Famiglia, Seed Capital, Renaud Visage, Matthias Hilpert, Gradient Ventures, Charlie Songhurst, Point Nine Capital, Seedcamp

**Last Funding Round:**  
Seed - June 2020



SCALING

## Sora

USA | 2018

HR automation for growing companies: automate and personalize employee onboarding, offboarding, and all the key moments in between

**Total Amount Raised:**  
\$5.3m

**Investors:** Elad Gil, First Round Capital

**Last Funding Round:**  
Seed - July 2020



EMERGING

## Zira

USA | 2019

Automating flexible scheduling, communication and performance tracking for employees

**Total Amount Raised:**  
N.a

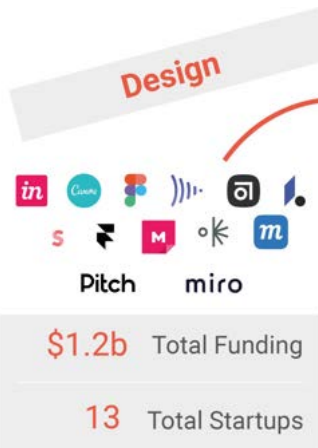
**Investors:** N.a

**Last Funding Round:**  
N.a



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# Future of Work: Design (1/3)



**MATURE**

## InVision

USA | 2011  
Design collaboration platform that helps you research, design, review, and test products, offers tools for prototyping, task management, version control etc.

**Total Amount Raised:**  
**\$350.2m**

**Investors:** FirstMark, Oxygen Capital Partners, LLC, Tiger Global Management, Atlassian, Battery Ventures, Geodesic Capital, Goldman Sachs, ICONIQ Capital, Spark Capital, Accel, Amish Jani, Andy Appelbaum, Cliff Sirlin, Jason Finger

**Last Funding Round:**  
Series F - Dec 2018



**MATURE**

## Canva

Australia | 2012  
Collaborative interface design tool that enables the entire team's design process to happen in one online tool.

**Total Amount Raised:**  
**\$301.6m**

**Investors:** AirTree Ventures, Blackbird Ventures, Global Founders Capital, Matrix Partners, Shasta Ventures, Bond, Felicis Ventures, General Catalyst, Konstantin Othmer, Founders Fund, Square Peg Capital, 500 Startups, Ayush Phumbhira, Ash Fontana, Bill Tai, Elevation Capital, GC Capital, InterWest Partners, Investible, Jean Sini, Kenneth Goldman, Lars Rasmussen, Shan Mehta, Sequoia Capital, Bessemer Venture Partners, Sequoia Capital China, Owen Wilson, Vayner/RSE, Woody Harrelson

**Last Funding Round:**  
Series F - Dec 2018



**MATURE**

## Figma

USA | 2012  
Helps web design teams create, test, and ship designs from its cloud-based software, allowing them to work on designs in tandem, Google Docs style

**Total Amount Raised:**  
**\$132.9m**

**Investors:** Sequoia, Kleiner Perkins, Greylock, Founders Fund, Index Ventures, Coatue

**Last Funding Round:**  
Series D - April 2020



**MATURE**

## Frame

USA | 2014  
Streamline your video review and collaboration process with teammates, clients and a variety of stakeholders. It supercharges post-production workflows

**Total Amount Raised:**  
**\$82.2m**

**Investors:** Accel, FirstMark, Shasta Ventures, SignalFire, Insight Partners, Clark Valberg, Jared Leto, Jon Dahl, Kortschak Investments, L.P., Tectonic Capital, Thomas Hesse, Walter Kortschak, Zencoder, Jason Finger, Kevin Spacey

**Last Funding Round:**  
Series C - Nov 2019



**MATURE**

## Abstract

USA | 2015  
Design and workflow platform that helps designers work together. Builds upon and extends the stable technology of Git to host and manage your work

**Total Amount Raised:**  
**\$54.2m**

**Investors:** Amplify Partners, Cowboy Ventures, Scale Venture Partners, Lightspeed Venture Partners, First Round Capital

**Last Funding Round:**  
Series C - March 2019



**MATURE**

## Pitch

Germany | 2018  
Next generation of content collaboration and presentation software which enables anyone to easily develop and share beautiful presentations

**Total Amount Raised:**  
**\$52.7m**

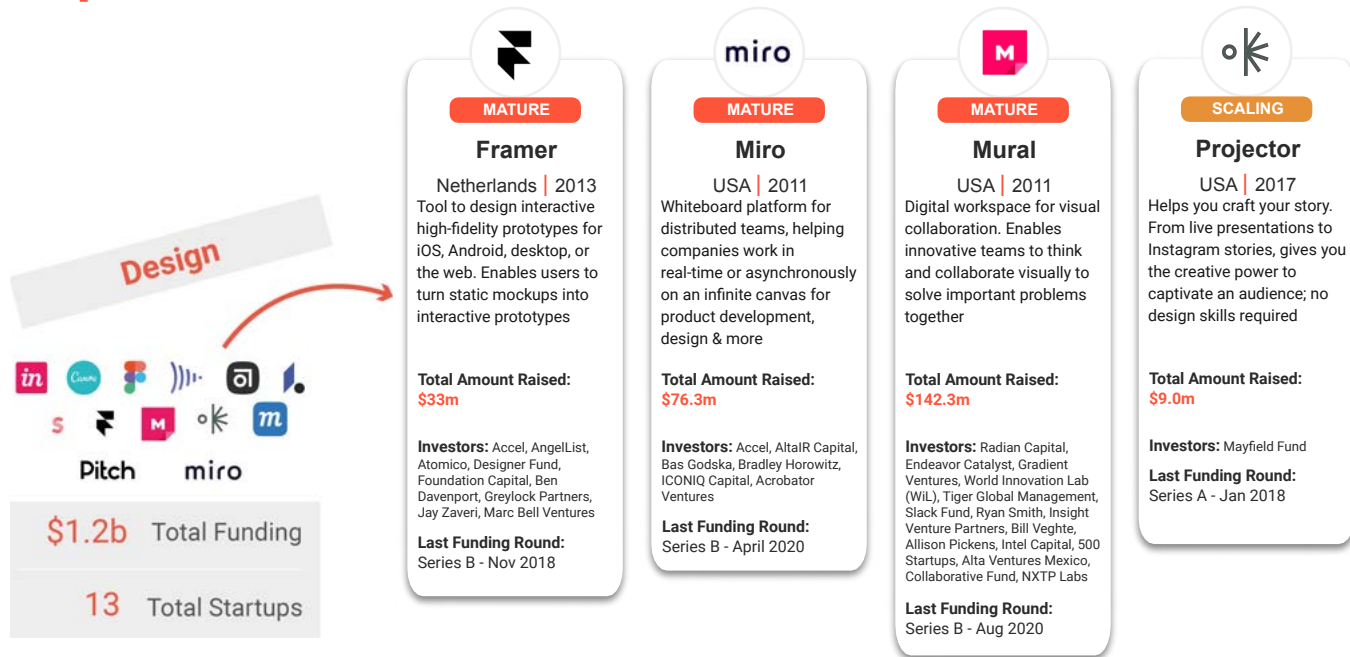
**Investors:** Kevin Systrom, Mike Krieger, Rahul Vohra, Thrive Capital, Andrew Wilkinson, BlueYard Capital, Eric Yuan, Frank Thelen, Index Ventures, Koen Bok, Olivier Pomel, Simon Willnauer, Slack Fund

**Last Funding Round:**  
Series B - Oct 2019

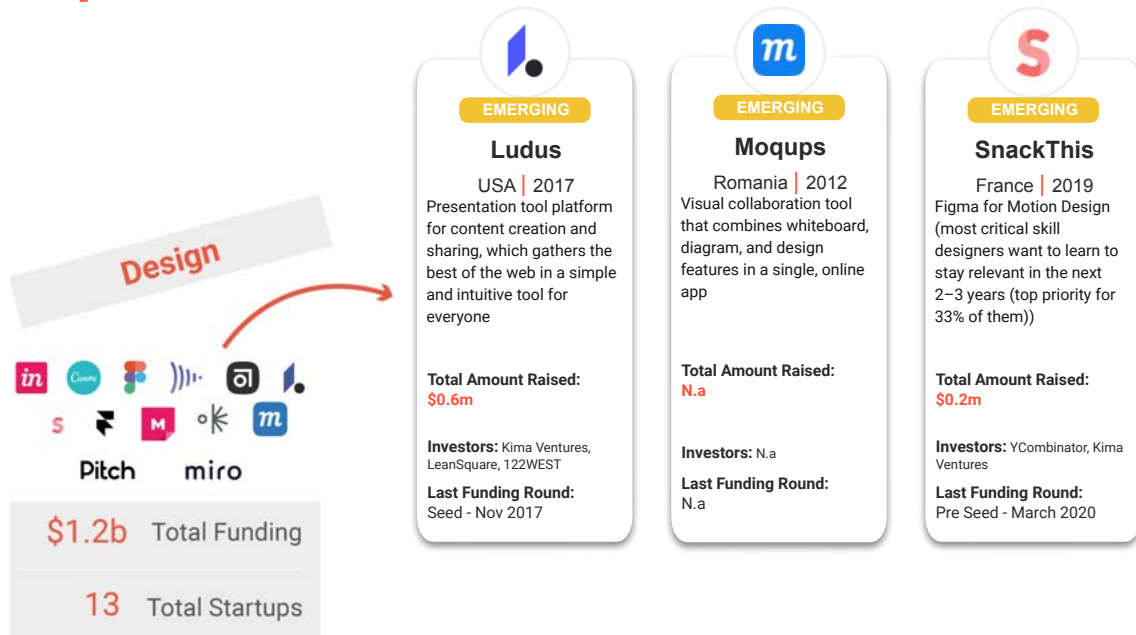


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# Future of Work: Design (2/3)



# | Future of Work: Design (3/3)





# Future of Work: Data Collaboration (1/4)

## Data Collaboration



**\$995.2m** Total Funding

**21** Total Startups



**MATURE**

**Slite**

France | 2016

Where modern teams write and organize their content: meeting notes, processes, how to's, collaborative docs and more

**Total Amount Raised:**  
**\$15.4m**

**Investors:** Spark Capital, eFounders, YCombinator, Index Ventures, Nicolas Dessoigne

**Last Funding Round:**  
Series A - April 2020



**MATURE**

**Onna**

USA | 2015

Data integration platform that connects to emerging apps, such as JIRA, Confluence, and Slack

**Total Amount Raised:**  
**\$43m**

**Investors:** Slack Fund, Nauta Capital, Glynn Capital Management, Dawn Capital, Atomico, Dropbox

**Last Funding Round:**  
Series B - June 2020



**MATURE**

**Bloomfire**

USA | 2010

Knowledge sharing platform that enables employees to quickly find the information they need to do their jobs

**Total Amount Raised:**  
**\$32.8m**

**Investors:** Austin Ventures, Silver Creek Ventures, Redpoint

**Last Funding Round:**  
Series B - May 2016



**MATURE**

**Templafy**

Denmark | 2014

Assists enterprise employees in each stage of the document creation workflow, delivering productive and compliant ways of working in office applications

**Total Amount Raised:**  
**\$61.5m**

**Investors:** Heartcore Capital, Jesper Theill Eriksen, Preben Damgaard, Seed Capital, PreSeed Ventures, Dawn Capital, Insight Partners, Damgaard Company

**Last Funding Round:**  
Series C - April 2020



**MATURE**

**Guru**

USA | 2013

Uses browser extensions and Slack plugins to make sure the information that workers need to do their jobs "finds them wherever they need it"

**Total Amount Raised:**  
**\$70.7m**

**Investors:** Emergence, FirstMark, MSD Capital, Slack Fund, Thrive Capital, Accel, Salesforce Ventures

**Last Funding Round:**  
Series C - April 2020



**MATURE**

**Coda**

USA | 2014

Creates online documents and the utility of applications into a single new canvas

**Total Amount Raised:**  
**\$140m**

**Investors:** Underscore VC, Renegade Partners, NGP Capital, Kleiner Perkins, Khosla Ventures, Hawk Equity, Greylock Partners, General Catalyst, Evan Williams, Bradley Horowitz, New Enterprise Associates (NEA), Quentin Clark

**Last Funding Round:**  
Series C - Aug 2020



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# Future of Work: Data Collaboration (2/4)

## Data Collaboration



**\$995.2m** Total Funding

**21** Total Startups



**MATURE**

**Notion**

USA | 2013

"all-in-one workplace," where teams can write notes, track projects, build spreadsheets and databases, and get organized

**Total Amount Raised:**  
**\$60m**

**Investors:** Index Ventures, A.Capital Ventures, Aydin Senkut, Daniel Gross, Elad Gil, Josh Kopelman, Lachy Groom, Ram Shriram, Draft Ventures, Felicis Ventures, First Round Capital, Matt MacInnis, Naval Ravikant, Sequoia Capital, Shervin Vaziri, Terrence Rohan, Thibaud Elziere, Third Kind Venture Capital

**Last Funding Round:**  
Venture Round - April 2020



**MATURE**

**Airtable**

USA | 2012

Cloud-based tool that blends a traditional spreadsheet with a database

**Total Amount Raised:**  
**\$170.6m**

**Investors:** Caffeinated Capital, CRV, Freestyle Capital, Slow Ventures, Alexa von Tobel, Benchmark, Coatue Management, Dan Rose, Delphine Amault, Emily Weiss, Sarah Smith, Thrive Capital, Founder Collective, Aaron Harris, Amitt Mahajan, Ashton Kutcher, Benjamin Ling, BoxGroup, Data Collective DCVC, David Beyer, Eric Wu, Hammerstone, Michael Birch, Othman Laraki, Shan Mehta, Tuesday Capital, Villi Ittchev, A-Grade Investments, Brennan O'Donnell, Ilya Sukhar, Kevin Mahaffey, Raymond Tonsing

**Last Funding Round:**  
Series C - Nov 2018



**MATURE**

**Workfront**

USA | 2001

Enterprise Work Management solution that helps enterprise teams conquer the chaos of excessive email, redundant status meetings, and disconnected tools

**Total Amount Raised:**  
**\$375m**

**Investors:** Escalate Capital Partners, Greenspring Associates, Josh James, Scott Cunningham, University Venture Fund, JMI Equity, Sorenson Capital, AB Private Credit Investors, Susquehanna Growth Equity, W Capital Partners, Atlas Peak Capital, OpenView

**Last Funding Round:**  
Secondary Market - March 2019



**SCALING**

**Slab**

USA | 2016

Knowledge hub for the modern workplace, helping teams share learning and documentation

**Total Amount Raised:**  
**\$2.2m**

**Investors:** NEA, CRV, Matrix Partners Social Capital

**Last Funding Round:**  
Seed - Feb 2018



**SCALING**

**Journal**

USA | 2016

Gives individuals and groups a focused "space" to find, remember, and share all the information they need to have fun and do good work

**Total Amount Raised:**  
**\$1.5m**

**Investors:** Social Capital

**Last Funding Round:**  
Seed - Oct 2018



**SCALING**

**Giga**

USA | 2016

Enables you to instantly turn any spreadsheet into a beautiful, interactive web document that can be securely shared online

**Total Amount Raised:**  
**\$4.6m**

**Investors:** 1/0 Capital, Anthony Deighton, Ari Helgason, Brunnur Ventures, Futuristic.vc, Investa, Kristin Pétursdóttir, Ziggy Jonsson, Acequia Capital (Acecap), BlueYard Capital, Charlie Songhurst, Slack Fund, EASME - EU Executive Agency for SMEs

**Last Funding Round:**  
Seed - March 2019



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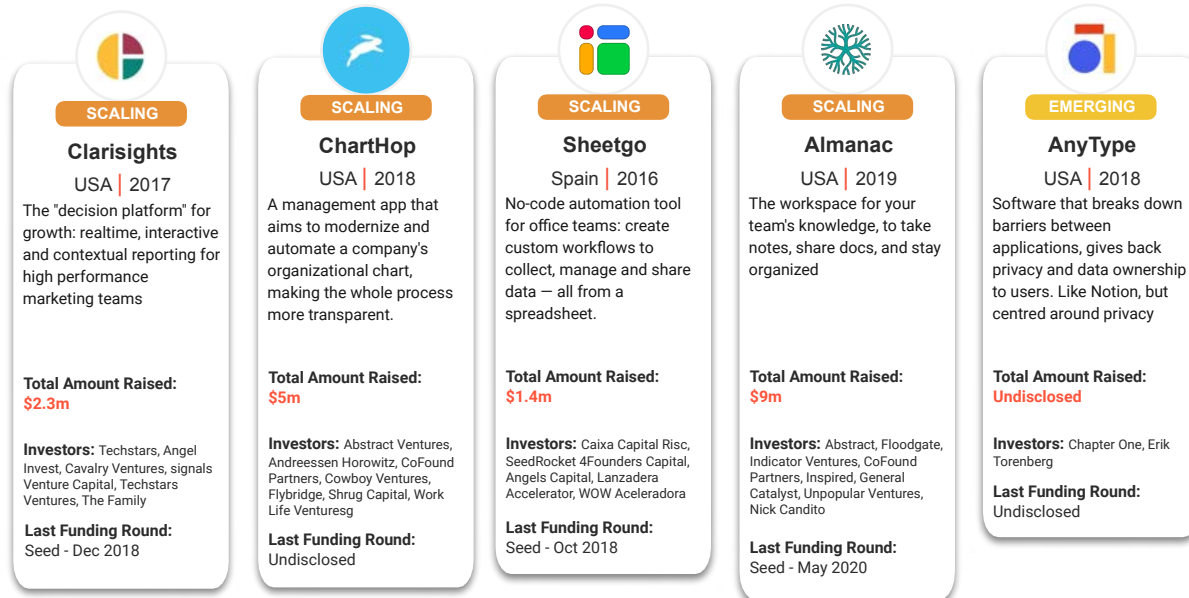
# Future of Work: Data Collaboration (3/4)

## Data Collaboration



\$995.2m Total Funding

21 Total Startups



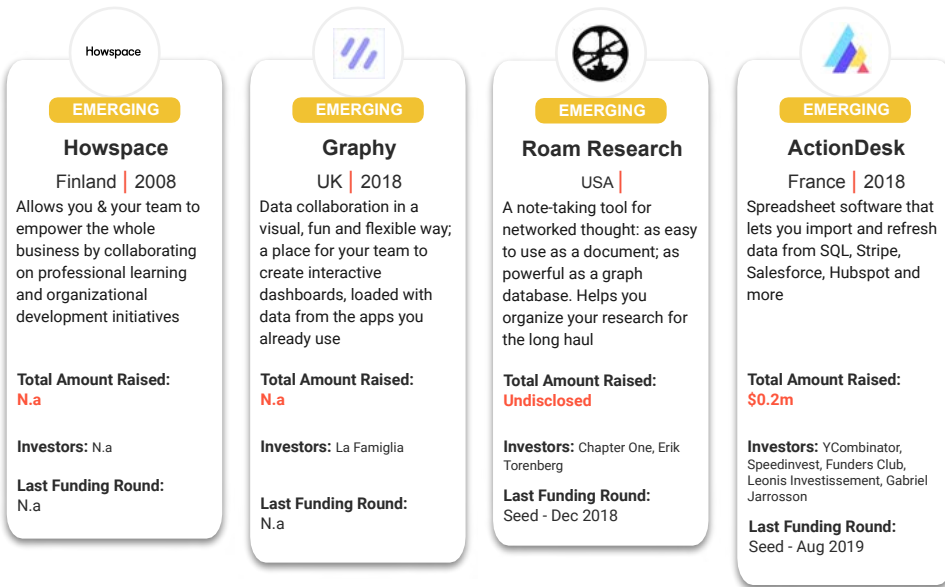
# Future of Work: Data Collaboration (4/4)

## Data Collaboration



\$995.2m Total Funding

21 Total Startups



# Future of Work: Voice and Video (1/3)

## Voice & Video



**\$887.7m** Total Funding

**18** Total Startups



**MATURE**

**Fuze**

USA | 2006

Unified communications platform that enables simplified business voice communications, flexible video conferencing, and always-on collaboration

**Total Amount Raised:**  
**\$480.4m**

**Investors:** Summit Partners, Bessemer, TCV, Wellington Management, G20 Ventures, Greenspring Associates

**Last Funding Round:**  
Series F - May 2018



**MATURE**

**Chorus**

USA | 2015

Twist to videocalls: Making video calls milestone-based & trackable to assess sales performance

**Total Amount Raised:**  
**\$100.3m**

**Investors:** Georgian Partners, Redpoint, Emergence, Gil Dibner, Sozo Ventures

**Last Funding Round:**  
Series C - July 2020



**MATURE**

**Loom**

USA | 2016

A video messaging app that lets users record short videos, rather than type long emails or spend time in meetings, to get their ideas across

**Total Amount Raised:**  
**\$73.6m**

**Investors:** Coatue Management, Sequoia Capital, Kleiner Perkins, Point Nine, Mathilde Collin, Daniel Gross

**Last Funding Round:**  
Series B - May 2020



**MATURE**

**StarLeaf**

UK | 2008

Enables seamless collaboration through intelligently engineered, reliable meeting room systems, superior video conferencing, and secure messaging

**Total Amount Raised:**  
**\$40m**

**Investors:** Grafton Capital, Highland Europe, Future Fifty

**Last Funding Round:**  
Non-equity Assistance - March 2019



**MATURE**

**DialPad**

USA | 2011

Business phone system that turns your conversations into something you can see and use, so you understand, remember, and learn from everything that's said

**Total Amount Raised:**  
**\$120m**

**Investors:** Andreessen Horowitz, GV, ICONIQ Capital, Scale Ventures, Work-Bench, Section 32, Amasia

**Last Funding Round:**  
Series D - July 2018



**MATURE**

**Otter**

USA | 2016

Capture, search and share meetings, lectures and live events

**Total Amount Raised:**  
**\$23m**

**Investors:** Horizons Ventures, Draper Associates, Slow Ventures, GGV Capital, Duke University, H. Barton Asset Management, DFJ DragonFund, NTT DOCOMO Ventures, Fusion Fund

**Last Funding Round:**  
Series B - Jan 2020



GrowthEnabler

# Future of Work: Voice and Video (2/3)

## Voice & Video



**\$887.7m** Total Funding

**18** Total Startups



**MATURE**

**OwlLabs**

USA | 2014

A smart and visually appealing video conferencing camera (hardware+software)

**Total Amount Raised:**  
**\$22.3m**

**Investors:** Spark, Matrix Partners, Playground Global, iRobot, Andy Rubin

**Last Funding Round:**  
Series B - April 2019



**SCALING**

**Around**

USA | 2018

Took video meetings and made them less intrusive, less clunky. Gives you a clear view of your teammates while making space for work

**Total Amount Raised:**  
**\$5.2m**

**Investors:** Floodgate, Credo Ventures, Initialized Capital, Naval Ravikant, Ryan Hoover

**Last Funding Round:**  
Seed - March 2020



**SCALING**

**Remote HQ**

USA | 2016

Work together in ways that go beyond video chat. Co-browse and co-edit any web app, share files, take notes, whiteboard, screen share, video chat, and more

**Total Amount Raised:**  
**\$2.7m**

**Investors:** Underscore VC, TECHU

**Last Funding Round:**  
Seed - May 2020



**SCALING**

**Krisp**

USA | 2017

Makes remote workers more professional allowing them to take calls from wherever they want without worrying about privacy and background noise

**Total Amount Raised:**  
**\$8.5m**

**Investors:** Granatus Ventures, Sierra Ventures, Shanda Group, HIVE Ventures, TechNexus Venture Collaborative, Storm Ventures, SmartGate VC, Berkeley SkyDeck Fund

**Last Funding Round:**  
Series A - August 2020



**SCALING**

**Whereby**

Norway | 2013

Collaboration tool for easy video meetings. No downloads, no logins

**Total Amount Raised:**  
**N.a**

**Investors:** N.a  
**Last Funding Round:**  
Acquired by Videonor



**SCALING**

**DemoDesk**

Germany | 2017

Online meeting tool for inside sales and CS teams solving the screen sharing pain: no downloads, content shared on a virtual display, instant control sharing

**Total Amount Raised:**  
**\$2.6m**

**Investors:** YCombinator, Global Founders Capital, Kleiner Perkins, FundersClub

**Last Funding Round:**  
Seed - Oct 2019



GrowthEnabler



# Future of Work: Voice and Video (3/3)

## Voice & Video



**\$887.7m** Total Funding

**18** Total Startups



SCALING

**Fireflies**

USA | 2016

Making video calls searchable; SaaS tool for automated notes from online meetings; Automatically record, transcribe and collaborate across your meetings

**Total Amount Raised:**  
**\$5.1m**

**Investors:** Accel, Canaan Partners, Susan Kimmerlin, April Underwood, Right Side Capital Management, Bill Macalitis, Sandhya Venkatachalam Partner

**Last Funding Round:**  
Seed - Oct 2019



SCALING

**Grain**

USA | 2018

Record & share the best parts of your Zoom video calls. Take notes together. Create video highlights. Share clips anywhere (Twitter, Discord, Notion, Slack etc.)

**Total Amount Raised:**  
**\$4m**

**Investors:** Acrew Capital, Andreas Klinger, Founder Collective, Kickstart, NextWorld Capital, Peterson Partners, Scooter Braun, Scott Belsky, Slack Fund, Sriram Krishnan

**Last Funding Round:**  
Seed - April 2020



EMERGING

**HappyScribe**

Ireland | 2017

Automatic transcription software; automatic subtitling tool; video & audio to text in minutes; available in + 119 languages and accents

**Total Amount Raised:**  
**N.a**

**Investors:** N.a

**Last Funding Round:**  
N.a



EMERGING

**CoScreen**

USA

Turns your second screen into your joint team desktop. Share windows via drag & drop, collaborate via mouse & keyboard, each user gets their own mouse pointer

**Total Amount Raised:**  
**N.a**

**Investors:** N.a

**Last Funding Round:**  
N.a



EMERGING

**GitDuck**

USA | 2019

Code sharing and screen recorder software for developers to create videos that are linked to their code

**Total Amount Raised:**  
**Undisclosed**

**Investors:** Youcef Es-skouri

**Last Funding Round:**  
Seed - March 2020



EMERGING

**Standups**

Germany | 2018

A not too dissimilar concept from Yac & Loom; SaaS for asynchronous video standups

**Total Amount Raised:**  
**N.a**

**Investors:** N.a

**Last Funding Round:**  
N.a



GrowthEnabler

# Future of Work: Project Management (1/3)

Project / Task Management



**\$882.3m** Total Funding

**17** Total Startups



**MATURE**

**Monday**

Israel | 2012

A Work Operative System, where teams create and shape workflow apps, code free - to run any process and project

**Total Amount Raised:**  
**\$234.1m**

**Investors:** Entrée Capital, Genesis Partners, Insight Partners, Hamilton Lane, HarbourVest Partners, ION Crossover Partners, Sapphire Ventures, Vintage Investment Partners, Stripes

**Last Funding Round:**  
Secondary Market - May 2020



**MATURE**

**Asana**

USA | 2009

Work management platform that helps teams orchestrate their work, from daily tasks to strategic initiatives

**Total Amount Raised:**  
**\$413.2m**

**Investors:** Andreessen Horowitz, Benchmark, 8VC, Dustin Moskovitz, Founders Fund, Generation Investment Management, Sam Altman, G Squared, Adam D'Angelo, Aditya Agarwal, Andrew Mason, Devon T Rogers, Eric Ries, Justin Rosenstein, Mark Zuckerberg, Priscilla Chan, Roger McNamee, Ruchi Sanghvi, Tony Hsieh, VTF Capital, Y Combinator, Benchmark Capital Advisory UK, Lead Edge Capital, WIL, SV Angel, Ben Horowitz, David Jeske, Jed Stremel, Joe Green, Marc Andreessen, Matt Cohler, Mitchell Kapor, Owen Van Natta, Peter Thiel, Ronald Conway, Sean Parker

**Last Funding Round:**  
Debt Financing - June 2020



**MATURE**

**Mavenlink**

USA | 2008

Helps services firms establish an operational system of record that facilitates their business lifecycle, including key capabilities like resource mgmt & project mgmt

**Total Amount Raised:**  
**\$413.2m**

**Investors:** Goldman Sachs, Carrick Capital Partners, Silicon Valley Bank

**Last Funding Round:**  
Series E - April 2019



**MATURE**

**Product Board**

USA | 2014

Helping product teams get the right products to market, faster. Understand what users really need, prioritize what to build next etc.

**Total Amount Raised:**  
**\$64.7m**

**Investors:** Credo Ventures, Index Ventures, Reflex Capital, Kleiner Perkins, Rockaway Capital, Bessemer Venture Partners, Sequoia Capital

**Last Funding Round:**  
Series B - Jan 2020



**MATURE**

**Hive**

USA | 2016

The productivity platform to work from anywhere. integrates with thousands of applications to make it easier than ever to connect all your work in one place

**Total Amount Raised:**  
**\$16m**

**Investors:** Rembrandt Venture Partners, Tribeca Venture Partners, Vocap Investment Partners, Comcast Ventures, AngelPad

**Last Funding Round:**  
Series A - July 2019



**MATURE**

**Unito**

Canada | 2015

Automatically synchronizes your projects, tasks and conversations between different work management tools

**Total Amount Raised:**  
**\$12.9m**

**Investors:** Real Ventures, Right Side Capital Management, YUL Ventures, Social Capital, 500 Startups, Mistral Venture Partners, Tom Williams, Bessemer Venture Partners, Hedgewood

**Last Funding Round:**  
Series A - Jan 2020



GrowthEnabler

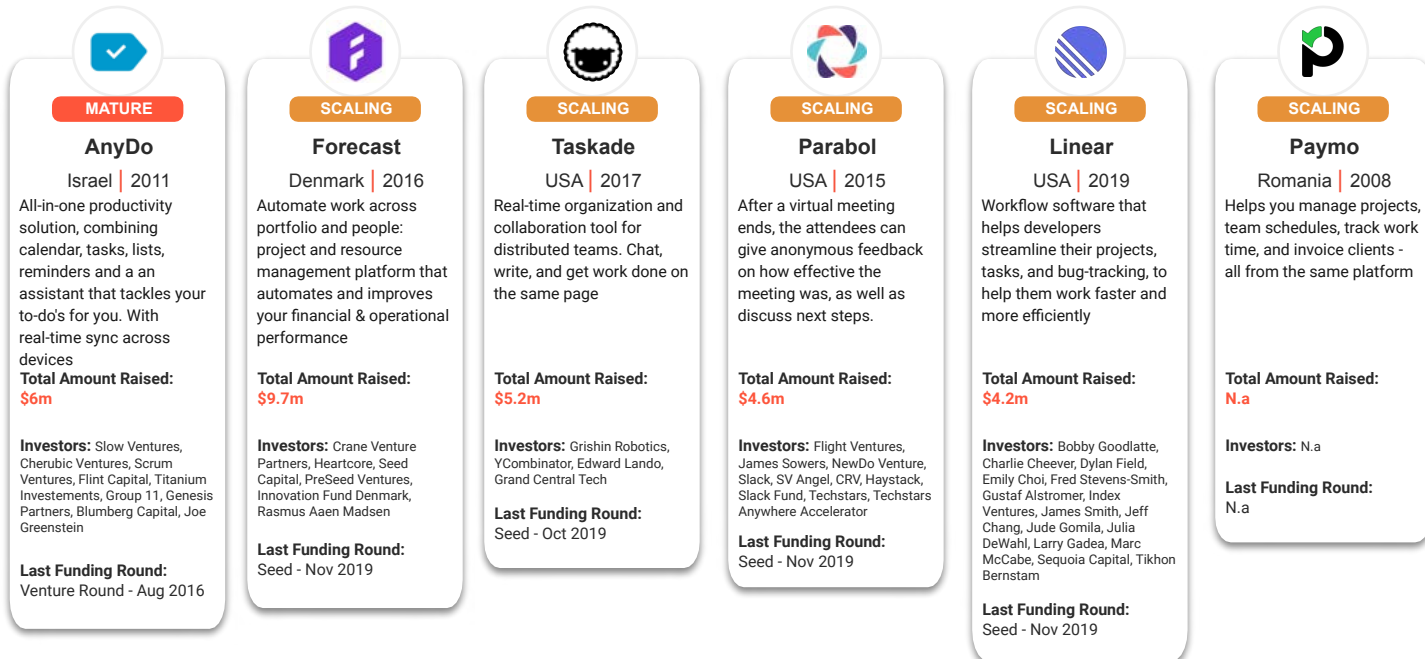
# Future of Work: Project Management (2/3)

## Project / Task Management



**\$882.3m** Total Funding

**17** Total Startups



GrowthEnabler

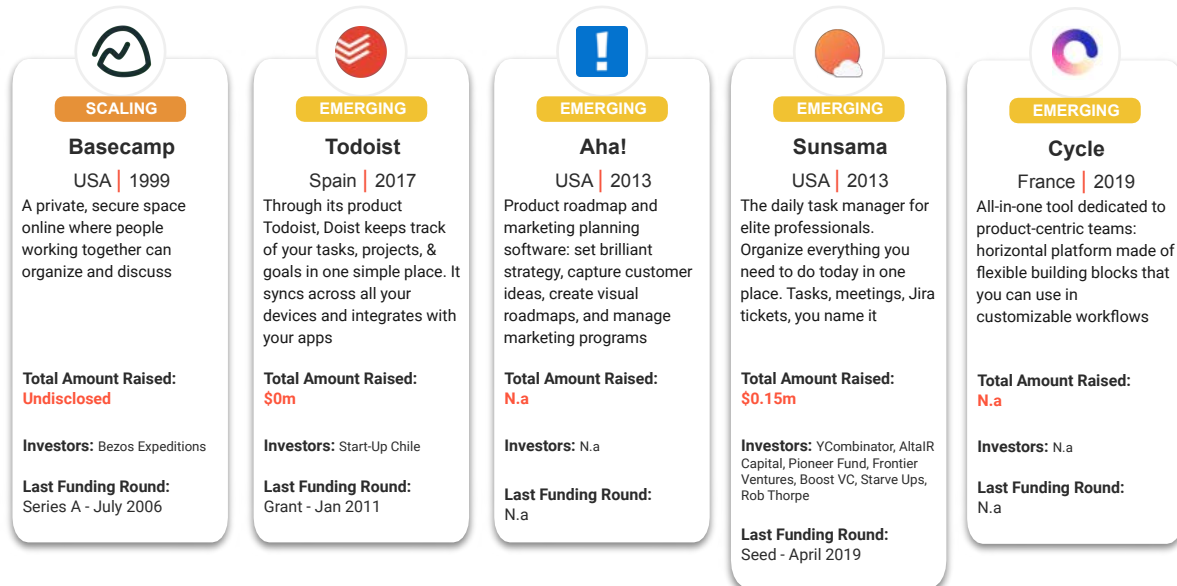
# Future of Work: Project Management (3/3)

## Project / Task Management



**\$882.3m** Total Funding

**17** Total Startups



GrowthEnabler

# Future of Work: Internet Tools (1/3)

## Internet Tools



**\$389.7m** Total Funding

**15** Total Startups



**MATURE**

### Workato

USA | 2013

Integrate your apps and automate complex business workflows with security and governance. Create powerful integrations between cloud apps in minutes

**Total Amount Raised:**  
**\$105m**

**Investors:** Redpoint, Battery Ventures, Storm Ventures, Geodesic Capital, Norwest Venture Partners, ServiceNow, Workday Ventures, Salesforce Ventures

**Last Funding Round:**  
Series C - Nov 2019



**MATURE**

### Webflow

USA | 2012

Allows users to design, build, and launch responsive websites visually, while writing clean, semantic code

**Total Amount Raised:**  
**\$74.9m**

**Investors:** Amino Capital, FundersClub, Y Combinator, Accel, Clark Valberg, Draper Associates, Rainfall Ventures, Silversmith Capital Partners, Khosla Ventures

**Last Funding Round:**  
Series A - August 2019



**MATURE**

### Pipefy

USA | 2013

Cloud-based business process management platform that empowers managers to build and execute any type of workflow through a Kanban-style interface

**Total Amount Raised:**  
**\$63.7m**

**Investors:** Insight Venture Partners, OpenView, Trinity Ventures, Diego Gomes, ONEVC, Redpoint Ventures, Valor Capital Group, Insight Partners, d.tribe capital, 500 Startups, Alexander Aghassipour, FundersClub, Ignacio Canals, Lee Jacobs, Morten Primdahl

**Last Funding Round:**  
Series B - July 2019



**MATURE**

### Dropsource

USA | 2013

Visual development platform for creating powerful, data-driven, and truly native iOS and Android apps without writing any code

**Total Amount Raised:**  
**\$10.9m**

**Investors:** N.a

**Last Funding Round:**  
Series A - Sept 2017



**MATURE**

### Zapier

USA | 2011

Zapier connects all of your business systems, letting teams build custom work owns with no coding at all

**Total Amount Raised:**  
**\$1.3m**

**Investors:** Bessemer, Zillionize, YCombinator, Threshold, Kevin Hale

**Last Funding Round:**  
Seed - August 2019



**SCALING**

### Glide

USA | 2018

Enables users to create mobile apps from Google Sheets

**Total Amount Raised:**  
**\$3.8m**

**Investors:** Dylan Field, First Round Capital, Idealab, Nat Friedman, SV Angel, Y Combinator

**Last Funding Round:**  
Seed - Nov 2019



GrowthEnabler

# Future of Work: Internet Tools (2/3)

## Internet Tools



**\$389.7m** Total Funding

**15** Total Startups



### SCALING

#### Thunkable

USA | 2015

Makes a drag-and-drop programming tool to allow anyone to make beautiful, native mobile apps

**Total Amount Raised:**  
**\$3.4m**

**Investors:** Fort Ventures, Y Combinator, Lightspeed Venture Partners, Liquid 2 Ventures, Louis Beryl, Mandra Capital, PJC, SV Angel, ZhenFund

**Last Funding Round:**  
Venture Round - June 2018



### SCALING

#### Draftbit

USA | 2017

New way to build cross-platform, native iOS and Android apps in minutes instead of months

**Total Amount Raised:**  
**\$1.6m**

**Investors:** Y Combinator, New Stack Ventures, Corazon Capital, Jeff Judge, Network Ventures, Grant Newlin, Nameless Ventures

**Last Funding Round:**  
Seed - August 2019



### SCALING

#### DashDash

Germany 2016

Spreadsheet that gives you access to business data and APIs. You can find and enrich companies and people, track stock prices, send emails, and more

**Total Amount Raised:**  
**\$9m**

**Investors:** Accel, Cherry Ventures, Atlantic Labs, Felix Jahn

**Last Funding Round:**  
Series A - May 2018



### SCALING

#### Tray

USA | 2012

Allows you to quickly integrate your software applications using automated workflows. Build & streamline processes using a simple visual workflow editor

**Total Amount Raised:**  
**\$109.1m**

**Investors:** GGV Capital, Meritech Capital Partners, Spark Capital, True Ventures, Fig VC, HardGamma Ventures, Springboard, Techstars, Mosaic Ventures, AngelPad, Andy McLoughlin, Ballpark Ventures, Firestart, Passion Capital, Richard Fearn, Tom Hulme, Playfair Capital, Redpoint

**Last Funding Round:**  
Series C - Nov 2019



### SCALING

#### Internal

USA | 2019

Helps companies resolve customer issues through a no-code software that instantly connects the company's data in useful ways while protecting privacy

**Total Amount Raised:**  
**\$5m**

**Investors:** Craft Ventures, Abstract Ventures

**Last Funding Round:**  
Seed - August 2019



### SCALING

#### N8n

Germany | 2019

"Fair code" workflow automation platform to let developers quickly integrate any of the apps that they use to work together automatically

**Total Amount Raised:**  
**\$1.5m**

**Investors:** Daniel C. Liem, Firstminute Capital, Ilkka Paananen, Kevin Hartz, Nan Li, Runa Capital, Sequoia Capital, System.One, Tiny VC

**Last Funding Round:**  
Seed - March 2020



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# Future of Work: Internet Tools (3/3)

## Internet Tools



**\$389.7m** Total Funding

**15** Total Startups



EMERGING

### Scapic

India | 2016

Platform for building VR/AR content easily. Drag-and-drop editor that makes it simple to build immersive experiences from scratch in minutes

**Total Amount Raised:**  
**\$0.5m**

**Investors:** Speciale Invest, Axilor Ventures, Newfort Capital

**Last Funding Round:**  
Seed - Jan 2018



EMERGING

### Retool

USA | 2017

Cuts the time it takes to build internal tools in half so you can focus on what matters

**Total Amount Raised:**  
**Undisclosed**

**Investors:** Elad Gil, YCombinator, Daniel Gross, John Collison, Paul Graham, Andrew Miklas, Nat Friedman, Patrick Collison, Greg Brockman

**Last Funding Round:**  
Seed - Sept 2017



EMERGING

### WorkOS

USA | 2018

Your app, enterprise-ready. Start selling to enterprise customers with just a few lines of code. Add Single Sign-On (SSO) to your app for free

**Total Amount Raised:**  
**N.a**

**Investors:** N.a

**Last Funding Round:**  
N.a



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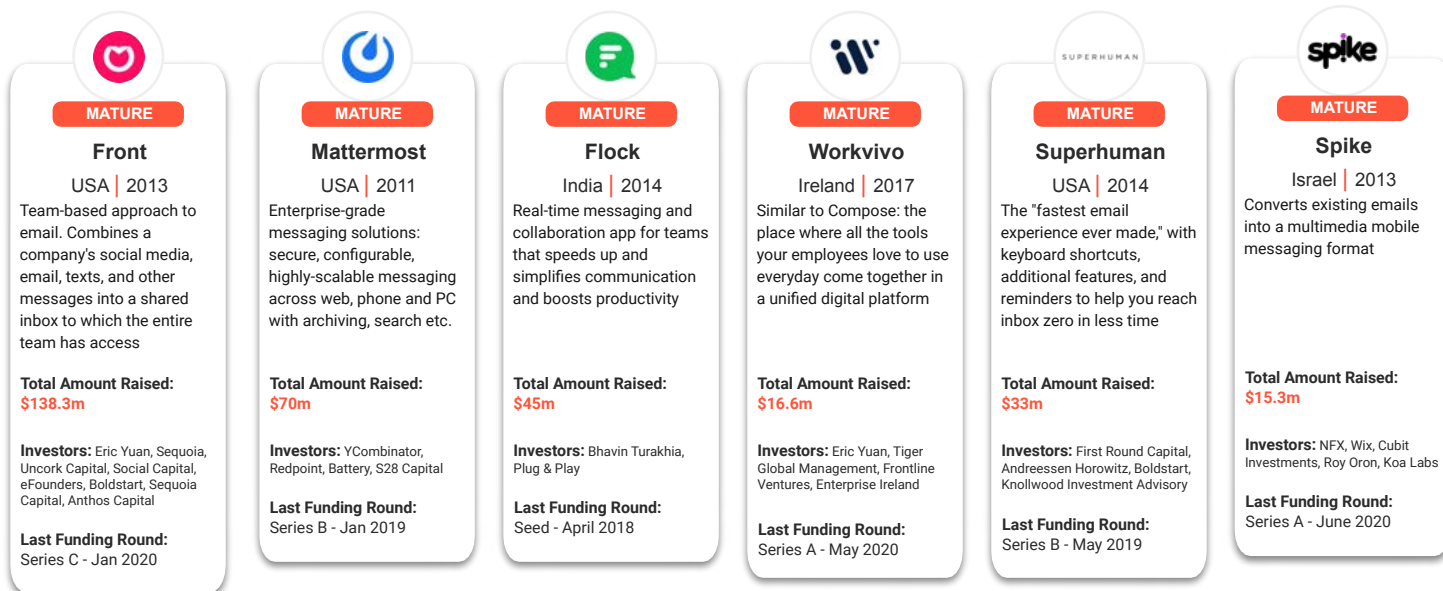
# Future of Work: Messaging, Chat & Email (1/3)

## Messaging, Chat & Email



**\$352.4m** Total Funding

**15** Total Startups



GrowthEnabler

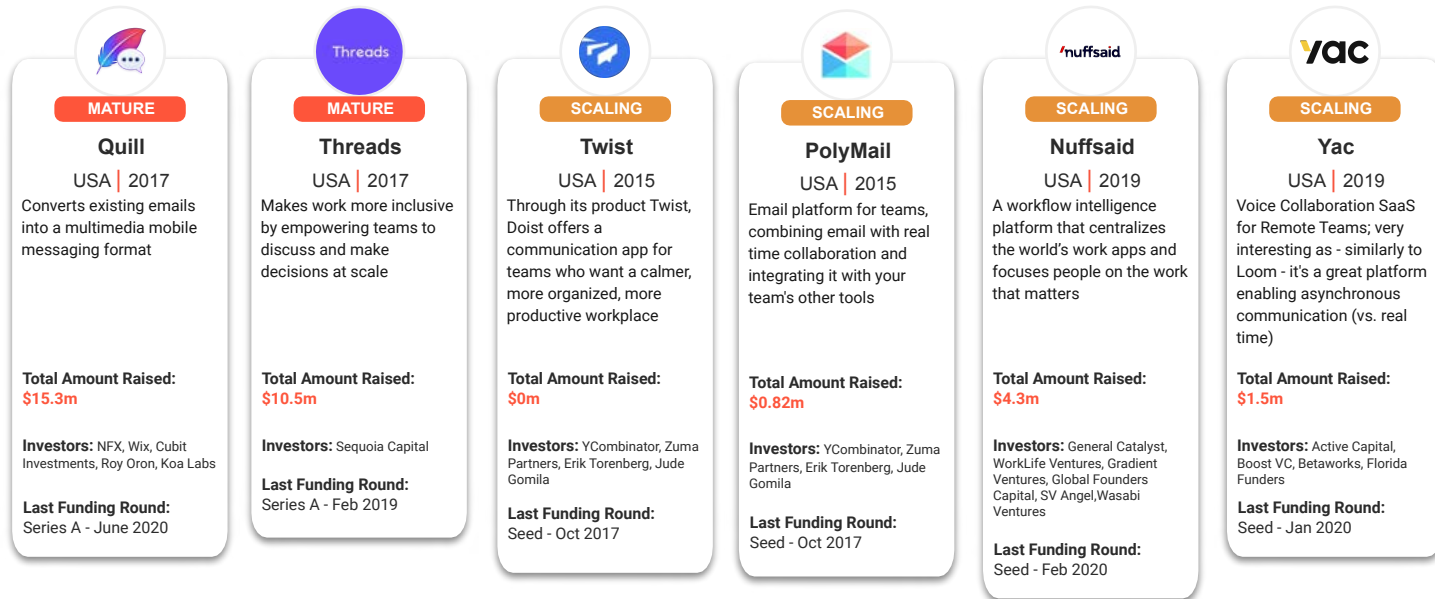
# Future of Work: Messaging, Chat & Email (2/3)

Messaging, Chat & Email



\$352.4m Total Funding

15 Total Startups



# Future of Work: Messaging, Chat & Email (3/3)

## Messaging, Chat & Email



**\$352.4m** Total Funding

**15** Total Startups

involvesoft

SCALING

**InvolveSoft**

USA | 2017

A communication "Operative System" for your distributed / dispersed workforce; SaaS for improving org alignment for companies with mobile workers

**Total Amount Raised:**  
**\$2.5m**

**Investors:** Bonfire Ventures, Greycroft, Techstars Berlin Accelerator, Mucker Capital, LaunchCapital, Noname Ventures

**Last Funding Round:**  
Seed - Aug 2018

COMPOSE

EMERGING

**Compose**

UK | 2018

Similar to Workvivo: A space that brings together all your essential communication tools into one

**Total Amount Raised:**  
**Undisclosed**

**Investors:** Founders Factory

**Last Funding Round:**  
Seed - Jan 2019

it

EMERGING

**/Talk**

USA

An anti-meeting tool that decentralizes conversations so teams can move faster in an exciting new way

**Total Amount Raised:**  
**N.a**

**Investors:** N.a

**Last Funding Round:**  
N.a



GrowthEnabler

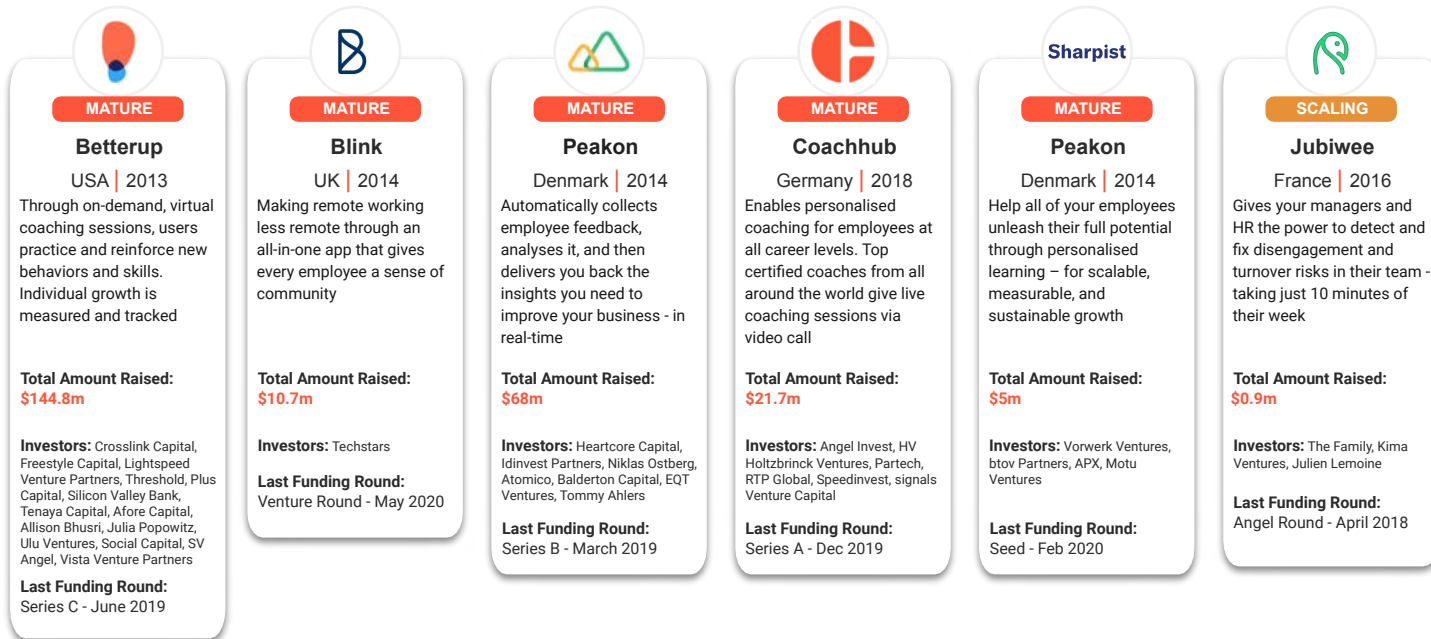
# Future of Work: Employee Engagement (1/3)

## Employee Engagement



**\$267.7m** Total Funding

**13** Total Startups



# Future of Work: Employee Engagement (2/3)

## Employee Engagement



**\$267.7m** Total Funding

**13** Total Startups

**strive**

SCALING

**Strive**

USA | 2017

Helps emerging leaders reach their full potential through personalized and practical management training

**Total Amount Raised:**  
**\$3.8m**

**Investors:** NextView Ventures, Kapor Capital, Upfront Ventures, Graph Ventures, University Ventures, Webb Investment Network

**Last Funding Round:**  
Seed - Feb 2018

**Hone**

SCALING

**Blink**

USA | 2018

Lets companies offer their employees live, online training on topics like diversity, conflict management, and team-building, that they can stream from anywhere

**Total Amount Raised:**  
**\$6.4m**

**Investors:** Cowboy Ventures, Firework Ventures, Harrison Metal, NextGen Venture Partners, Reach Capital, Slack Fund, David Rogier, Day One Ventures, Entangled Ventures, Rachel Carlson, Rethink Education

**Last Funding Round:**  
Seed - April 2020



SCALING

**Clear Review**

UK | 2015

Continuous performance management system featuring a framework of developmental conversations supported by real-time feedback and agile goals

**Total Amount Raised:**  
**\$4m**

**Investors:** AlbionVC, Mercia Technologies, Mercia Fund Managers

**Last Funding Round:**  
Series A - July 2019

**sidekick**

EMERGING

**Clear Review**

USA | 2017

Solves employee engagement and retention issues by monitoring and supporting your team through AI-assisted personal coaches

**Total Amount Raised:**  
**\$1m**

**Investors:** Afore Capital, The Family

**Last Funding Round:**  
Venture Round - Dec 2019



GrowthEnabler

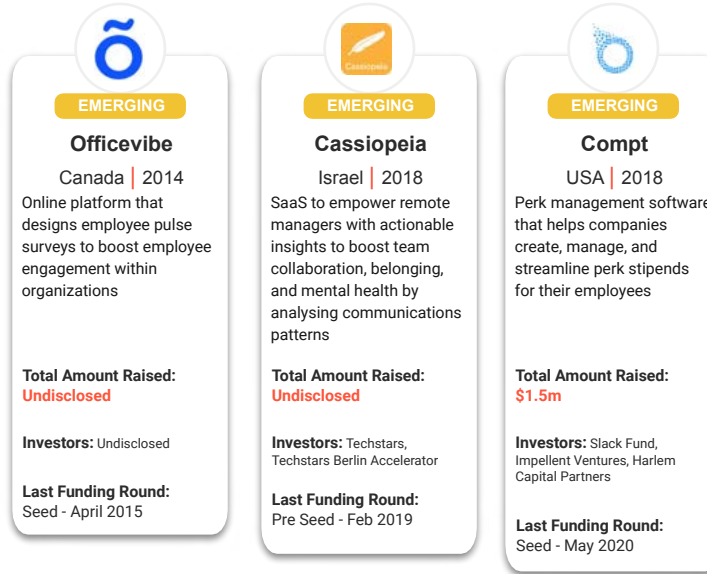
# Future of Work: Employee Engagement (3/3)

## Employee Engagement



**\$267.7m** Total Funding

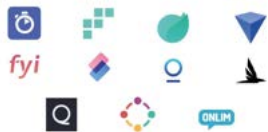
**13** Total Startups





# Future of Work: Context & Search (1/2)

## Context & Search



**\$228.3m** Total Funding

**11** Total Startups



**MATURE**

**Algolia**

USA | 2012

"Search-as-a-service" and full suite of APIs allowing teams to easily develop tailored, fast search and discovery experiences that convert more

**Total Amount Raised:**  
**\$184.2m**

**Investors:** 500 Startups, Alven, Index Ventures, LocalGlobe, Point Nine Capital, Accel, Erik Swan, Ilya Sukhar, Kevin Rose, Lead Edge Capital, Solomon Hykes, Storm Ventures, The Family, Y Combinator, Aglae Ventures, Salesforce Ventures, Clark Valberg, Des Traynor, Jyoti Bansal, SaaStr Fund, Acequia Capital (Acecap), Anshu Sharma, Michel Meyer, Moisey Uretsky, Thibaud Elziere, Zillionize Angel

**Last Funding Round:**  
Series C - Oct 2019



**MATURE**

**Happeo**

Finland | 2017

Combines a digital workplace and collaboration platform with a social intranet

**Total Amount Raised:**  
**\$20m**

**Investors:** Maki.vc, DN Capital, Vendep Capital, INKEF Capital

**Last Funding Round:**  
Series A - May 2020



**SCALING**

**Forethought**

USA | 2017

AI powered products that proactively embed relevant information into employees' daily workflows. Using search to help Customer Support

**Total Amount Raised:**  
**\$10m**

**Investors:** 8VC, Brennan O'Donnell, K9 Ventures, South Park Commons, Suranga Chandratillake, Village Global, Vladimir Novakovski, Yan-David Erlich, Alexa von Tobel, Mathilde Collin, New Enterprise Associates (NEA), Vlad Tenev

**Last Funding Round:**  
Series A - Dec 2018



**SCALING**

**Workona**

USA | 2017

The work management platform for teams who want to effortlessly pull together projects, documents, & apps in one place

**Total Amount Raised:**  
**\$6m**

**Investors:** K9, August Capital

**Last Funding Round:**  
Seed - Dec 2019



**SCALING**

**Command E**

USA | 2018

The faster way to navigate your workspace: an easy keyboard shortcut to open any document, contact, file or record from the cloud

**Total Amount Raised:**  
**\$4.3m**

**Investors:** Abstract Ventures, Amplify Partners, Craft Ventures, Greg Brockman, Rahul Vohra, Niv Dror, Brianne Kimmel, Upside Partnership, Bain Capital Ventures

**Last Funding Round:**  
Seed - May 2020



**SCALING**

**Station**

France | 2016

One app to rule them all: the first smart browser for busy people. A single place for all of your web applications

**Total Amount Raised:**  
**\$3.8m**

**Investors:** Abstract Ventures, Accel, Alexandre Scialom, Andrew Nutter, eFounders, Kima Ventures, Webb Investment Network, Y Combinator

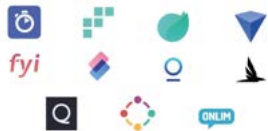
**Last Funding Round:**  
Seed - May 2018



GrowthEnabler

# Future of Work: Context & Search (2/2)

## Context & Search



**\$228.3m** Total Funding

**11** Total Startups

**fyi**

EMERGING

**FYI**

USA | 2018

Find your documents in 3 clicks or less. Across time zones, teams and tools

Total Amount Raised:  
**N.a**

Investors: N.a

Last Funding Round:  
N.a

**Q**

EMERGING

**Quatalog**

UK | 2019

Working with many teams and tools can get noisy. Qatalog joins everything up and makes it easier to find things, keep people updated, and see the full picture

Total Amount Raised:  
**N.a**

Investors: N.a

Last Funding Round:  
N.a

**veamly**

EMERGING

**Veamly**

USA | 2017

Centralizes all your work in one place, bringing all your collaboration apps in one desktop app and all your conversations in a main feed with a unified search

Total Amount Raised:  
**Undisclosed**

Investors: The Refiners

Last Funding Round:  
Seed - March 2018

**ONLIM**

EMERGING

**Onlim**

Austria | 2015

Conversational AI platform that lets you build chatbots & voice assistants relying on your company's knowledge platform

Total Amount Raised:  
**N.a**

Investors: N.a

Last Funding Round:  
N.a

**splashdash**

EMERGING

**Splashdash**

USA | 2019

The "operating system" for work: brings all your apps together to let you find, organize and do things in seconds, not minutes.

Total Amount Raised:  
**Undisclosed**

Investors: YCombinator

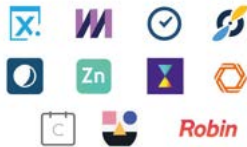
Last Funding Round:  
Seed - March 2019



GrowthEnabler

# Future of Work: Calendars & Meetings (1/2)

## Calendars & Meetings



**\$137.6m** Total Funding

**11** Total Startups



**MATURE**

**X**

USA | 2014

Artificial intelligence driven personal assistant who schedules meetings for you

**Total Amount Raised:**  
**\$44.3m**

**Investors:** Softbank, IA Ventures, Pegasus Tech Ventures, Tuesday Capital, Silicon Valley Bank, Pritzker Group Venture Capital, DCM Ventures, Lerer Hippeau, Work-Bench

**Last Funding Round:**  
Series B - Aug 2017



**MATURE**

**MixMax**

USA | 2014

Allows you to send engaging emails with instant scheduling, free unlimited email tracking, polls, and surveys right in Gmail

**Total Amount Raised:**  
**\$13.4m**

**Investors:** Alexander Ljung, Ann Miura-Ko, Ash Fontana, Designer Fund, E-Merge, Eric Ries, Eric Wahlforss, Harrison Metal, Jonathan Abrams, Matt MacInnis, Mike Maples, Ram Shriram, Terrence Rohan, Creandum, Daniel Scrivner, Floodgate, Jason Lemkin, SaaStr Fund

**Last Funding Round:**  
Series A - Feb 2018



**MATURE**

**Clockwise**

USA | 2016

Transforms people's days, turning what they have – 15 minutes to work here, 30 minutes there – into what they need: uninterrupted blocks of time to focus

**Total Amount Raised:**  
**\$31.4m**

**Investors:** Greylock Partners, Bain Capital Ventures, Accel, Armando Mann, OVO Fund, Ellen Levy, George Hu, Jay Simons, Michael Ovitz, Slack Fund, Soraya Darabi, SV Angel

**Last Funding Round:**  
Series B - June 2020



**MATURE**

**Fellow**

Canada | 2017

Employee-management software that makes meetings more effective by organizing notes, action items, and feedback.

**Total Amount Raised:**  
**\$6.5m**

**Investors:** Felicis Ventures, Inovia Capital, Hedgewood, Garage Capital, Devon Galloway

**Last Funding Round:**  
Seed - June 2019



**MATURE**

**Calendly**

USA | 2014

Helps you schedule meetings without the back-and-forth emails

**Total Amount Raised:**  
**Undisclosed**

**Investors:** Atlanta Ventures

**Last Funding Round:**  
Seed - Nov 2018



**MATURE**

**Robin**

USA | 2014

Giving everyone the ability to understand, use, and advance their workplace. Space scheduling, desk management, wayfinding, and office analytics made easy

**Total Amount Raised:**  
**\$29.1**

**Investors:** FirstMark, Tola Capital, Accomplish, Boldstart Ventures, Allegion Ventures, FundFire, Space Pirates, Atlas Venture

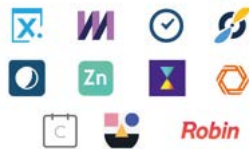
**Last Funding Round:**  
Series B - March 2019



GrowthEnabler

# Future of Work: Calendars & Meetings (2/2)

## Calendars & Meetings



**\$137.6m** Total Funding

**11** Total Startups



SCALING

**Woven**

USA | 2016

Upgrades your existing calendars with powerful and elegantly designed tools to help you use your time effectively without spending hours in your calendar

**Total Amount Raised:**  
**\$4.8m**

**Investors:** Felicis Ventures, Amplify Partners, Battery Ventures, Curtis Lee

**Last Funding Round:**  
Seed - Nov 2018



SCALING

**Time is Ltd**

Czech Republic | 2017

Analyses your company's calendars and makes suggestions on how to be more productive on a group basis & individual basis

**Total Amount Raised:**  
**\$3.3m**

**Investors:** Accel, Mike Chalfen

**Last Funding Round:**  
Seed - March 2019



SCALING

**Reclaim**

USA | 2019

Maps your time to the priorities that matter to you, automatically generating an optimized calendar that takes back hours of your week for critical work

**Total Amount Raised:**  
**\$1.5m**

**Investors:** Undisclosed

**Last Funding Round:**  
Pre Seed - Dec 2019



SCALING

**Humble Dot**

USA | 2017

Saves managers time and hassle by keeping their team in sync: easily share priorities, wins, and blockers

**Total Amount Raised:**  
**\$3.1m**

**Investors:** Susa Ventures, Haystack, TenOneTen, Afore Capital, WorkLife Ventures, Brianne Kimmel, Village Global, Core Ventures Group, Angels

**Last Funding Round:**  
Seed - Dec 2018



EMERGING

**Zynq**

USA | 2019

Automatically picks the time and room for meetings. It works on top of Chrome and Google Calendar, so there's no need to change the calendar app

**Total Amount Raised:**  
**\$0.2m**

**Investors:** YCombinator

**Last Funding Round:**  
Seed - March 2020



GrowthEnabler

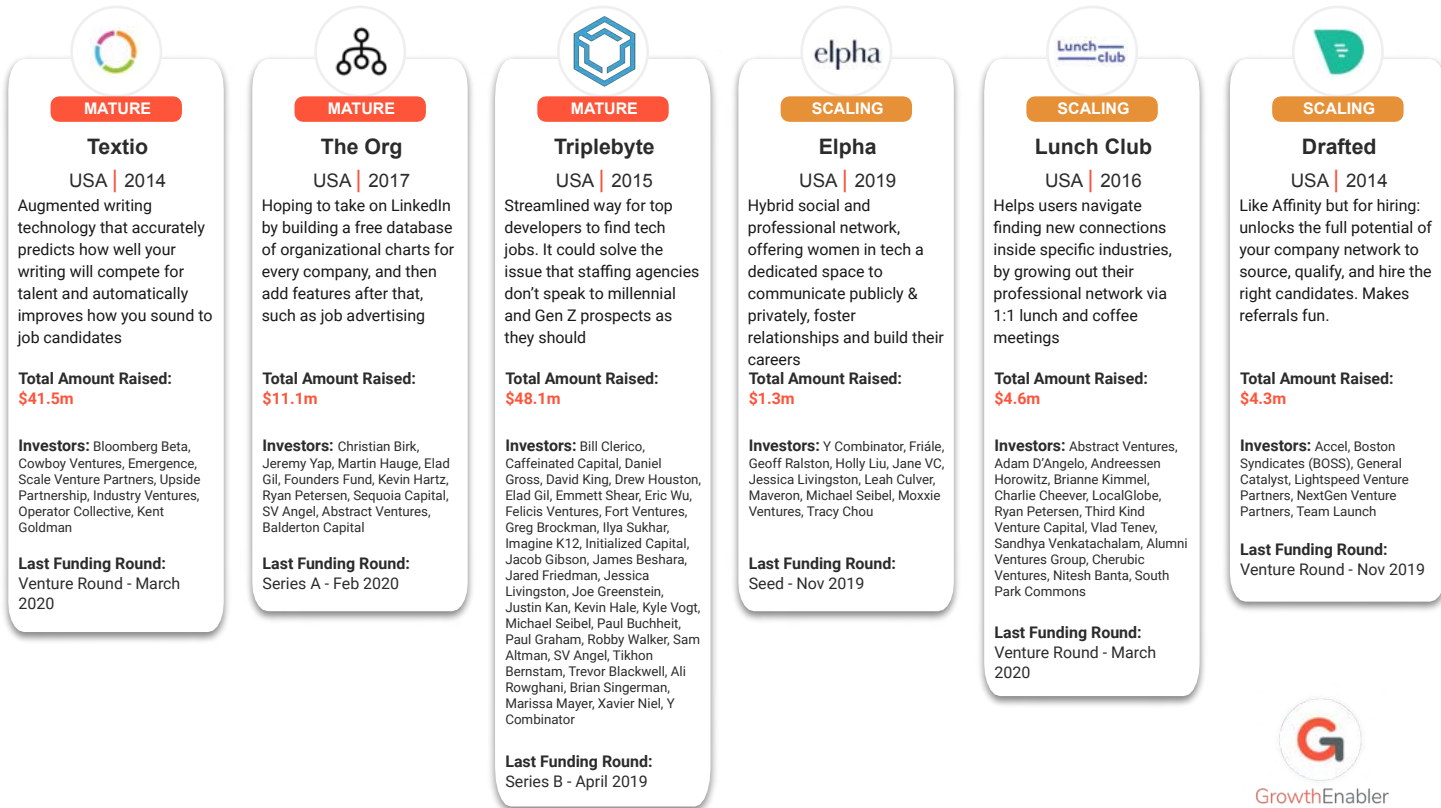
# Future of Work: Hiring with a Twist (1/2)

## Hiring with a Twist



**\$123.4m** Total Funding

**11** Total Startups



# Future of Work: Hiring with a Twist (2/2)

## Hiring with a Twist



**\$123.4m** Total Funding

**11** Total Startups



SCALING

**Hiresweet**

France | 2016

Sends you 10 off-market passive candidates every day, that fit with your open positions / job posts

**Total Amount Raised:**  
**\$2m**

**Investors:** Y Combinator, AGORANOV, Bpifrance, Global Founders Capital, Kima Ventures, The Family, Yannis Yahiaoui, Yves Weisseiberger

**Last Funding Round:**  
Seed - March 2020



SCALING

**Heroes Jobs**

USA | 2017

The Gen Z job app: uses engaging video experiences to show your personality to your potential employers

**Total Amount Raised:**  
**\$4m**

**Investors:** Undisclosed

**Last Funding Round:**  
Venture Round - Dec 2019



SCALING

**Scoutible**

USA | 2015

A video game-based hiring platform, using immersive mobile games to pinpoint perfect-fit candidates for jobs

**Total Amount Raised:**  
**\$6.5m**

**Investors:** Great Oaks Venture Capital, GWC Innovator Fund, Learn Capital, Mark Cuban, Mindset Ventures, New Enterprise Associates (NEA), StartX (Stanford-StartX Fund)

**Last Funding Round:**  
Seed - Oct 2017



EMERGING

**Wanted**

USA | 2019

An anonymous marketplace for talent to switch jobs at their desired salary, i.e. the first platform designed to poach talent

**Total Amount Raised:**  
**N.a**

**Investors:** N.a

**Last Funding Round:**  
N.a



EMERGING

**Homerun**

Netherlands | 2014

Not everyone knows how to write great job posts. With Homerun, you can attract talent with top job posts & manage candidates in a simple & powerful hiring tool

**Total Amount Raised:**  
**N.a**

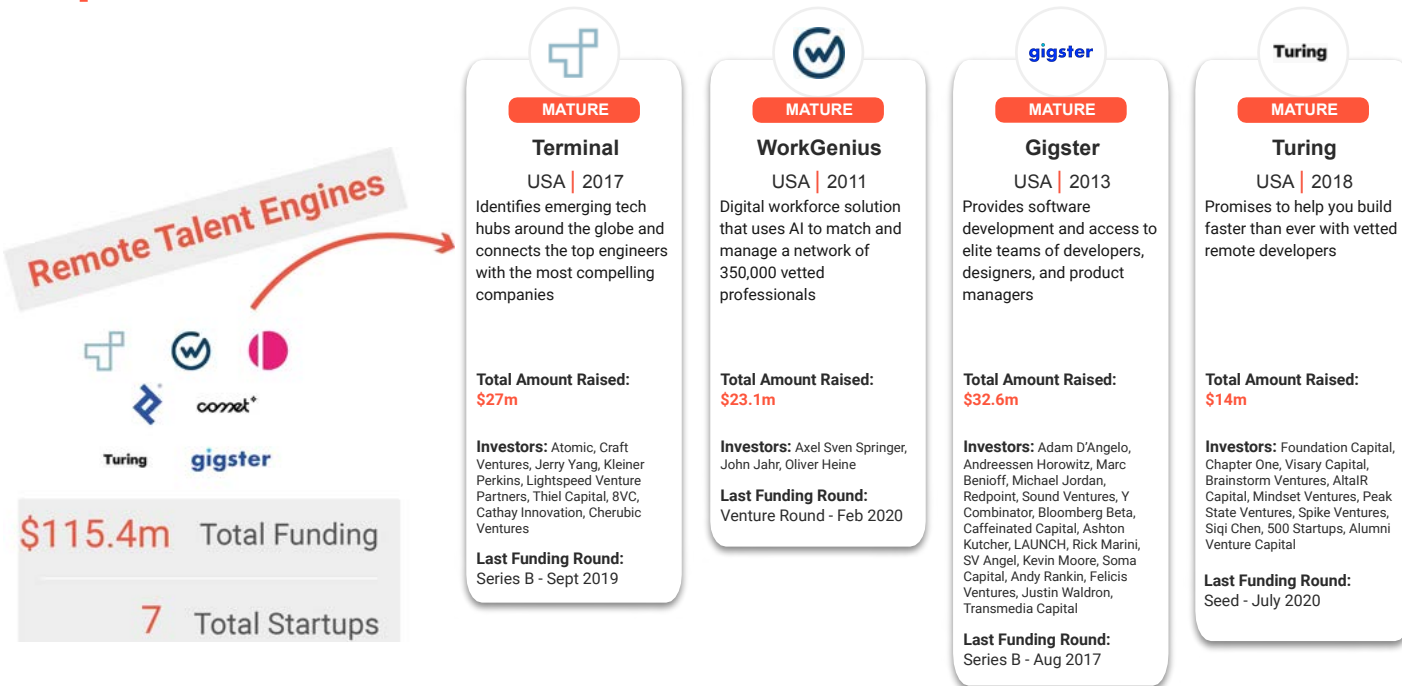
**Investors:** N.a

**Last Funding Round:**  
N.a



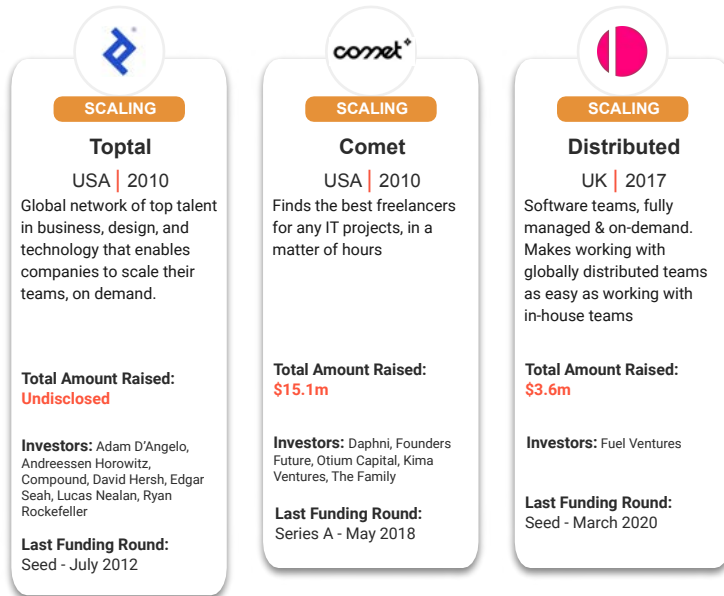
GrowthEnabler

# Future of Work: Remote Talent Engines (1/2)






# Future of Work: Remote Talent Engines (2/2)



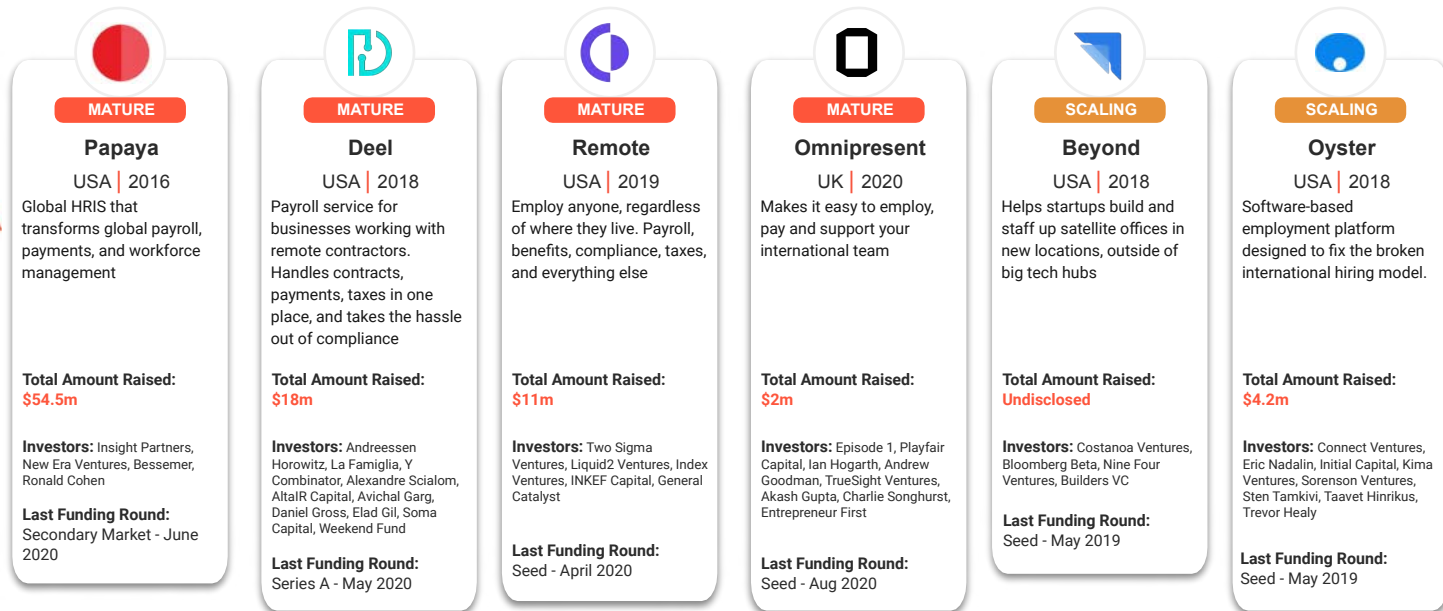
# Future of Work: Remote HRM Enablers (1/2)

**Remote HRM Enablers**



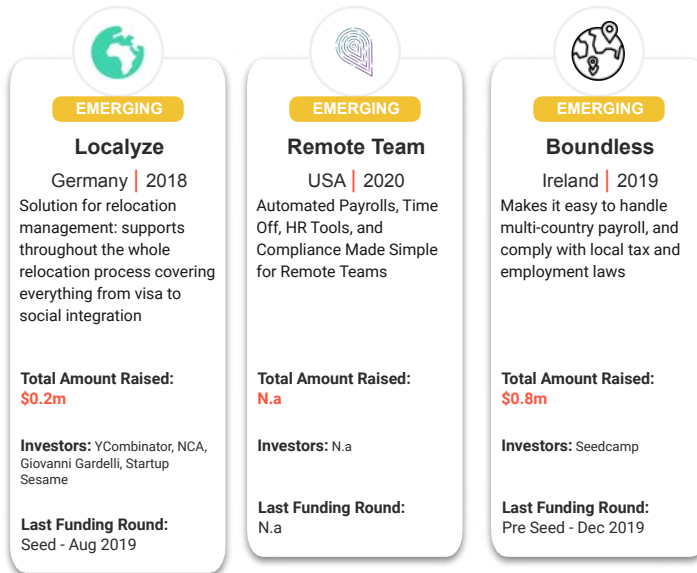
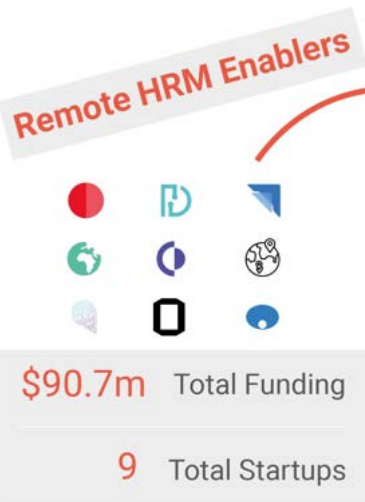
**\$90.7m** Total Funding

**9** Total Startups



GrowthEnabler

# Future of Work: Remote HRM Enablers (2/2)



# Future of Work: Self-Employment Facilitators (1/2)

## Self-Employment Facilitators

Catchi Mansa. Coconut.



**\$62.4m** Total Funding

**9** Total Startups

Catchi

**MATURE**

**Catch**

USA | 2017

Redesigning benefits to put people at the center of their own financial security. For freelancers, contractors, and workers without access to employer benefits

**Total Amount Raised:**  
**\$16.2m**

**Investors:** Chris Bourdon, Jacob Gibson, Jeff Morris Jr., Kleiner Perkins, Leif Abraham, Louis Beryl, Prehype, Tempo Ventures, Urban Innovation Fund, Y Combinator, Indicator Ventures, Khosla Ventures, Kindred Ventures, Loup Ventures, Nyca Partners

**Last Funding Round:**  
Venture Round - Feb 2020



**MATURE**

**Finiata**

Germany | 2016

Provides working capital financing for freelancers and SME's over a fully automated data driven scoring technology

**Total Amount Raised:**  
**\$30.9m**

**Investors:** DN Capital, Early Impact Ventures, Fly Ventures, German Startups Group, La Famiglia, Point Nine Capital, Redalpine, Alexander Müller, Andrew Shaw, Heiko Hubertz, Marcus Bomer, Michael Brehm, Raffael Johnen, ENERN Investments, Kulczyk Investments, Manta Ray Ventures

**Last Funding Round:**  
Pre Seed - Sept 2019

Mansa.

**SCALING**

**Mansa**

France | 2019

Allows freelancers and gig workers borrow money with fair pricing and a genuine user experience

**Total Amount Raised:**  
**\$2.2m**

**Investors:** Founders Future, Luca Ascani

**Last Funding Round:**  
Pre Seed - Sept 2019

Coconut.

**SCALING**

**Coconut**

UK | 2016

The current account that takes care of your accounting and tax. Designed specifically for freelancers, self-employed people and small business owners

**Total Amount Raised:**  
**\$2.4m**

**Investors:** Crowdcube, QVentures, Apollo Informal Investment, Angel Investment Network, Chris Adelsbach, Techstars, Techstars London Accelerator, Wild Blue Cohort, MassChallenge

**Last Funding Round:**  
Equity Crowdfunding - July 2020



**SCALING**

**Keeper Tax**

USA | 2019

Automatically finds tax write-offs for 1099 contractors

**Total Amount Raised:**  
**\$1.8m**

**Investors:** YCombinator, Matrix Partners, Alexandre Scialom

**Last Funding Round:**  
Seed - Feb 2020



**SCALING**

**Trezeo**

Ireland | 2016

Delivers inclusive financial services for independent workers to support their lives today and tomorrow

**Total Amount Raised:**  
**\$0.9m**

**Investors:** Barclays Accelerator, Techstars

**Last Funding Round:**  
Pre Seed - Jan 2019

# Future of Work: Self-Employment Facilitators (2/2)

## Self-Employment Facilitators

Catchi Mansa. Coconut.



**\$62.4m** Total Funding

**9** Total Startups



SCALING

### Collective Benefits

UK | 2019

Benefits that matter for the self-employed that make it easy for companies to attract, retain and reward self-employed workforces

**Total Amount Raised:**  
**\$4.29m**

**Investors:** Stride.vc, Delin Ventures, Insurtech Gateway

**Last Funding Round:**  
Seed - Feb 2020



SCALING

### Decent

USA | 2018

Smart health insurance for the self-employed

**Total Amount Raised:**  
**\$8m**

**Investors:** Abraham Othman, Abstract Ventures, Adam Lieb, Adam Marchick, Alex Popa, Andy Rubin, Andy Sack, Avin Bansal, Bubba Murarka, Capitoria, ChinaRock Capital Management, Core Innovation Capital, CRCM Ventures, Digital Currency Group, Fenwick & West, Forrest Wittenmeier, Foundation Capital, Grant Guttero, Guy Marion, Healthy Ventures, Hugo Angelmar, Ibrahim Ajami, John Horton, Joshua Jeffries, Kevin Moore, Luis Robles, Lux Capital, Maverick Ventures, Maverick Ventures Israel, Menlo Ventures, Meridian Street Capital, Neil Devani, Precursor Ventures, Ravi Grover, Ride Ventures, Sequoia Capital, Serge Kassardjian, Sure Ventures, T. Trent Gegax, Yoko Okano

**Last Funding Round:**  
Seed - May 2018



Emerging

### Orchata

USA

Tax Compliance, Health Insurance and Retirement for the Self-Employed in LATAM

**Total Amount Raised:**  
**N.a**

**Investors:** N.a

**Last Funding Round:**  
N.a



GrowthEnabler

# Future of Work: Personal Assistants

## Personal Assistants



**\$56.1m** Total Funding

**6** Total Startups



**MATURE**

**Qordoba**

USA | 2015

(Slightly off-topic but not really) AI writing assistant for businesses, helping everyone at a company write with the same style, terminology, and brand voice

**Total Amount Raised:**  
**\$21.5m**

**Investors:** Michael Stoppelman, Upfront Ventures, Aspect Ventures, Broadway Angels, MVI (MENA Venture Investments), Rincon Venture Partners, Dec Ventures, Courtney Broadus

**Last Funding Round:**  
Series B - Oct 2018



**MATURE**

**Magic**

USA | 2014

24/7 SMS based on-demand personal assistant service.

**Total Amount Raised:**  
**\$12.1m**

**Investors:** Sequoia, Slow Ventures, YCombinator

**Last Funding Round:**  
Series A - March 2015



**SCALING**

**Memory**

Norway | 2013

AI-powered time tracking and planning tools, coupled with a personal assistant for deep work, blocking notifications automatically

**Total Amount Raised:**  
**\$6m**

**Investors:** 500 Startups, Concentric, SNØ Ventures, Investinor

**Last Funding Round:**  
Venture Round - Oct 2018



**SCALING**

**Invisible**

USA | 2015

Helps you scale essential routines / ops and dynamically prices work to get you what you need, when you need it

**Total Amount Raised:**  
**\$7.9m**

**Investors:** Andreas Berger, Alpha, Backed VC, Day One Ventures, Loup Ventures, Mark Pincus

**Last Funding Round:**  
Venture Round - June 2019



**SCALING**

**Base**

USA | 2018

SaaS platform built specifically to streamline the day-to-day responsibilities of executive assistants

**Total Amount Raised:**  
**\$2.6m**

**Investors:** Slack Fund, High Alpha, Matchstick Ventures, Revolution's Rise of the Rest Seed Fund

**Last Funding Round:**  
Seed - Nov 2019



**SCALING**

**Double**

USA | 2018

Connects busy executives with experienced human assistants and great tech to save hours every day

**Total Amount Raised:**  
**\$6m**

**Investors:** Index Ventures, Daphni

**Last Funding Round:**  
Seed - April 2019



GrowthEnabler

# Future of Work: Virtual Offices (1/2)

## Virtual Offices



Focusmate

**\$39.5m** Total Funding

**8** Total Startups



MATURE

### Spatial

USA | 2016

Turns the space around you into a shared augmented workplace using VC. Remote users can collaborate & brainstorm as if they were in the same room

**Total Amount Raised:**  
**\$22.3m**

**Investors:** Inovia Capital, Kakao Ventures, Lerer Hippeau, White Star Capital, Baidu Ventures, Samsung NEXT, Leaders Fund

**Last Funding Round:**  
Series A - Jan 2020



SCALING

### Tandem

USA | 2019

Brings the ease of sitting huddled around the same computer to employees working from anywhere

**Total Amount Raised:**  
**\$7.5m**

**Investors:** Andreessen Horowitz, Shasta Ventures, WorkLife Ventures

**Last Funding Round:**  
Seed - Aug 2019



SCALING

### Range

USA | 2017

"Operating System for work" that keeps you in sync with your team through regular check-ins, day planning sessions, "accomplishment logs" etc.

**Total Amount Raised:**  
**\$8.5m**

**Investors:** General Catalyst, First Round Capital, Bloomberg Beta, Precursor Ventures, Upside Partnership, Streamlined Ventures

**Last Funding Round:**  
Seed - Feb 2020



EMERGING

### Remotion

USA | 2019

Desktop app that shows your team's selfies and availability so you can jump into quick video chats

**Total Amount Raised:**  
**N.a**

**Investors:** N.a

**Last Funding Round:**  
N.a



EMERGING

### Motion | USA

1984

Provides real-time interventions, reminders, and analytic, preventing people from getting distracted on the web

**Total Amount Raised:**  
**\$0.2m**

**Investors:** YCombinator

**Last Funding Round:**  
Seed - March 2020



EMERGING

### Pragli | USA

2019

Virtual office for remote teams, enabling remote workers to dive into impromptu conversations with audio channels & direct conversations, walkie talkie style

**Total Amount Raised:**  
**\$1m**

**Investors:** Undisclosed

**Last Funding Round:**  
Pre Seed - April 2020



GrowthEnabler



# Future of Work: Virtual Offices (2/2)

## Virtual Offices



**\$39.5m** Total Funding

**8** Total Startups

### EMERGING

#### Teemly

Sweden | 2010

Virtual office connecting distributed teams: see what's going on in the "office"; co-work "side by side"; grab a coffee with a colleague in the "coffee room" etc.

**Total Amount Raised:**  
**Undisclosed**

**Investors:** Antler

**Last Funding Round:**  
Pre Seed - March 2020

### Focusmate

### EMERGING

#### Focusmate

USA | 2017

Virtual co-working which connects other professionals who have committed to being accountable for finishing their most important work

**Total Amount Raised:**  
**Undisclosed**

**Investors:** Amasia, Benjamin Kong

**Last Funding Round:**  
Seed - June 2019



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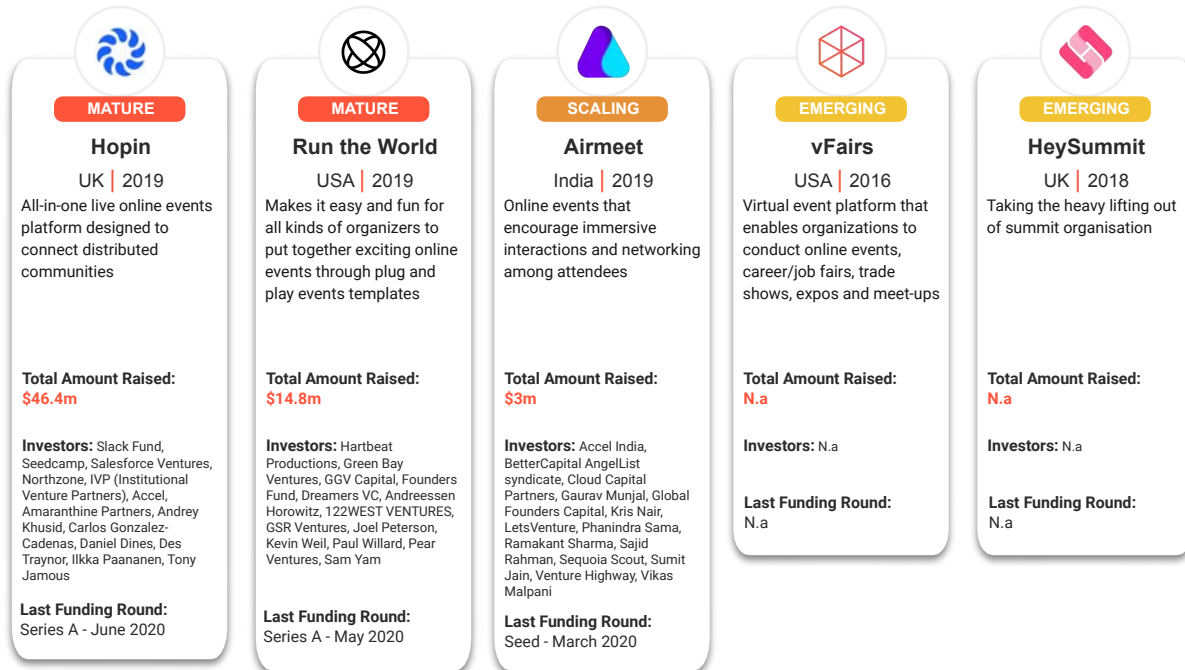
# Future of Work: Future of Work Events

## Future of Work Events



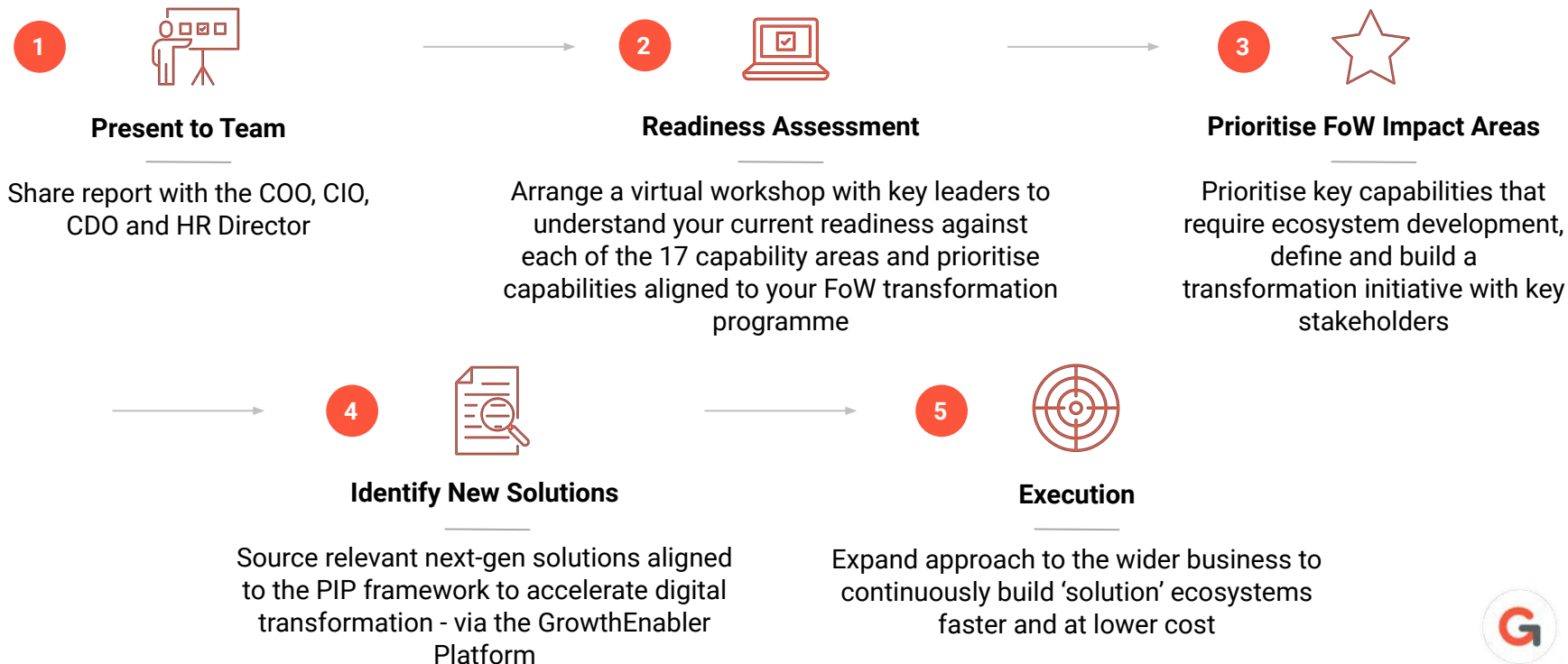
**\$17.8m** Total Funding

**5** Total Startups



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# Monday Morning Recommendations





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[GrowthEnabler.com](https://GrowthEnabler.com)