

The growing adoption of digital technologies is fueling a new paradigm - Remote Working. The enormous power of data combined with AI in the workplace has created new business and economic models - On/Off balance sheet talent management.

What changes could be in store for the workplace, the workforce, and the nature of work itself?

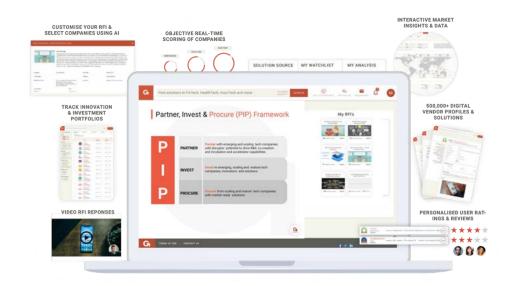


An Al-powered digital insights-engine & solution sourcing marketplace

GrowthEnabler is an AI powered insights and solutions sourcing platform with strategic advisory arm that enables Global Enterprises to rapidly source digital solutions, and engage new and innovative vendors from the digital economy

We create strategic insights on the digital economy and provide real-time analysis on over 500 thousand global digital vendors.

Our clients rely on us to save them time and money using Al, to enhance their digital innovation and decision making capabilities. **Partner, Invest and Procure.**























The Future of Work Sections

Executive Summary
How to Get Value From this Report
Future of Work Ecosystems
What's Next:Trends

Future of Work Ecosystems - Capability Areas

- Virtual Office
- Messaging
- Voice & Video
- Calendars & Meetings
- Scaling PA
- Data Collab
- Context & Search
- Project Management
- Design
- Internet Tools
- Remote HRM Enablers
- Scaling Back-Office
- Self Employment Facilitators
- Hiring with a Twist
- Employee Engagement
- Remote Talent Engines
- Events



Why did we select these 206 Digital Solutions?

GrowthEnabler applied its growth and risk scoring system (100+ parameters), combined with analyst research and insights from its client interactions, to select **206** out of **3,000**

Future of Work (FoW) related digital solutions. 80% of the 206 solutions selected have received Series A+ funding, and have enterprise centric solutions. 20% have been Seed Funded and have high growth potential. Solutions have been segmented into 17 FoW capability areas

3,000 FoW Solutions Profiled on GrowthEnabler



Applying NLP Logic and Solution Categorisation



206 Solutions Selected using Algorithmic Scoring





The Future of Work Ecosystems: 206 Global Solutions





























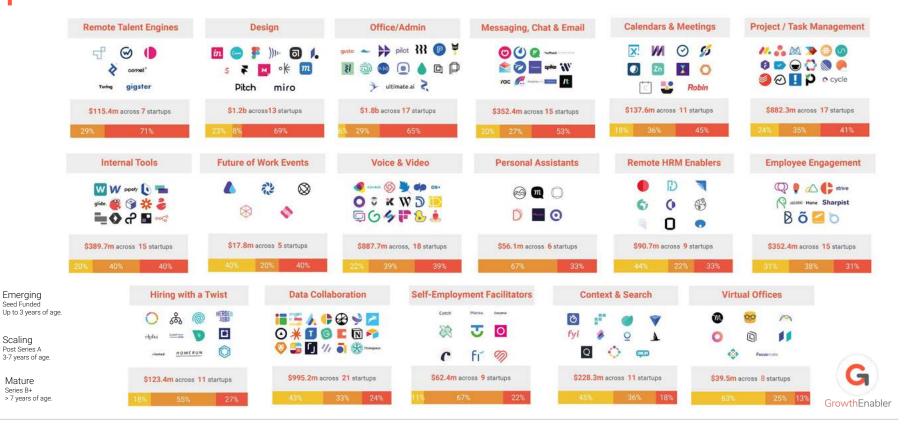






*Organised in order of Total Funding. Highest Total Funding -Top Left Lowest Total Funding - Bottom Right

The Future of Work Ecosystems: Global Solutions based on Maturity



Scaling

Mature Series B+



Section 1: Executive Summary



Executive Summary

40%

of today's Fortune 500 companies won't exist in **2025**

52%

of Fortune 500 companies

don't exist today
(2000-2019). This is
Corporate Darwinism at its
finest — adapt or die.

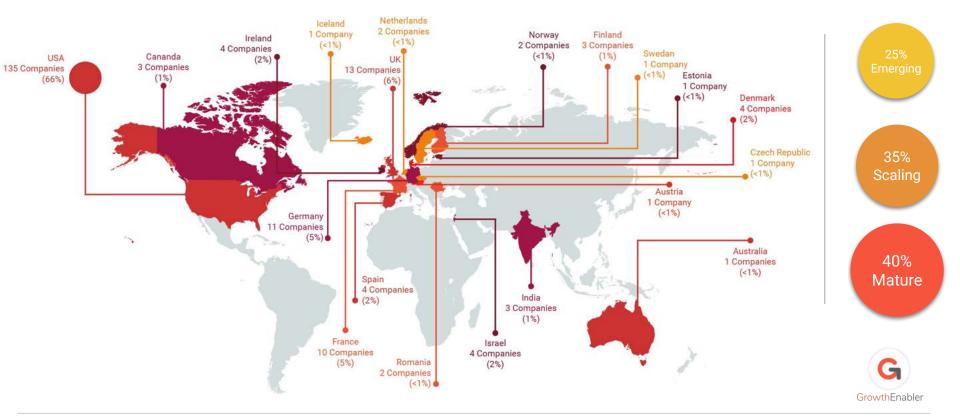
Global human talent shortage of more than 85 million by 2030.

It's probably the most overused and trite statement this year. But has merit. The threat? Robots will eventually take your job, and it's already happening now. The Future of Work has a lead actor, Artificial Intelligence(AI). The rest are at the mercy of the enormous wrath of digital technology advancements that will replace over 1 million knowledge-work jobs by 2020, with software Robotics, Virtual Assistants and an array of machine learning algorithms that feed of exabytes of data.

This massive transformation will have a positive impact on the future job creation too. Estimates suggest that by 2022, 331,500 jobs will be added to the workforce, in the US alone. This will require human capabilities such as intuition, empathy, compassion and both mental and physical agility.

In this report, we will unpack the intrinsic value of the Future of Work Ecosystem of companies and their digital solutions. Using deep analysis methodologies and risk scoring algorithms, GrowthEnabler have identified 206 leading solutions across 17 capability areas. Each of the featured companies have the potential to become partners, vendors and investment targets as part of an overarching Digital Ecosystem Development Strategy.

Future of Work Global Distribution of 206 Solutions



The Evolution of the Employer

PAST

Siloed Workforce Risk Averse Mindset Disempowered Workforce **Biased Decision Making Activity Based Culture** Scarce Innovation Own the Assets **Detached Work & Personal Life** Biased Senior Management Controlled Learning Approach Focus on Profits & Material Success Prescriptive Workforce Rules Centralised with Large Teams Hierarchical

FUTURE

Connected Workforce

Experimental Mindset

Empowered Workforce

Objective Decision Making

Outcome Based Culture

Innovation Anywhere

Rent the Assets

Integrated Work & Personal Life

Diverse Senior Management

Abundant Learning Approach

Focus on Social Impact & Sustainability

Personalised Workforce Practices

Globally Distributed with Smaller Teams

Flatter Structure





Section 2: How to get value from this report

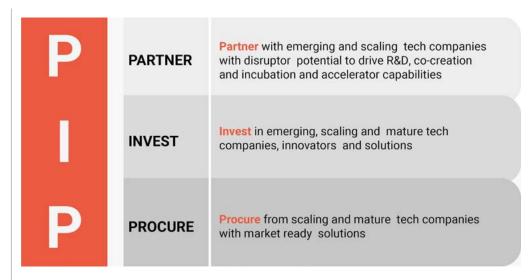


Rapidly Build Digital Ecosystems

The GrowthEnabler **PIP** Framework enables Global Organisations to build ecosystems with innovative and disruptive digital companies.

The 3 tiered framework ensures that the buyer starts the ecosystem building process with a clear strategic expectation of ROI and business outcome. This reduces the risk and complexity in the end-to-end engagement process.

Applying **PIP** to identify and manage the relationship lifecycle with potential partners, vendors and investment targets creates mutual value and a low cost, high impact way to accelerate digital transformation at every level in your organisation.







Section 3: Future of Work Ecosystems



Future of Work Ecosystems - 206 Solutions across 17 Capabilities





































*Organised in order of Total Funding. Highest Total Funding - Top Left Lowest Total Funding - Bottom Right

Future of Work: Office / Admin (1/3)





MATURE

Gusto

gusto

USA 2011 Cloud-based payroll, benefits, and human resource management solution for businesses

Total Amount Raised: \$516.1m

Investors: 104 Investors including - General Catalyst. Kleiner Perkins, Akkadian Ventures, CapitalG, GV. Emergence, Generation Investment Management. Fidelity Management and Research Company, Dragoneer Investment Group, T. Rowe Price

Last Funding Round: Series D - July 2019

MATURE

Carta

USA 2012 Simplifies & automates equity / cap table management, fundraising admin and more

Total Amount Raised: \$627.8m

Investors: 55 Investors including - Thrive Capital. Lightspeed, Menlo Ventures. Tribe Capital, Spark, USV

Last Funding Round: Series F - May 2020



MATURE

Moveworks

USA 2016 Cloud-based Al platform purpose-built for large enterprises that resolves employees' IT support issues

Total Amount Raised: \$105m

Investors: Bain Capital, Lightspeed Venture Partners. Bain Capital Ventures, Comerica Bank's Technology, ICONIO Capital, John Thompson, Kleiner Perkins, Sapphire Ventures

Last Funding Round: Series B - Nov 2019



MATURE

PayFit

France 2015 Integrated payroll and HR management software; automates everything from RTI submissions and payslips to employee leaves and expenses

Total Amount Raised: \$101.1m

Investors: Kima Ventures. Thibaud Elziere, Bpifrance, Eurazeo, Geoffroy Roux de Bezieux, Jean-Daniel Guyot, Oleg Tscheltzoff, Otium Capital. Romain Cottard. The Family. Xavier Niel, Accel

Last Funding Round: Series C - June 2019



MATURE

Rippling

USA 2016 One Modern System for HR & IT — From Payroll and Benefits, to Employee Computers and Apps

Total Amount Raised: \$197m

Investors: Initialized Capital. Kleiner Perkins, NJF Capital, Threshold, Y Combinator, Palm Drive Capital, Soma Capital, Abstract Ventures, ACE & Company, Benjamin Ling, Danjel Gross, DHVC, FundersClub, Lee Linden, NewDo Venture, S2 Capital, Samvit Ramadurgam, Social Capital, Sohail Prasad, Sparkland Capital, SV Angel, UpHonest Capital, Wei Guo

Last Funding Round: Series B - April 2019



MATURE

Pilot

USA 2016 Bookkeeping company focused on startups

Total Amount Raised: \$58.3m

Investors: Authentic Ventures. Index Ventures, Stripe, South Park Commons, CRV, Nitesh Banta

Last Funding Round: Series B - April 2019



Future of Work: Office / Admin (2/3)





MATURE

HyperScience

USA 2014

Automates manual document processing for global financial services, insurance, healthcare, and government organizations

Total Amount Raised: \$108.9m

Investors: Tiger Global Management, Third Kind Venture Capital, Stripes Group, Gaingels, FirstMark, Felicis Ventures. Bessemer Trust, Battery Ventures, OBE Ventures, Global Founders Capital, OBE Insurance Group, Stripes, TD Ameritrade, Acequia Capital (Acecap), Slow Ventures, BoxGroup, Oisin Hanrahan, Scott Belsky, SV Angel, Vivi Nevo

Last Funding Round: Series C - June 2020



MATURE

Ultimate

Finland 2016 Multilingual Customer Service Automation platform that gives customer service agents the AI tools they need to provide faster, smarter responses

Total Amount Raised: \$10.4m

Investors: Horizon 2020, HV Holtzbrinck Ventures, Maki.vc. European Innovation Council. Techstars, SAP.iO

Last Funding Round: Seed - Nov 2019



MATURE

Gorgias

USA 2015 Helpdesk which makes support agents 2x more efficient. It automatically suggests how to solve support request

Total Amount Raised: \$17.4m

Investors: SaaStr. Alven. Amplify Partners, CRV, FLEX Capital Management GmbH. Alexandre Winter, Alive Ideas, Antecedent Ventures, Julien Ouintard, Kima Ventures, NUMA, Right Side Capital Management. Techstars, Techstars New York City Accelerator

Last Funding Round: Series A - Nov 2019



MATURE

Diaits

USA 2018 Building the most advanced, yet easiest to use financial software for businesses

Total Amount Raised: \$32.5m

Investors: Aaron Levie, Adam Bain, Adrian Aoun, Ali Rowghani, Anne Dwane, Anthony Noto, April Underwood, Benchmark, Brandon Farwell, Brian Lee, Brian Shin, Chloe Sladden, Chris Keller, David Cancel, David Chang, Dick Costolo, Elad Gil, Eric Wu, Gabe Greenbaum, Harry Stebbings. Jana Messerschmidt, Jason Robins, Jeff Fagnan, Jennifer Lum, Jeremy Levine, Jonathan Badeen, Jordan Fliegel, Joshua Reeves, Justin Kan, Katie Stanton, Katrina Lake, Kevin Weil, Matt Murphy, Merlin Kauffman, Michelle Dipp. Nat Friedman. Nicole Stata, Pat Kinsel, Ric Fulop, Rich Paret, Richard Jun. Waikit Lau, GV

Last Funding Round: Series B - April 2020



MATURE

Factorial

Spain 2014 Human resources software platform for small and medium companies that integrates vacation management and more

Total Amount Raised: \$20m

Investors: Creandum, Point Nine, K Fund, Pere Valles, Itnig

Last Funding Round: Series A - April 2020



Pento

Denmark 2016 Run your payroll in 1 click: calculates taxes, handles all the payments and reports to tax collection & pension providers

Total Amount Raised: \$3.5m

Investors: Futuristic.vc. Hustle Fund, Mattias Liungman, Point Nine Capital, Seedcamp, Jens Sørensen, Kim Agger, PreSeed Ventures, Seed Capital

Last Funding Round: Seed - Sept 2019



Future of Work: Office / Admin (3/3)





SCALING

Seed Legals

UK 2016 Super-easy for startups to do the legals they need to raise investment and distribute equity to their team

Total Amount Raised: \$5.3m

Investors: Index Ventures, Kima Ventures, The Family, Seedcamp, Harry Briggs, Will Neale

Last Funding Round: Series A - May 2019



SCALING

Klaus

Estonia 2017
Conversation review tool that improves customer service quality by making internal feedback easy and systematic

Total Amount Raised: \$1.9m

Investors: Creandum, Icebreaker.vc, Andrus Purde

Last Funding Round: Seed - July 2019



SCALING

Back

Germany 2018
Organizes & automates all of your employee requests on one intuitive platform

Total Amount Raised: \$3.3m

Investors: La Famiglia, Seed Capital, Renaud Visage, Matthias Hilpert, Gradient Ventures, Charlie Songhurst, Point Nine Capital, Seedcamp

Last Funding Round: Seed - June 2020



SCALING

Sora

USA 2018
HR automation for growing companies: automate and personalize employee onboarding, offboarding, and all the key moments in between

Total Amount Raised: \$5.3m

Investors: Elad Gil, First Round Capital

Last Funding Round: Seed - July 2020



EMERGI

Zira

USA | 2019 Automating flexible scheduling, communication and performance tracking for employees

Total Amount Raised: N.a

Investors: N.a

Last Funding Round: N.a



Future of Work: Design (1/3)





MATURE

InVision

USA 2011
Design collaboration
platform that helps you
research, design, review,
and test products, offers
tools for prototyping, task
management, version
control etc.

Total Amount Raised: \$350.2m

Investors: FirstMark, Oxygen Capital Partners, LLC, Tiger Global Management, Atlassian, Battery Ventures, Geodesic Capital, Goldman Sachs, ICONIQ Capital, Spark Capital, Accel, Amish Jani, Andy Appelbaum, Cliff Sirlin, Jason Finger

Last Funding Round: Series F - Dec 2018



MATURE

Canva

Australia 2012
Collaborative interface
design tool that enables the
entire team's design
process to happen in one
online tool.

Total Amount Raised: \$301.6m

Investors: AirTree Ventures. Blackbird Ventures, Global Founders Capital, Matrix Partners, Shasta Ventures, Bond. Felicis Ventures, General Catalyst, Konstantin Othmer. Founders Fund, Square Peg Capital, 500 Startups, Aavush Phumbhra, Ash Fontana, Bill Tai, Elevation Capital, GC Capital, InterWest Partners, Investible, Jean Sini, Kenneth Goldman, Lars Rasmussen, Shan Mehta. Seguoja Capital, Bessemer Venture Partners, Seguoia Capital China, Owen Wilson, Vavner/RSE, Woody Harrelson

Last Funding Round: Series F - Dec 2018



MATURE

Figma

USA 2012
Helps web design teams
create, test, and ship
designs from its
cloud-based software,
allowing them to work on
designs in tandem, Google
Docs style

Total Amount Raised: \$132.9m

Investors: Sequoia, Kleiner Perkins, Greylock, Founders Fund, Index Ventures, Coatue

Last Funding Round: Series D - April 2020



MATURE

Frame

USA 2014
Streamline your video
review and collaboration
process with teammates,
clients and a variety of
stakeholders. It
supercharges
post-production workflows

Total Amount Raised:

Investors: Accel, FirstMark, Shasta Ventures, SignalFire, Insight Partners, Clark Valberg, Jared Leto, Jon Dahl, Kortschak Investments, L.P., Tectonic Capital, Thomas Hesse, Walter Kortschak, Zencoder, Jason Finger, Kevin Spacey

Last Funding Round: Series C - Nov 2019



MATURE

Abstract

USA 2015
Design and workflow
platform that helps
designers work together.
Builds upon and extends
the stable technology of Git
to host and manage your
work

Total Amount Raised: \$54.2m

Investors: Amplify Partners, Cowboy Ventures, Scale Venture Partners, Lightspeed Venture Partners, First Round Capitall

Last Funding Round: Series C - March 2019



MATURE

Pitch

Germany 2018
Next generation of content
collaboration and
presentation software
which enables anyone to
easily develop and share
beautiful presentations

Total Amount Raised: \$52.7m

Investors: Kevin Systrom, Mike Krieger, Rahul Vohra, Thrive Capital, Andrew Wilkinson, BlueYard Capital, Eric Yuan, Frank Thelen, Index Ventures, Koen Bok, Olivier Pomel, Simon Willnauer, Slack Fund

Last Funding Round: Series B - Oct 2019



Future of Work: Design (2/3)





MATURE

Framer

Netherlands 2013
Tool to design interactive
high-fidelity prototypes for
iOS, Android, desktop, or
the web. Enables users to
turn static mockups into
interactive prototypes

Total Amount Raised:

Investors: Accel, AngelList, Atomico, Designer Fund, Foundation Capital, Ben Davenport, Greylock Partners, Jay Zaveri, Marc Bell Ventures

Last Funding Round: Series B - Nov 2018

miro

MATURE

Miro

USA 2011
Whiteboard platform for distributed teams, helping companies work in real-time or asynchronously on an infinite canvas for product development, design & more

Total Amount Raised: \$76.3m

Investors: Accel, AltaIR Capital, Bas Godska, Bradley Horowitz, ICONIQ Capital, Acrobator Ventures

Last Funding Round: Series B - April 2020



MATURE

Mural

USA 2011
Digital workspace for visual collaboration. Enables innovative teams to think and collaborate visually to solve important problems together

Total Amount Raised: \$142.3m

Investors: Radian Capital, Endeavor Catalyst, Gradient Ventures, World Innovation Lab (WiL), Tiger Global Management, Slack Fund, Ryan Smith, Insight Venture Partners, Bill Veghte, Allison Pickens, Intel Capital, 500 Startups, Alta Ventures Mexico, Collaborative Fund, NXTP Labs

Last Funding Round: Series B - Aug 2020



SCALIN

Projector

USA 2017
Helps you craft your story.
From live presentations to
Instagram stories, gives you
the creative power to
captivate an audience; no
design skills required

Total Amount Raised: \$9.0m

Investors: Mayfield Fund

Last Funding Round:
Series A - Jan 2018



Future of Work: Design (3/3)





EMERGING Ludus

USA 2017
Presentation tool platform for content creation and sharing, which gathers the best of the web in a simple and intuitive tool for everyone

Total Amount Raised: \$0.6m

Investors: Kima Ventures, LeanSquare, 122WEST

Last Funding Round: Seed - Nov 2017 m

Mogups

Romania 2012 Visual collaboration tool that combines whiteboard, diagram, and design features in a single, online

Total Amount Raised: N.a

Investors: N.a

Last Funding Round:



SnackThis

France 2019
Figma for Motion Design
(most critical skill
designers want to learn to
stay relevant in the next
2–3 years (top priority for
33% of them))

Total Amount Raised: \$0.2m

Investors: YCombinator, Kima

Last Funding Round: Pre Seed - March 2020



Future of Work: Data Collaboration (1/4)





MATURE

Slite

France 2016
Where modern teams write
and organize their content:
meeting notes, processes,
how to's, collaborative docs
and more

Total Amount Raised: \$15.4m

Investors: Spark Capital, eFounders, YCombinator, Index Ventures, Nicolas Dessaigne

Last Funding Round: Series A - April 2020



MATURE

Onna

USA 2015
Data integration platform for organizations that connects to emerging apps, such as JIRA, Confluence, and Slack

Total Amount Raised: \$43m

Investors: Slack Fund, Nauta Capital, Glynn Capital Management, Dawn Capital, Atomico, Dropbox

Last Funding Round: Series B - June 2020



MATURE

Bloomfire

USA 2010

Knowledge sharing platform that enables employees to quickly find the information they need to do their jobs

Total Amount Raised: \$32.8m

Investors: Austin Ventures, Silver Creek Ventures, Redpoint

Last Funding Round: Series B - May 2016



MATURE

Templafy

Denmark 2014

Assists enterprise employees in ea ch stage of the document creation workflow, delivering productive and compliant ways of working in office applications

Total Amount Raised: \$61.5m

Investors: Heartcore Capital, Jesper Theill Eriksen, Preben Damgaard, Seed Capital, PreSeed Ventures, Dawn Capital, Insight Partners, Damgaard Company

Last Funding Round: Series C - April 2020



MATURE

Guru

USA 2013

Uses browser extensions and Slack plugins to make sure the information that workers need to do their jobs "finds nds them wherever they need it"

Total Amount Raised: \$70.7m

Investors: Emergence, FirstMark, MSD Capital, Slack Fund, Thrive Capital, Accel, Salesforce Ventures

Last Funding Round: Series C - April 2020



MATURE

Coda

USA 2014

Creates online documents and the utility of applications into a single new canvas

Total Amount Raised: \$140m

Investors: Underscore VC, Renegade Partners, NGP Capital, Kleiner Perkins, Khosla Ventures, Hawk Equity, Greylock Partners, General Catalyst, Evan Williams, Bradley Horowitz, New Enterprise Associates (NEA). Quentin Clark

Last Funding Round: Series C - Aug 2020



Future of Work: Data Collaboration (2/4)





MATURE

Notion

USA 2013

"all-in-one workplace," where teams can write notes, track projects, build spreadsheets and databases, and get organized

Total Amount Raised: \$60m

Investors: Index Ventures, A.Capital Ventures, Aydin Senkut, Daniel Gross, Elad Gil, Josh Kopelman, Lachy Groom, Ram Shriram, Draft Ventures, Felicis Ventures, First Round Capital, Matt MacInnis, Naval Ravikant, Sequoia Capital, Sherpalo Ventures, Terrenoe Rohan, Thibaud Elziere, Third Kind Venture Capital

Last Funding Round: Venture Round - April 2020



MATURE

Airtable

USA 2012

Cloud-based tool that blends a traditional spreadsheet with a database

Total Amount Raised: \$170.6m

Investors: Caffeinated Capital, CRV. Freestyle Capital, Slow Ventures, Alexa von Tobel, Benchmark, Coatue Management, Dan Rose, Delphine Arnault, Emily Weiss. Sarah Smith, Thrive Capital, Founder Collective, Aaron Harris, Amitt Mahaian, Ashton Kutcher, Benjamin Ling, BoxGroup, Data Collective DCVC, David Bever, Eric Wu, Hammerstone, Michael Birch, Othman Laraki, Shan Mehta, Tuesday Capital, Villi Iltchev. A-Grade Investments. Brennan O'Donnell, Ilva Sukhar, Kevin Mahaffev, Raymond Tonsina

Last Funding Round: Series C - Nov 2018



MATURE

Workfront

USA 2001

Enterprise Work
Management solution that
helps enterprise teams
conquer the chaos of
excessive email, redundant
status meetings, and
disconnected tools

Total Amount Raised: \$375m

Investors: Escalate Capital Partners, Greenspring Associates, Josh James, Scott Cunningham, University Venture Fund, JMI Equity, Sorenson Capital, AB Private Credit Investors, Susquehanna Growth Equity, W Capital Partners, Atlas Peak Capital. OpenView

Last Funding Round: Secondary Market - March 2019



SCALING

Slab

USA 2016

Knowledge hub for the modern workplace, helping teams share learning and documentation

Total Amount Raised: \$2.2m

Investors: NEA, CRV, Matrix Partners Social Capita

Last Funding Round: Seed - Feb 2018



SCALING

Journal

USA 2016

Gives individuals and groups a focused "space" to find, remember, and share all the information they need to have fun and do good work

Total Amount Raised: \$1.5m

Investors: Social Capital

Last Funding Round: Seed - Oct 2018



SCALING

Grid

USA 2016

Enables you to instantly turn any spreadsheet into a beautiful, interactive web document that can be securely shared online

Total Amount Raised: \$4.6m

Investors: 1/0 Capital, Anthony Deighton, Ari Helgason, Brunnur Ventures, Futuristic.vc, Investa, Kristín Pétursdóttir, Ziggy Jonsson, Acequia Capital (Acecap), BlueYard Capital, Charlie Songhurst, Slack Fund, EASME - EU Executive Agency for SMEs

Last Funding Round: Seed - March 2019



Future of Work: Data Collaboration (3/4)





SCALING

Clarisights

USA 2017

The "decision platform" for growth: realtime, interactive and contextual reporting for high performance marketing teams

Total Amount Raised: \$2.3m

Investors: Techstars, Angel Invest, Cavalry Ventures, signals Venture Capital, Techstars Ventures, The Family

Last Funding Round: Seed - Dec 2018



ALING

ChartHop USA 2018

A management app that aims to modernize and automate a company's organizational chart, making the whole process more transparent.

Total Amount Raised: \$5m

Investors: Abstract Ventures, Andreessen Horowitz, CoFound Partners, Cowboy Ventures, Flybridge, Shrug Capital, Work Life Venturesg

Last Funding Round: Undisclosed



SCALING

Sheetgo

Spain 2016

No-code automation tool for office teams: create custom workflows to collect, manage and share

Total Amount Raised: \$1.4m

data - all from a

spreadsheet.

Investors: Caixa Capital Risc, SeedRocket 4Founders Capital, Angels Capital, Lanzadera Accelerator. WOW Aceleradora

Last Funding Round: Seed - Oct 2018



SCALING

Almanac

USA 2019

The workspace for your team's knowledge, to take notes, share docs, and stay organized

Total Amount Raised:

Investors: Abstract, Floodgate, Indicator Ventures, CoFound Partners, Inspired, General Catalyst, Unpopular Ventures, Nick Candito

Last Funding Round: Seed - May 2020



EMERGINO

AnyType

USA 2018

Software that breaks down barriers between applications, gives back privacy and data ownership to users. Like Notion, but centred around privacy

Total Amount Raised: Undisclosed

Investors: Chapter One, Erik Torenberg

Last Funding Round: Undisclosed



Future of Work: Data Collaboration (4/4)



Howspace

EMERGING

Howspace

Finland 2008

Allows you & your team to empower the whole business by collaborating on professional learning and organizational development initiatives

Total Amount Raised: N.a

Investors: N.a

Last Funding Round: N.a "//

EMERGING

Graphy

UK 2018

Data collaboration in a visual, fun and flexible way; a place for your team to create interactive dashboards, loaded with data from the apps you already use

Total Amount Raised: N.a

Investors: La Famiglia

Last Funding Round: N.a



EMERGING

Roam Research

USA

A note-taking tool for networked thought: as easy to use as a document; as powerful as a graph database. Helps you organize your research for the long haul

Total Amount Raised: Undisclosed

Investors: Chapter One, Erik Torenberg

Last Funding Round: Seed - Dec 2018



EMERGING

ActionDesk

France 2018
Spreadsheet software that lets you import and refresh data from SQL, Stripe,
Salesforce, Hubspot and more

Total Amount Raised: \$0.2m

Investors: YCombinator, Speedinvest, Funders Club, Leonis Investissement, Gabriel Jarrosson

Last Funding Round: Seed - Aug 2019



Future of Work: Voice and Video (1/3)





MATURE

Fuze

USA | 2006 Unified communications platform that enables simplified business voice communications, flexible video conferencing, and always-on collaboration

Total Amount Raised: \$480.4m

Investors: Summit Partners, Bessemer, TCV, Wellington Management, G20 Ventures, Greenspring Associates

Last Funding Round: Series F - May 2018 1

MATURE

Chorus

USA 2015
Twist to videocalls: Making video calls milestone-based & trackable to assess sales performance

Total Amount Raised: \$100.3m

Investors: Georgian Partners, Redpoint, Emergence, Gil Dibner, Sozo Ventures

Last Funding Round: Series C - July 2020



MATURE

Loom

USA 2016

A video messaging app that lets users record short videos, rather than type long emails or spend time in meetings, to get their ideas across

Total Amount Raised: \$73.6m

Investors: Coatue Management, Sequoia Capital, Kleiner Perkins, Point Nine, Mathilde Collin. Daniel Gross

Last Funding Round: Series B - May 2020



MATURE

StarLeaf

UK 2008

Enables seamless collaboration through intelligently engineered, reliable meeting room systems, superior video conferencing, and secure messaging

Total Amount Raised: \$40m

Investors: Grafton Capital, Highland Europe, Future Fifty

Last Funding Round: Non-equity Assistance -March 2019



MATURE

DialPad

USA 2011

Business phone system that turns your conversations into something you can see and use, so you understand, remember, and learn from everything that's said

Total Amount Raised: \$120m

Investors: Andreessen Horowitz, GV, ICONIQ Capital, Scale Ventures, Work-Bench, Section 32, Amasia

Last Funding Round: Series D - July 2018



MATURE

Otter

USA 2016

Capture, search and share meetings, lectures and live events

Total Amount Raised: \$23m

Investors: Horizons Ventures, Draper Associates, Slow Ventures, GGV Capital, Duke University, H. Barton Asset Management, DFJ DragonFund, NTT DOCOMO Ventures, Fusion Fund

Last Funding Round: Series B - Jan 2020



Future of Work: Voice and Video (2/3)





MATURE

OwlLabs

USA 2014
A smart and visually appealing video conferencing camera (hardware+software)

Total Amount Raised: \$22.3m

Investors: Spark, Matrix Partners, Playground Global, iRobot, Andy Rubin

Last Funding Round: Series B - April 2019



SCALING

Around

USA 2018

Took video meetings and made them less intrusive, less clunky. Gives you a clear view of your teammates while making space for work

Total Amount Raised: \$5.2m

Investors: Floodgate, Credo Ventures, Initialized Capital, Naval Ravikant, Ryan Hoover

Last Funding Round: Seed - March 2020



SCALING

Remote HQ

USA 2016

Work together in ways that go beyond video chat. Co-browse and co-edit any web app, share files, take notes, whiteboard, screen share, video chat, and more

Total Amount Raised: \$2.7m

Investors: Underscore VC, TECHU

Last Funding Round: Seed - May 2020



SCALING

Krisp

USA 2017

Makes remote workers more professional allowing them to take calls from wherever they want without worrying about privacy and background noise

Total Amount Raised: \$8.5m

Investors: Granatus Ventures, Sierra Ventures, Shanda Group, HIVE Ventures, TechNexus Venture Collaborative, Storm Ventures, SmartGate VC, Berkeley SkyDeck Fund

Last Funding Round: Series A - August 2020



SCALING

Whereby

Norway 2013
Collaboration tool for easy video meetings. No downloads, no logins

Total Amount Raised: N.a

Investors: N.a

Last Funding Round: Acquired by Videonor



SCALING

DemoDesk

Germany 2017
Online meeting tool for inside sales and CS teams solving the screen sharing pain: no downloads, content shared on a virtual display, instant control sharing

Total Amount Raised: \$2.6m

Investors: YCombinator, Global Founders Capital, Kleiner Perkins. FundersClub

Last Funding Round: Seed - Oct 2019



Future of Work: Voice and Video (3/3)





SCALING

Fireflies

USA 2016

Making video calls searchable; SaaS tool for automated notes from online meetings; Automatically record, transcribe and collaborate across your meetings

Total Amount Raised:

Investors: Acceleprise, Canaan Partners, Susan Kimberlin, April Underwood, Right Side Capital Management, Bill Macaitis, Sandhya Venkatachalam Partner

Last Funding Round: Seed - Oct 2019



SCALING

Grain

USA 2018

Record & share the best parts of your Zoom video calls. Take notes together. Create video highlights. Share clips anywhere (Twitter, Dlscord, Notion, Slack etc.)

Total Amount Raised: \$4m

Investors: Acrew Capital, Andreas Klinger, Founder Collective, Kickstart, NextWorld Capital, Peterson Partners, Scooter Braun, Scott Belsky, Slack Fund. Sriram Krishnan

Last Funding Round: Seed - April 2020



EMERGING

HappyScribe

Ireland 2017
Automatic transcription software; automatic subtitling tool; video & audio to text in minutes; available in + 119
languages and accents

Total Amount Raised:

Investors: N.a.

Last Funding Round:



CoScreen

USA

Turns your second screen into your joint team desktop. Share windows via drag & drop, collaborate via mouse & keyboard, each user gets their own mouse pointer

Total Amount Raised:

Investors: N.a.

Last Funding Round: N.a



EMERGING

GitDuck

USA 2019

Code sharing and screen recorder software for developers to create videos that are linked to their code

Total Amount Raised: Undisclosed

Investors: Youcef Es-skouri

Last Funding Round: Seed - March 2020



EMERGING

Standups

Germany 2018
A not too dissimilar
concept from Yac & Loom;
SaaS for asynchronous
video standups

Total Amount Raised:

Investors: N.a.

Last Funding Round: N.a



Future of Work: Project Management (1/3)





MATURE

Monday

Israel 2012

A Work Operative System, where teams create and shape workflow apps, code free - to run any process and project

Total Amount Raised: \$234.1m

Investors: Entrée Capital, Genesis Partners, Insight Partners, Hamilton Lane, Harbour Vest Partners, ION Crossover Partners, Sapphire Ventures, Vintage Investment Partners, Stripes

Last Funding Round: Secondary Market - May 2020



MATURE

Asana

USA 2009

Work management platform that helps teams orchestrate their work, from daily tasks to strategic initiatives

Total Amount Raised: \$413.2m

Investors: Andreessen Horowitz Benchmark, 8VC, Dustin Moskovitz. Founders Fund, Generation Investment Management, Sam Altman, G Squared, Adam D'Angelo, Aditya Agarwal, Andrew Mason, Devon T Rogers, Eric Ries, Justin Rosenstein, Mark Zuckerberg, Priscilla Chan, Roger McNamee, Ruchi Sanghvi, Tony Hsieh, VTF Capital, Y Combinator, Benchmark Capital Advisory UK, Lead Edge Capital, WiL, SV Angel, Ben Horowitz, David Jeske, Jed Stremel, Joe Green, Marc Andreessen, Matt Cohler, Mitchell Kapor, Owen Van Natta. Peter Thiel, Ronald Conway, Sean

Last Funding Round: Debt Financing - June 2020



MATURE

Mavenlink

USA 2008
Helps services firms
establish an operational
system of record that
facilitates their business
lifecycle, including key
capabilities like resource

mgmt & project mgmt Total Amount Raised: \$413.2m

Investors: Goldman Sachs, Carrick Capital Partners, Silicon Valley Bank

Last Funding Round: Series E - April 2019



MATURE

Product Board

USA 2014

Helping product teams get the right products to market, faster. Understand what users really need, prioritize what to build next etc.

Total Amount Raised: \$64.7m

Investors: Credo Ventures, Index Ventures, Reflex Capital, Kleiner Perkins, Rockaway Capital, Bessemer Venture Partners. Seguoja Capital

Last Funding Round: Series B - Jan 2020



MATURE

Hive

USA 2016

The productivity platform to work from anywhere. integrates with thousands of applications to make it easier than ever to connect all your work in one place

Total Amount Raised: \$16m

Investors: Rembrandt Venture Partners, Tribeca Venture Partners, Vocap Investment Partners, Comcast Ventures, AngelPad

Last Funding Round: Series A - July 2019



MATURE

MATORE

Unito

Canada 2015
Automatically synchronizes
your projects, tasks and
conversations between
different work management
tools

Total Amount Raised: \$12.9m

Investors: Real Ventures, Right Side Capital Management, YUL Ventures, Social Capital, 500 Startups, Mistral Venture Partners, Tom Williams, Bessemer Venture Partners, Hedgewood

Last Funding Round: Series A - Jan 2020



Future of Work: Project Management (2/3)





MATURE

AnyDo

Israel 2011
All-in-one productivity
solution, combining
calendar, tasks, lists,
reminders and a an
assistant that tackles your
to-do's for you. With
real-time sync across
devices

Total Amount Raised: \$6m

Investors: Slow Ventures, Cherubic Ventures, Scrum Ventures, Flint Capital, Titanium Investements, Group 11, Genesis Partners, Blumberg Capital, Joe Greenstein

Last Funding Round: Venture Round - Aug 2016



SCALING

Forecast

Denmark 2016

Automate work across portfolio and people: project and resource management platform that automates and improves your financial & operational performance

Total Amount Raised: \$9.7m

Investors: Crane Venture Partners, Heartcore, Seed Capital, PreSeed Ventures, Innovation Fund Denmark, Rasmus Aaen Madsen

Last Funding Round: Seed - Nov 2019



SCALING

Taskade

USA 2017

Real-time organization and collaboration tool for distributed teams. Chat, write, and get work done on

Total Amount Raised:

the same page

Investors: Grishin Robotics, YCombinator, Edward Lando, Grand Central Tech

Last Funding Round: Seed - Oct 2019



SCALING

Parabol

USA 2015

After a virtual meeting ends, the attendees can give anonymous feedback on how effective the meeting was, as well as discuss next steps.

Total Amount Raised: \$4.6m

Investors: Flight Ventures, James Sowers, NewDo Venture, Slack, SV Angel, CRV, Haystack, Slack Fund, Techstars, Techstars Anywhere Accelerator

Last Funding Round: Seed - Nov 2019



SCALING

Linear

USA 2019

Workflow software that helps developers streamline their projects, tasks, and bug-tracking, to help them work faster and more efficiently

Total Amount Raised: \$4.2m

Investors: Bobby Goodlatte, Charlie Cheever, Dylan Field, Emily Choi, Fred Stevens-Smith, Gustaf Alstromer, Index Ventures, James Smith, Jeff Chang, Jude Gomila, Julia DeWahl, Larry Gadea, Marc McCabe, Sequoia Capital, Tikhon Bernstam

Last Funding Round: Seed - Nov 2019



SCALING

Pavmo

Romania 2008
Helps you manage projects, team schedules, track work time, and invoice clients - all from the same platform

Total Amount Raised:

Investors: N.a

Last Funding Round: N.a



Future of Work: Project Management (3/3)





SCALING

Basecamp

USA 1999
A private, secure space online where people working together can organize and discuss

Total Amount Raised: Undisclosed

Investors: Bezos Expeditions

Last Funding Round: Series A - July 2006



EMERGING

Todoist

Spain 2017
Through its product
Todoist, Doist keeps track
of your tasks, projects, &
goals in one simple place. It
syncs across all your
devices and integrates with
your apps

Total Amount Raised: \$0m

Investors: Start-Up Chile

Last Funding Round: Grant - Jan 2011



EMERGING

Aha!

USA 2013

Product roadmap and marketing planning software: set brilliant strategy, capture customer ideas, create visual roadmaps, and manage marketing programs

Total Amount Raised: N.a

Investors: N.a

Last Funding Round:



EMERGING

Sunsama

USA 2013

The daily task manager for elite professionals. Organize everything you need to do today in one place. Tasks, meetings, Jira tickets, you name it

Total Amount Raised: \$0.15m

Investors: YCombinator, AltaIR Capital, Pioneer Fund, Frontier Ventures, Boost VC, Starve Ups, Rob Thorpe

Last Funding Round: Seed - April 2019



EMERGI

Cycle France 2019

All-in-one tool dedicated to product-centric teams: horizontal platform made of flexible building blocks that you can use in customizable workflows

Total Amount Raised:

Investors: N a

Last Funding Round: N.a



Future of Work: Internet Tools (1/3)













\$389.7m Total Funding

15 Total Startups



MATURE

Workato

USA 2013 Integrate your apps and automate complex business workflows with security and governance. Create powerful integrations between cloud apps in minutes

Total Amount Raised: \$105m

Investors: Redpoint, Battery Ventures, Storm Ventures, Geodesic Capital, Norwest Venture Partners, ServiceNow, Workday Ventures, Salesforce Ventures

Last Funding Round: Series C - Nov 2019



MATURE

Webflow

USA 2012

Allows users to design, build, and launch responsive websites visually, while writing clean, semantic code

Total Amount Raised: \$74.9m

Investors: Amino Capital. FundersClub. Y Combinator. Accel, Clark Valberg, Draper Associates, Rainfall Ventures, Silversmith Capital Partners. Khosla Ventures

Last Funding Round: Series A - August 2019 pipefy

MATURE

Pipefy

USA 2013

Cloud-based business process management platform that empowers managers to build and execute any type of workflow through a Kanban-style interface

Total Amount Raised: \$63.7m

Investors:Insight Venture Partners, OpenView, Trinity Ventures, Diego Gomes, ONEVC. Redpoint eventures, Valor Capital Group, Insight Partners, d:tribe capital, 500 Startups, Alexander Aghassipour, FundersClub. Ignacio Canals, Lee Jacobs, Morten Primdahl

Last Funding Round: Series B - July 2019



MATURE

Dropsource

USA 2013

Visual development platform for creating powerful, data-driven, and truly native iOS and Android apps without writing any code

Total Amount Raised: \$10.9m

Investors: N.a.

Last Funding Round: Series A - Sept 2017



MATURE

Zapier

USA 2011

Zapier connects all of your business systems, letting teams build custom work ows with no coding at all

Total Amount Raised: \$1.3m

Investors: Bessemer, Zillionize. YCombinator, Threshold, Kevin Hale

Last Funding Round: Seed - August 2019

alide.

SCALING

Glide

USA 2018 Enables users to create

mobile apps from Google Sheets

Total Amount Raised: \$3.8m

Investors: Dylan Field, First Round Capital, Idealab, Nat Friedman, SV Angel, Y Combinator

Last Funding Round: Seed - Nov 2019



Future of Work: Internet Tools (2/3)













\$389.7m Total Funding

15 Total Startups



SCALING

Thunkable

USA 2015 Makes a drag-and-drop programming tool to allow anyone to make beautiful, native mobile apps

Total Amount Raised: \$3.4m

Investors: Fort Ventures, Y Combinator, Lightspeed Venture Partners, Liquid 2 Ventures. Louis Bervl. Mandra Capital, PJC. SV Angel, ZhenFund

Last Funding Round: Venture Round - June 2018



SCALING

Draftbit

USA 2017

New way to build cross-platform, native iOS and Android apps in minutes instead of months

Total Amount Raised: \$1.6m

Investors: Y Combinator, New Stack Ventures, Corazon Capital, Jeff Judge, Network Ventures, Grant Newlin, Nameless Ventures

Last Funding Round: Seed - August 2019



SCALING

DashDash

Germany 2016

Spreadsheet that gives you access to business data and APIs. You can find and enrich companies and people, track stock prices, send emails, and more

Total Amount Raised: \$9m

Investors: Accel, Cherry Ventures, Atlantic Labs, Felix Jahn

Last Funding Round: Series A - May 2018



SCALING

Trav

USA 2012

Allows you to quickly integrate your software applications using automated workflows. Build & streamline processes using a simple visual workflow editor

Total Amount Raised: \$109.1m

Investors: GGV Capital. Meritech Capital Partners, Spark Capital, True Ventures, Fig VC. HardGamma Ventures. Springboard, Techstars, Mosaic Ventures, AngelPad, Andy McLoughlin, Ballpark Ventures. Firestartr. Passion Capital. Richard Fearn, Tom Hulme, Playfair Capital, Redpoint

Last Funding Round: Series C - Nov 2019



SCALING

Internal

USA 2019

Helps companies resolve customer issues through a no-code software that instantly connects the company's data in useful ways while protecting privacy

Total Amount Raised: \$5m

Investors: Craft Ventures. Abstract Ventures

Last Funding Round: Seed - August 2019



SCALING

N8n

Germany 2019

"Fair code" workflow automation platform to let developers quickly integrate any of the apps that they use to work together automatically

Total Amount Raised: \$1.5m

Investors: Daniel C. Liem. Firstminute Capital, Ilkka Paananen, Kevin Hartz, Nan Li. Runa Capital, Seguoja Capital, System.One, Tiny VC

Last Funding Round: Seed - March 2020



Future of Work: Internet Tools (3/3)





EMERGING

Scapic

India 2016
Platform for building VR/AR
content easily.
Drag-and-drop editor that
makes it simple to build
immersive experiences

Total Amount Raised: \$0.5m

from scratch in minutes

Investors: Speciale Invest, Axilor Ventures, Newfort Capital

Last Funding Round: Seed - Jan 2018



EMERGING

Retool

USA 2017
Cuts the time it takes to build internal tools in half so you can focus on what matters

Total Amount Raised: Undisclosed

Investors: Elad Gil, YCombinator, Daniel Gross, John Collison, Paul Graham, Andrew Miklas, Nat Friedman, Patrick Collison, Greg Brockman

Last Funding Round: Seed - Sept 2017



EWERGING

WorkOS USA 2018

Your app, enterprise-ready. Start selling to enterprise customers with just a few lines of code. Add Single Sign-On (SSO) to your app for free

Total Amount Raised:

Investors: N.a.

Last Funding Round: N.a



Future of Work: Messaging, Chat & Email (1/3)





MATURE

Front

USA 2013
Team-based approach to email. Combines a company's social media, email, texts, and other messages into a shared inbox to which the entire team has access

Total Amount Raised: \$138.3m

Investors: Eric Yuan, Sequoia, Uncork Capital, Social Capital, eFounders, Boldstart, Sequoia Capital, Anthos Capital

Last Funding Round: Series C.- Jan 2020



MATURE

Mattermost

USA 2011
Enterprise-grade
messaging solutions:
secure, configurable,
highly-scalable messaging
across web, phone and PC
with archiving, search etc.

Total Amount Raised:

Investors: YCombinator, Redpoint, Battery, S28 Capital

Last Funding Round: Series B - Jan 2019



MATURE

Flock

India 2014
Real-time messaging and collaboration app for teams that speeds up and simplifies communication and boosts productivity

Total Amount Raised: \$45m

Investors: Bhavin Turakhia, Plug & Play

Last Funding Round: Seed - April 2018



MATURE

Workvivo

Ireland 2017
Similar to Compose: the place where all the tools your employees love to use everyday come together in a unified digital platform

Total Amount Raised:

Investors: Eric Yuan, Tiger Global Management, Frontline Ventures, Enterprise Ireland

Last Funding Round: Series A - May 2020

SUPERHUMAN

MATURE

Superhuman

USA 2014
The "fastest email

The "fastest email experience ever made," with keyboard shortcuts, additional features, and reminders to help you reach inbox zero in less time

Total Amount Raised: \$33m

Investors: First Round Capital, Andreessen Horowitz, Boldstart, Knollwood Investment Advisory

Last Funding Round: Series B - May 2019



MATURE

Spike

Israel 2013

Converts existing emails into a multimedia mobile messaging format

Total Amount Raised:

\$15.3m

Investors: NFX, Wix, Cubit Investments, Roy Oron, Koa Labs

Last Funding Round: Series A - June 2020



Future of Work: Messaging, Chat & Email (2/3)





MATURE

Quill

USA 2017 Converts existing emails into a multimedia mobile messaging format

Total Amount Raised: \$15.3m

Investors: NFX, Wix, Cubit Investments, Roy Oron, Koa Labs

Last Funding Round: Series A - June 2020



MATURE

Threads

USA 2017

Makes work more inclusive by empowering teams to discuss and make decisions at scale

Total Amount Raised: \$10.5m

Investors: Sequoia Capital

Last Funding Round: Series A - Feb 2019



SCALING

Twist

USA 2015
Through its product Twist,
Doist offers a
communication app for
teams who want a calmer,
more organized, more
productive workplace

Total Amount Raised: \$0m

Investors: YCombinator, Zuma Partners, Erik Torenberg, Jude Gomila

Last Funding Round: Seed - Oct 2017



SCALING

PolyMail

USA 2015

Email platform for teams, combining email with real time collaboration and integrating it with your team's other tools

Total Amount Raised:

Investors: YCombinator, Zuma Partners, Erik Torenberg, Jude Gomila

Last Funding Round: Seed - Oct 2017



SCALING

Nuffsaid

USA 2019

A workflow intelligence platform that centralizes the world's work apps and focuses people on the work that matters

Total Amount Raised: \$4.3m

Investors: General Catalyst, WorkLife Ventures, Gradient Ventures, Global Founders Capital, SV Angel,Wasabi Ventures

Last Funding Round: Seed - Feb 2020



SCALING

Yac

USA 2019

Voice Collaboration SaaS for Remote Teams; very interesting as - similarly to Loom - it's a great platform enabling asynchronous communication (vs. real time)

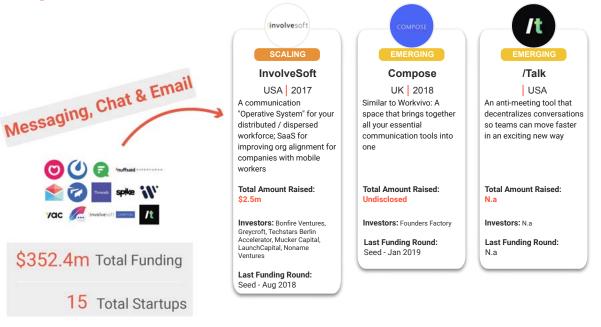
Total Amount Raised: \$1.5m

Investors: Active Capital, Boost VC, Betaworks, Florida Funders

Last Funding Round: Seed - Jan 2020

GrowthEnabler

Future of Work: Messaging, Chat & Email (3/3)

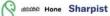




Future of Work: Employee Engagement (1/3)









\$267.7m Total Funding

13 Total Startups



MATURE

Betterup

USA 2013

Through on-demand, virtual coaching sessions, users practice and reinforce new behaviors and skills. Individual growth is measured and tracked

Total Amount Raised: \$144.8m

Investors: Crosslink Capital, Freestyle Capital, Lightspeed Venture Partners, Threshold, Plus Capital, Silicon Valley Bank, Tenaya Capital, Afore Capital, Allison Bhusri, Julia Popowitz, Ulu Ventures, Social Capital, SV Angel, Vista Venture Partners

Last Funding Round: Series C - June 2019



MATURE

Blink

UK 2014

Making remote working less remote through an all-in-one app that gives every employee a sense of community

Total Amount Raised: \$10.7m

Investors: Techstars

Last Funding Round: Venture Round - May 2020



MATURE

Peakon

Denmark | 2014 Automatically collects employee feedback, analyses it, and then delivers you back the insights you need to improve your business - in real-time

Total Amount Raised: \$68m

Investors: Heartcore Capital, Idinvest Partners, Niklas Ostberg, Atomico, Balderton Capital, EQT Ventures. Tommy Ahlers

Last Funding Round: Series B - March 2019



MATURE

Coachhub

Germany 2018
Enables personalised
coaching for employees at
all career levels. Top
certified coaches from all
around the world give live
coaching sessions via
video call

Total Amount Raised: \$21.7m

Investors: Angel Invest, HV Holtzbrinck Ventures, Partech, RTP Global, Speedinvest, signals Venture Capital

Last Funding Round: Series A - Dec 2019



MATURE

Peakon

Denmark 2014
Help all of your employees
unleash their full potential
through personalised
learning – for scalable,
measurable, and
sustainable growth

Total Amount Raised: \$5m

Investors: Vorwerk Ventures, btov Partners, APX, Motu Ventures

Last Funding Round: Seed - Feb 2020



SCALING

Jubiwee

France | 2016 Gives your managers and HR the power to detect and fix disengagement and turnover risks in their team taking just 10 minutes of their week

Total Amount Raised:

Investors: The Family, Kima Ventures, Julien Lemoine

Last Funding Round: Angel Round - April 2018



Future of Work: Employee Engagement (2/3)

















\$267.7m Total Funding

13 Total Startups

strive.

SCALING

Strive

USA 2017 Helps emerging leaders reach their full potential through personalized and practical management training

Total Amount Raised: \$3.8m

Investors: NextView Ventures. Kapor Capital, Upfront Ventures. Graph Ventures, University Ventures, Webb Investment Network

Last Funding Round: Seed - Feb 2018

Hone

SCALING

Blink

USA 2018 Lets companies offer their employees live, online training on topics like diversity, conflict management, and team-building, that they can stream from anywhere

Total Amount Raised: \$6.4m

Investors: Cowboy Ventures, Firework Ventures, Harrison Metal, NextGen Venture Partners. Reach Capital, Slack Fund, David Rogier, Day One Ventures. Entangled Ventures, Rachel Carlson, Rethink Education

Last Funding Round: Seed - April 2020



SCALING

Clear Review

UK 2015

Continuous performance management system featuring a framework of developmental conversations supported by real-time feedback and agile goals

Total Amount Raised: \$4m

Investors: AlbionVC, Mercia Technologies, Mercia Fund Managers

Last Funding Round: Series A - July 2019



Clear Review

USA 2017

Solves employee engagement and retention issues by monitoring and supporting your team through Al-assisted personal coaches

Total Amount Raised:

Investors: Afore Capital, The

Last Funding Round: Venture Round - Dec 2019



Future of Work: Employee Engagement (3/3)



13 Total Startups



EMERGING

Officevibe

Canada 2014
Online platform that
designs employee pulse
surveys to boost employee
engagement within
organizations

Total Amount Raised: Undisclosed

Investors: Undisclosed

Last Funding Round: Seed - April 2015



EMERGING

Cassiopeia

Israel 2018
SaaS to empower remote managers with actionable insights to boost team collaboration, belonging, and mental health by analysing communications patterns

Total Amount Raised: Undisclosed

Investors: Techstars, Techstars Berlin Accelerator

Last Funding Round: Pre Seed - Feb 2019



EMERGING

Compt

USA 2018

Perk management software that helps companies create, manage, and streamline perk stipends for their employees

Total Amount Raised: \$1.5m

Investors: Slack Fund, Impellent Ventures, Harlem Capital Partners

Last Funding Round: Seed - May 2020



Future of Work: Context & Search (1/2)



Total Startups



MATURE

Algolia

USA 2012
"Search-as-a-service" and full suite of APIs allowing teams to easily develop tailored, fast search and discovery experiences that convert more

Total Amount Raised: \$184.2m

Investors: 500 Startups, Alven, Index Ventures, LocalGlobe, Point Nine Capital, Accel, Erik Swan, Ilya Sukhar, Kevin Rose, Lead Edge Capital, Solomon Hykes, Storm Ventures, The Family, Y Combinator, Aglaé Ventures, Salesforce Ventures, Clark Valberg, Des Traynor, Jyoti Bansal, SaaStr Fund, Acequia Bansal, SaaStr Fund, Acequia Michel Meyer, Moisey Uretsky, Thibaud Elziere. Zillionize Angel

Last Funding Round: Series C - Oct 2019



MATURE

Happeo

Finland 2017
Combines a digital
workplace and
collaboration platform with
a social intranet

Total Amount Raised:

Investors: Maki.vc, DN Capital, Vendep Capital, INKEF Capital

Last Funding Round: Series A - May 2020



SCALING

Forethought

USA 2017

Al powered products that proactively embed relevant information into employees' daily workflows. Using search to help Customer Support

Total Amount Raised: \$10m

Investors: 8VC, Brennan O'Donnell, K9 Ventures, South Park Commons, Suranga Chandratillake, Village Global, Vladimir Novakovski, Yan-David Erlich, Alexa von Tobel, Mathilde Collin, New Enterprise Associates (NEA). Vlad Tenev

Last Funding Round: Series A - Dec 2018



SCALING

Workona

USA 2017

The work management platform for teams who want to effortlessly pull together projects, documents, & apps in one place

Total Amount Raised: \$6m

Investors: K9, August Capital

Last Funding Round: Seed - Dec 2019



SCALING

Command E

USA 2018

The faster way to navigate your workspace: an easy keyboard shortcut to open any document, contact, file or record from the cloud

Total Amount Raised: \$4.3m

Investors: Abstract Ventures, Amplify Partners, Craft Ventures, Greg Brockman, Rahul Vohra, Niv Dror, Brianne Kimmel, Upside Partnership, Bain Capital Ventures

Last Funding Round: Seed - May 2020



SCALING

Station

France 2016

One app to rule them all: the first smart browser for busy people. A single place for all of your web applications

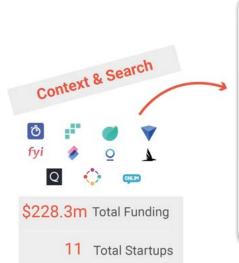
Total Amount Raised: \$3.8m

Investors: Abstract Ventures, Accel, Alexandre Scialom, Andrew Nutter, eFounders, Kima Ventures, Webb Investment Network, Y Combinator

Last Funding Round: Seed - May 2018



Future of Work: Context & Search (2/2)





FYI

USA 2018 Find your documents in 3 clicks or less. Across time zones, teams and tools

Total Amount Raised:

Investors: N.a.

Last Funding Round: N.a



Quatalog

UK 2019

Working with many teams and tools can get noisy. Qatalog joins everything up and makes it easier to find things, keep people updated, and see the full picture

Total Amount Raised:

Investors: N.a.

Last Funding Round: N.a



Veamly

USA 2017

Centralizes all your work in one place, bringing all your collaboration apps in one desktop app and all your conversations in a main feed with a unified search

Total Amount Raised: Undisclosed

Investors: The Refiners

Last Funding Round: Seed - March 2018



Onlim

Austria 2015 Conversational AI platform that lets you build chatbots & voice assistants relying on your company's knowledge platform

Total Amount Raised:

Investors: N.a.

Last Funding Round: N.a



Splashdash

USA 2019

The "operating system" for work: brings all your apps together to let you find, organize and do things in seconds, not minutes.

Total Amount Raised: Undisclosed

Investors: YCombinator

Last Funding Round: Seed - March 2019



Future of Work: Calendars & Meetings (1/2)

MATURE

X

USA 2014

Artificial intelligence driven

schedules meetings for you

personal assistant who

Total Amount Raised:

Investors: Softbank, IA

Ventures, Pegasus Tech

Ventures, Tuesday Capital,

Silicon Valley Bank, Pritzker

Group Venture Capital, DCM

Ventures, Lerer Hippeau.

Last Funding Round:

Series B - Aug 2017

\$44.3m

Work-Bench





MATURE

MixMax

USA 2014

Allows you to send engaging emails with instant scheduling, free unlimited email tracking. polls, and surveys right in Gmail

Total Amount Raised: \$13.4m

Investors: Alexander Liung. Ann Miura-Ko, Ash Fontana. Designer Fund, E-Merge, Eric Ries, Eric Wahlforss, Harrison Metal, Jonathan Abrams, Matt MacInnis, Mike Maples, Ram Shriram, Terrence Rohan, Creandum, Daniel Scrivner, Floodgate, Jason Lemkin, SaaStr Fund

Last Funding Round: Series A - Feb 2018



MATURE

Clockwise

USA 2016 Transforms people's days,

turning what they have - 15 minutes to work here, 30 minutes there - into what they need: uninterrupted blocks of time to focus

Total Amount Raised: \$31.4m

Investors: Greylock Partners, Bain Capital Ventures, Accel. Armando Mann. OVO Fund. Ellen Levy, George Hu, Jay Simons, Michael Ovitz, Slack Fund. Sorava Darabi, SV Angel

Last Funding Round: Series B - June 2020



MATURE

Fellow

Canada 2017 Employee-management software that makes meetings more effective by organizing notes, action items, and feedback.

Total Amount Raised: \$6.5m

Investors: Felicis Ventures. Inovia Capital, Hedgewood, Garage Capital, Devon Galloway

Last Funding Round:

Seed - June 2019



MATURE

Calendly

USA 2014 Helps you schedule meetings without the back-and-forth emails

Total Amount Raised: Undisclosed

Investors: Atlanta Ventures

Last Funding Round: Seed - Nov 2018



MATURE

Robin

USA 2014

Giving everyone the ability to understand, use, and advance their workplace Space scheduling, desk management, wayfinding, and office analytics made easy

Total Amount Raised: \$29.1

Investors: FirstMark Tola Capital, Accomplice, Boldstart Ventures, Allegion Ventures, FundFire, Space Pirates, Atlas Venture

Last Funding Round: Series B - March 2019



Future of Work: Calendars & Meetings (2/2)





SCALING

Woven

USA 2016
Upgrades your existing calendars with powerful and elegantly designed tools to help you use your time effectively without spending hours in your calendar

Total Amount Raised: \$4.8m

Investors: Felicis Ventures, Amplify Partners, Battery Ventures, Curtis Lee

Last Funding Round: Seed - Nov 2018



Time is Ltd

Czech Republic 2017

Analyses your company's calendars and makes suggestions on how to be more productive on a group basis & individual basis

Total Amount Raised: \$3.3m

Investors: Accel, Mike Chalfen

Last Funding Round: Seed - March 2019



SCALING

Reclaim

USA 2019

Maps your time to the priorities that matter to you, automatically generating an optimized calendar that takes back hours of your week for critical work

Total Amount Raised: \$1.5m

Investors: Undisclosed

Last Funding Round: Pre Seed - Dec 2019



SCALING

Humble Dot

USA 2017

Saves managers time and hassle by keeping their team in sync: easily share priorities, wins, and blockers

Total Amount Raised:

Investors: Susa Ventures, Haystack, TenOneTen, Afore Capital, WorkLife Ventures, Brianne Kimmel, Village Global, Core Ventures Group, Angels

Last Funding Round: Seed - Dec 2018



EMERGING

Zynq

USA 2019

Automatically picks the time and room for meetings. It works on top of Chrome and Google Calendar, so there's no need to change the calendar app

Total Amount Raised: \$0.2m

Investors: YCombinator

Last Funding Round: Seed - March 2020



Future of Work: Hiring with a Twist (1/2)





MATURE

Textio

USA 2014
Augmented writing technology that accurately predicts how well your writing will compete for talent and automatically improves how you sound to job candidates

Total Amount Raised: \$41.5m

Investors: Bloomberg Beta, Cowboy Ventures, Emergence, Scale Venture Partners, Upside Partnership, Industry Ventures, Operator Collective, Kent Goldman

Last Funding Round: Venture Round - March



MATURE

The Org

USA 2017
Hoping to take on LinkedIn
by building a free database
of organizational charts for
every company, and then
add features after that,

Total Amount Raised: \$11.1m

such as job advertising

Investors: Christian Birk, Jeremy Yap, Martin Hauge, Elad Gil, Founders Fund, Kevin Hartz, Ryan Petersen, Sequoia Capital, SV Angel, Abstract Ventures, Balderton Capital

Last Funding Round: Series A - Feb 2020



MATURE

Triplebyte USA 2015

Streamlined way for top developers to find tech jobs. It could solve the issue that staffing agencies don't speak to millennial and Gen Z prospects as they should

Total Amount Raised: \$48.1m

Investors: Bill Clerico. Caffeinated Capital, Daniel Gross, David King, Drew Houston, Elad Gil, Emmett Shear, Eric Wu. Felicis Ventures. Fort Ventures. Greg Brockman, Ilva Sukhar, Imagine K12, Initialized Capital, Jacob Gibson, James Beshara, Jared Friedman, Jessica Livingston, Joe Greenstein, Justin Kan, Kevin Hale, Kyle Vogt, Michael Seibel, Paul Buchheit. Paul Graham, Robby Walker, Sam Altman, SV Angel, Tikhon Bernstam, Trevor Blackwell, Ali Rowghani, Brian Singerman, Marissa Maver, Xavier Niel, Y Combinator

Last Funding Round: Series B - April 2019



SCALING

Elpha

USA 2019

Hybrid social and professional network, offering women in tech a dedicated space to communicate publicly & privately, foster relationships and build their careers

Total Amount Raised: \$1.3m

Investors: Y Combinator, Friále, Geoff Ralston, Holly Liu, Jane VC, Jessica Livingston, Leah Culver, Maveron, Michael Seibel, Moxxie Ventures, Tracy Chou

Last Funding Round: Seed - Nov 2019



SCALING

Lunch Club

USA 2016

Helps users navigate finding new connections inside specific industries, by growing out their professional network via 1:1 lunch and coffee meetings

Total Amount Raised: \$4.6m

Investors: Abstract Ventures, Adam D'Angelo, Andreessen Horowitz, Brianne Kimmel, Charlie Cheever, LocalGlobe, Ryan Petersen, Third Kind Venture Capital, Vlad Tenev, Sandhya Venkatachalam, Alumni Ventures Group, Cherubic Ventures, Nitesh Banta, South Park Commons

Last Funding Round: Venture Round - March 2020



SCALING

Drafted

USA 2014

Like Affinity but for hiring: unlocks the full potential of your company network to source, qualify, and hire the right candidates. Makes referrals fun.

Total Amount Raised: \$4.3m

Investors: Accel, Boston Syndicates (BOSS), General Catalyst, Lightspeed Venture Partners, NextGen Venture Partners, Team Launch

Last Funding Round: Venture Round - Nov 2019



Future of Work: Hiring with a Twist (2/2)





SCALING

C

Hiresweet

France 2016 Sends you 10 off-market passive candidates every day, that fit with your open positions / job posts

Total Amount Raised:

Investors: Y Combinator. AGORANOV. Bpifrance, Global Founders Capital, Kima Ventures, The Family, Yannis Yahiaoui. Yves Weisselberger

Last Funding Round: Seed - March 2020

HEROES JOBS

SCALING

Heroes Jobs

USA 2017 The Gen Z job app: uses engaging video experiences to show your personality to your potential employers

Total Amount Raised: \$4m

Investors: Undisclosed

Last Funding Round: Venture Round - Dec 2019



SCALING

Scoutible

USA 2015

A video game-based hiring platform, using immersive mobile games to pinpoint perfect-fit candidates for

Total Amount Raised: \$6.5m

Investors: Great Oaks Venture Capital, GWC Innovator Fund. Learn Capital, Mark Cuban, Mindset Ventures, New Enterprise Associates (NEA). StartX (Stanford-StartX Fund)

Last Funding Round: Seed - Oct 2017

√anted

Wanted

USA 2019

An anonymous marketplace for talent to switch jobs at their desired salary, i.e. the first platform designed to poach talent

Total Amount Raised:

Investors: N.a.

Last Funding Round: N.a



Homerun

Netherlands 2014 Not everyone knows how to write great job posts. With Homerun, you can attract talent with top job posts & manage candidates in a simple & powerful hiring tool

Total Amount Raised:

Investors: N.a.

Last Funding Round: N.a



Future of Work: Remote Talent Engines (1/2)





MATURE

Terminal

USA 2017
Identifies emerging tech
hubs around the globe and
connects the top engineers
with the most compelling
companies

Total Amount Raised: \$27m

Investors: Atomic, Craft Ventures, Jerry Yang, Kleiner Perkins, Lightspeed Venture Partners, Thiel Capital, 8VC, Cathay Innovation, Cherubic Ventures

Last Funding Round: Series B - Sept 2019



MATURE

WorkGenius

USA 2011
Digital workforce solution
that uses AI to match and
manage a network of
350,000 vetted
professionals

Total Amount Raised: \$23.1m

Investors: Axel Sven Springer, John Jahr, Oliver Heine

Last Funding Round: Venture Round - Feb 2020

gigster

MATURE

Gigster

USA 2013
Provides software
development and access to
elite teams of developers,

designers, and product

managers

Total Amount Raised:

Investors: Adam D'Angelo, Andreessen Horowitz, Marc Benioff, Michael Jordan, Redpoint, Sound Ventures, Y Combinator, Bloomberg Beta, Caffeinated Capital, Ashton Kutcher, LAUNCH, Rick Marini, SY Angel, Kevin Moore, Soma Capital, Andy Rankin, Felicis Ventures, Justin Waldron, Transmedia Capital

Last Funding Round: Series B - Aug 2017

Turing

MATURE

Turing

USA 2018

Promises to help you build faster than ever with vetted remote developers

Total Amount Raised: \$14m

Investors: Foundation Capital, Chapter One, Visary Capital, Brainstorm Ventures, AltalR Capital, Mindset Ventures, Peak State Ventures, Spike Ventures, Siqi Chen, 500 Startups, Alumni Venture Capital

Last Funding Round: Seed - July 2020



Future of Work: Remote Talent Engines (2/2)





SCALING

Toptal

USA 2010
Global network of top talent in business, design, and

in business, design, and technology that enables companies to scale their teams, on demand.

Total Amount Raised:

Investors: Adam D'Angelo, Andreessen Horowitz, Compound, David Hersh, Edgar Seah, Lucas Nealan, Ryan Rockefeller

Last Funding Round: Seed - July 2012



SCALING

Comet

USA 2010

Finds the best freelancers for any IT projects, in a matter of hours

Total Amount Raised: \$15.1m

Investors: Daphni, Founders Future, Otium Capital, Kima Ventures, The Family

Last Funding Round: Series A - May 2018



SCALING

Distributed
UK | 2017

Software teams, fully managed & on-demand. Makes working with globally distributed teams as easy as working with in-house teams

Total Amount Raised: \$3.6m

Investors: Fuel Ventures

Last Funding Round: Seed - March 2020



Future of Work: Remote HRM Enablers (1/2)





MATURE

Papaya

USA 2016 Global HRIS that transforms global payroll, payments, and workforce management

Total Amount Raised: \$54.5m

Investors: Insight Partners, New Era Ventures, Bessemer, Ronald Cohen

Last Funding Round: Secondary Market - June 2020



MATURE

Deel

USA 2018

Payroll service for businesses working with remote contractors. Handles contracts, payments, taxes in one place, and takes the hassle out of compliance

Total Amount Raised: \$18m

Investors: Andreessen Horowitz, La Famiglia, Y Combinator, Alexandre Scialom, AltalR Capital, Avichal Garg, Daniel Gross, Elad Gil, Soma Capital, Weekend Fund

Last Funding Round: Series A - May 2020



MATURE

Remote

USA 2019

Employ anyone, regardless of where they live. Payroll, benefits, compliance, taxes, and everything else

Total Amount Raised: \$11m

Investors: Two Sigma Ventures, Liquid2 Ventures, Index Ventures, INKEF Capital, General Catalyst

Last Funding Round: Seed - April 2020



MATURE

Omnipresent

UK 2020

Makes it easy to employ, pay and support your international team

Total Amount Raised: \$2m

Investors: Episode 1, Playfair Capital, Ian Hogarth, Andrew Goodman, TrueSight Ventures, Akash Gupta, Charlie Songhurst, Entrepreneur First

Last Funding Round: Seed - Aug 2020



SCALING

Beyond

USA 2018

Helps startups build and staff up satellite offices in new locations, outside of big tech hubs

Total Amount Raised: Undisclosed

Investors: Costanoa Ventures, Bloomberg Beta, Nine Four Ventures, Builders VC

Last Funding Round: Seed - May 2019



SCALING

Oyster

USA 2018

Software-based employment platform designed to fix the broken international hiring model.

Total Amount Raised: \$4.2m

Investors: Connect Ventures, Eric Nadalin, Initial Capital, Kima Ventures, Sorenson Ventures, Sten Tamkivi, Taavet Hinrikus, Trevor Healy

Last Funding Round: Seed - May 2019



Future of Work: Remote HRM Enablers (2/2)





EMERGING

Localyze

Germany 2018
Solution for relocation
management: supports
throughout the whole
relocation process covering
everything from visa to
social integration

Total Amount Raised: \$0.2m

Investors: YCombinator, NCA, Giovanni Gardelli, Startup Sesame

Last Funding Round: Seed - Aug 2019



EMERGING

Remote Team

USA 2020
Automated Payrolls, Time
Off, HR Tools, and
Compliance Made Simple
for Remote Teams

Total Amount Raised:

Investors: N.a

Last Funding Round:



EMERGING

Boundless

Ireland 2019
Makes it easy to handle
multi-country payroll, and
comply with local tax and
employment laws

Total Amount Raised: \$0.8m

Investors: Seedcamp

Last Funding Round: Pre Seed - Dec 2019



Future of Work: Self-Employment Facilitators (1/2)





MATURE MATURE

Catch

USA 2017

Redesigning benefits to put

people at the center of their

own financial security. For

and workers without access

freelancers, contractors.

to employer benefits

Total Amount Raised:

Investors: Chris Bourdon.

Jacob Gibson, Jeff Morris Jr.,

Kleiner Perkins, Leif Abraham,

Ventures, Urban Innovation Fund.

Kindred Ventures, Loup Ventures,

Louis Bervl, Prehype, Tempo

Y Combinator, Indicator

Nyca Partners

Ventures Khosla Ventures

Last Funding Round: Venture Round - Feb 2020

\$16.2m

Finiata

Germany 2016 Provides working capital financing for freelancers and SME's over a fully automated data driven scoring technology

Total Amount Raised: \$30.9m

Investors: DN Capital, Early Impact Ventures, Fly Ventures, German Startups Group, La Famiglia, Point Nine Capital, Redalpine, Alexander Müller, Andrew Shaw, Heiko Hubertz, Marcus Borner, Michael Brehm. Raffael Johnen, ENERN Investments, Kulczyk Investments, Manta Ray Ventures

Last Funding Round: Pre Seed - Sept 2019



SCALING

Mansa

France 2019 Allows freelancers and gig workers borrow money with fair pricing and a genuine user experience

Total Amount Raised: \$2.2m

Investors: Founders Future. Luca Ascani

Last Funding Round: Pre Seed - Sept 2019

Coconut.

SCALING

Coconut UK 2016

The current account that takes care of your accounting and tax. Designed specifically for freelancers, self-employed people and small business owners

Total Amount Raised: \$2.4m

Investors: Crowdcube. OVentures, Apollo Informal Investment, Angel Investment Network, Chris Adelsbach, Techstars. Techstars London Accelerator, Wild Blue Cohort, MassChallenge

Last Funding Round: Equity Crowdfunding - July 2020



SCALING

Keeper Tax

USA 2019 Automatically finds tax write-offs for 1099 contractors

Total Amount Raised: \$1.8m

Investors: YCombinator, Matrix Partners, Alexandre Scialom

Last Funding Round: Seed - Feb 2020



SCALING

Trezeo

Ireland 2016 Delivers inclusive financial services for independent workers to support their lives today and tomorrow

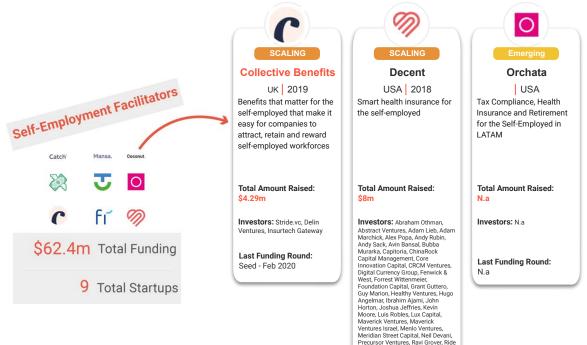
Total Amount Raised: \$0.9m

Investors: Barclays Accelerator, Techstars

Last Funding Round:

Pre Seed - Jan 2019

Future of Work: Self-Employment Facilitators (2/2)





Ventures, Sequoia Capital, Serge Kassardjian, Sure Ventures, T. Trent Gegax, Yoko Okano **Last Funding Round:** Seed - May 2018

Future of Work: Personal Assistants









\$56.1m Total Funding

Total Startups



MATURE

Qordoba

USA 2015 (Slightly off-topic but not really) Al writing assistant for businesses, helping everyone at a company write with the same style, terminology, and brand voice

Total Amount Raised: \$21.5m

Investors: Michael Stoppelman, Upfront Ventures, Aspect Ventures, Broadway Angels, MVI (MENA Venture Investments), Rincon Venture Partners, Dtec Ventures. Courtney Broadus

Last Funding Round: Series B - Oct 2018



MATURE

Magic

USA 2014 24/7 SMS based on-demand personal assistant service.

Total Amount Raised: \$12.1m

Investors: Seguoja, Slow Ventures, YCombinator

Last Funding Round: Series A - March 2015

SCALING

Memory

Norway 2013 Al-powered time tracking and planning tools, coupled with a personal assistant for deep work, blocking notifications automatically

Total Amount Raised: \$6m

Investors: 500 Startups. Concentric, SNÖ Ventures. Investinor

Last Funding Round: Venture Round - Oct 2018



SCALING

Invisible

USA 2015

Helps you scale essential routines / ops and dynamically prices work to get you what you need, when you need it

Total Amount Raised: \$7.9m

Investors: Andreas Berger, Alpha, Backed VC, Day One Ventures, Loup Ventures, Mark Pincus

Last Funding Round: Venture Round - June 2019



Base

USA 2018

SaaS platform built specifically to streamline the day-to-day responsibilities of executive assistants

Total Amount Raised: \$2.6m

Investors: Slack Fund, High Alpha, Matchstick Ventures. Revolution's Rise of the Rest Seed Fund

Last Funding Round: Seed - Nov 2019



SCALING

Double

USA 2018

Connects busy executives with experienced human assistants and great tech to save hours every day

Total Amount Raised: \$6m

Investors: Index Ventures.

Last Funding Round: Seed - April 2019



Future of Work: Virtual Offices (1/2)





MATURE

Spatial

USA 2016

Turns the space around you into a shared augmented workplace using VC. Remote users can collaborate & brainstorm as if they were in the same room

Total Amount Raised:

Investors: Inovia Capital, Kakao Ventures, Lerer Hippeau, White Star Capital, Baidu Ventures, Samsung NEXT, Leaders Fund

Last Funding Round: Series A - Jan 2020



USA 2019

Brings the ease of sitting

huddled around the same

computer to employees

working from anywhere

Total Amount Raised:

Investors: Andreessen

Worklife Ventures

Seed - Aug 2019

Horowitz, Shasta Ventures.

Last Funding Round:

\$7.5m

SCALING SCALING

Tandem Range

USA 2017

"Operating System for work" that keeps you in sync with your team through regular check-ins, day planning sessions, "accomplishment logs' etc.

Total Amount Raised:

Investors: General Catalyst, First Round Capital, Bloomberg Beta, Precursor Ventures, Upside Partnership, Streamlined Ventures

Last Funding Round: Seed - Feb 2020



EMERGING

Remotion

USA 2019
Desktop app that shows
your team's selfies and
availability so you can jump
into quick video chats

Total Amount Raised:

Investors: N.a

Last Funding Round: N.a



EMERGING

Motion | USA 1984

Provides real-time interventions, reminders, and analytic, preventing people from getting distracted on the web

Total Amount Raised: \$0.2m

Investors: YCombinator

Last Funding Round: Seed - March 2020



EMERGING

Pragli | USA 2019

Virtual office for remote teams, enabling remote workers to dive into impromptu conversations with audio channels & direct conversations, walkie talkie style

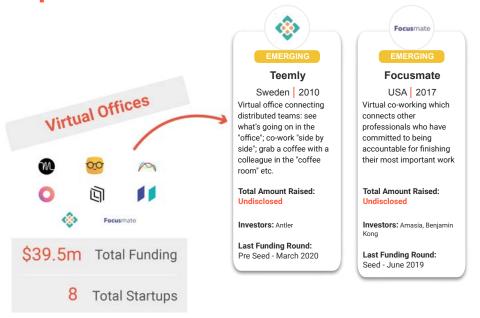
Total Amount Raised:

Investors: Undisclosed

Last Funding Round: Pre Seed - April 2020



Future of Work: Virtual Offices (2/2)





Future of Work: Future of Work Events







\$17.8m Total Funding

5 Total Startups



MATURE

Hopin

UK 2019

All-in-one live online events platform designed to connect distributed communities

Total Amount Raised: \$46.4m

Investors: Slack Fund, Seedcamp, Salesforce Ventures, Northzone, IVP (Institutional Venture Partners), Accel, Amaranthine Partners, Andrey Khusid, Carlos Gonzalez-Cadenas, Daniel Dines, Des Traynor, Ilkka Paananen, Tony Jamous

Last Funding Round: Series A - June 2020



MATURE

Run the World

USA 2019

Makes it easy and fun for all kinds of organizers to put together exciting online events through plug and play events templates

Total Amount Raised: \$14.8m

Investors: Hartbeat Productions, Green Bay Ventures, GGV Capital, Founders Fund, Dreamers VC, Andreessen Horowitz, 122WEST VENTURES, GSR Ventures, Joel Peterson, Kevin Weil, Paul Willard, Pear Ventures, Sam Yam

Last Funding Round: Series A - May 2020



SCALING

Airmeet

India 2019
Online events that
encourage immersive
interactions and networking
among attendees

Total Amount Raised: \$3m

Investors: Accel India, BetterCapital AngelList syndicate, Cloud Capital Partners, Gaurav Munjal, Global Founders Capital, Kris Nair, LetsVenture, Phanindra Sama, Ramakant Sharma, Sajid Rahman, Sequoia Scout, Sumit Jain, Venture Highway, Vikas Malbani

Last Funding Round: Seed - March 2020



EMERGING

vFairs

USA 2016
Virtual event platform that enables organizations to conduct online events, career/job fairs, trade shows, expos and meet-ups

Total Amount Raised: N.a

Investors: N.a

Last Funding Round: N.a



EMERGING

HeySummit

UK 2018

Taking the heavy lifting out of summit organisation

Total Amount Raised:

Investors: N.a

Last Funding Round: N.a



Monday Morning Recommendations













Present to Team

Share report with the COO, CIO, CDO and HR Director

Readiness Assessment

Arrange a virtual workshop with key leaders to understand your current readiness against each of the 17 capability areas and prioritise capabilities aligned to your FoW transformation programme

Prioritise FoW Impact Areas

Prioritise key capabilities that require ecosystem development, define and build a transformation initiative with key stakeholders









Identify New Solutions

Source relevant next-gen solutions aligned to the PIP framework to accelerate digital transformation - via the GrowthEnabler Platform



Expand approach to the wider business to continuously build 'solution' ecosystems faster and at lower cost



