



DIVERSITY IN TECH

HERE EAST, 6 OCTOBER 2016



TECH
LONDON
ADVOCATES

Diversity in Tech convenes London's digital community to examine the scale of the industry's diversity problem.

BROUGHT TO YOU BY TECH LONDON ADVOCATES

Tech London Advocates is an unrivaled collection of tech leaders, experts and investors uniting to form the most influential independent, private sector group in London.

There are now more than 3,600 Advocates dedicating time, knowledge and contacts to London's tech startups.

WE ASSIST EARLY STAGE VENTURES TO GET AIRBORNE

Triage is the vehicle by which Tech London Advocates provides practical, hands-on help to early stage firms. We're putting the collective talents of over 100 Tech London Advocates at the disposal of London's early stage businesses. Our aim is to provide 2,000 hours of free advice to founders during their first year.

WE HELP REMOVE ROADBLOCKS

As a private sector organisation, our working groups are addressing impediments to the growth of London's tech businesses. From immigration to education, women in tech to property issues, Tech London Advocates is backing a series of task forces to create practical action plans or policy recommendations.

WE CHAMPION THE SECTORS WHERE LONDON HAS A GENUINE COMPETITIVE ADVANTAGE

London has a unique blend of business experience. From marketing to health, retail to financial services, the capital has the ecosystem to support a wealth of industries, and has already created a number of exciting tech businesses with the potential for explosive growth. Tech London Advocates is working to promote these key sectors.


WE CONVENE TECH LEADERS, EXPERTS AND INVESTORS ACROSS LONDON

Through various working group initiatives and the support of important events like London Technology Week, we forge connections between Britain's largest firms and the new wave of tech innovators. Tech London Advocates also includes angel and early stage ventures through to private equity firms, hedge funds and large banking institutions.

WE CONNECT LONDON'S TECHNOLOGY SECTOR TO OTHER TECH HUBS AROUND THE WORLD

Over 10% of Advocates are overseas and many are in vibrant tech locations, some from established tech homes like Silicon Valley but more from less likely tech cities like New York, Berlin, Stockholm and Hong Kong, or developing tech regions like Russia, Nigeria, Mexico and South Africa.

www.techlondonadvocates.org.uk

 @techlondonadv





AGENDA

INTRODUCTION

OLI BARRETT MBE
MODERATOR

OPENING REMARKS

RUSS SHAW
TECH LONDON
ADVOCATES

WELCOME

CLAIRE COCKERTON
ENTIQ

GAVIN POOLE
HERE EAST

DISRUPTING OURSELVES

JOYSY JOHN ADA COLLEGE
JOSH RIVERS SERIES Q

DISRUPTING THE FUTURE

BARONESS LANE FOX DOTEVERYONE
MAGGIE PHILBIN TEENTECH

DISRUPTING THE CITY

RAJESH AGRAWAL DEPUTY MAYOR FOR BUSINESS
AFTAB MALHOTRA GROWTHENABLER & TLA INDIA

THE BUSINESS CASE FOR DIVERSITY

MODERATOR: ARJUN KHARPAL CNBC
ANDREA BERTONE MONSTER
SHERRY COUTU CBE SCALE UP INSTITUTE &
FOUNDERS4SCHOOLS
LIZ ERICSON MCKINSEY & COMPANY
SARAH LUXFORD NEXEC LEADERS &
TLA WOMEN IN TECH

THE INTERNATIONAL COMMUNITY

MODERATOR: BINDI KARIA STARTUP EXPERT,
CONNECTOR & ADVISOR
MALI MARAFINI INTERRUPTIV
NADUN MUTHUKUMARANA DELOITTE
GLORIA OGUNYEMI DIVERSE LEADERS NETWORK
DIANE PERLMAN MASSCHALLENGE

HOME-GROWN TALENT

MODERATOR: OLI BARRETT MBE MODERATOR
AMALI DE ALWIS CODE FIRST: GIRLS
RIOCH EDWARDS-BROWN SO YOU WANNA BE IN TECH?
GI FERNANDO FREEFORMERS
RUBEN KOSTUCKI MAKERS ACADEMY
PLUS SPECIAL GUESTS

CLOSING REMARKS

RUSS SHAW TECH LONDON ADVOCATES

NETWORKING

SPEAKERS



RUSS SHAW
TECH LONDON
ADVOCATES

Russ is founder of Tech London Advocates. He is also an angel and venture investor and Non-Executive Director of a number of high-growth businesses including Dialog, AIM-listed Cupid PLC and Unwire. Russ is also a London Tech Ambassador as well as a limited partner in Ariadne Capital's ACE Fund, an investor in and advisor to Amazing Media Group, and a board member of the Tech City Advisory Group. Previously, Russ was Chairman of the Marketing Group of Great Britain and was Vice President and General Manager at Skype.



OLI BARRETT MBE
MODERATOR

Oli Barrett MBE is a co-founder of social innovation agency Cospa. He has led trade missions to the US, India and Brazil, helping British companies (in health, clean-tech and web) to explore business opportunities. He is an advisor to the Centre for Entrepreneurs and co-founded the national, business-funded campaign StartUp Britain.



GAVIN POOLE
HERE EAST

Gavin is the CEO of Here East, the unique campus for the creative and digital industries in Queen Elizabeth Olympic Park. Gavin previously spent four years at the Centre for Social Justice, first as the Strategy Director and then as the Executive Director. Prior to this Gavin served in the Royal Air Force for 23 years as an aeronautical engineer, before leaving in 2008.



CLAIRE COCKERTON
ENTIQ

Claire is the Founder and CEO of ENTIQ, a leading innovation delivery, new venture development and ecosystem creation firm. ENTIQ has just launched Europe's largest Innovation Centre based at Here East. The centre will house innovative companies, big and small, and provide a wide range of services to support new product development, business growth, and collaboration. Claire was founding CEO of Innovate Finance.



RAJESH AGRAWAL
DEPUTY MAYOR
FOR BUSINESS

Rajesh is the Deputy Mayor of Business for London. Previously, he teamed up with Paresh Davdra in 2005 to create RationalFX. What started as a two-man enterprise based in Brighton is now a multi-billion dollar turnover business. More recently his other company Xendpay was re-launched with a Pay What You Want service to make it the world's first genuinely no fees international money transfer service.



AMALI DE ALWIS
CODE FIRST: GIRLS

Amali de Alwis is CEO of Code First: Girls, a social enterprise that works with companies and women to increase the proportions of women in tech and entrepreneurship. They are the largest provider of free in person coding courses for women in the UK. Amali previously worked as a consultant at PwC, which included a secondment to the World Economic Forum.



ANDREA BERTONE
MONSTER

Andrea Bertone is the President of Monster Europe. Monster is the leading global online careers portal with 25 local language and content sites in 50 countries worldwide. Andrea has extensive experience driving international business operations in the internet, advertising and technology solutions industries. Prior to joining Monster in 2003, Andrea was CEO of the Advertising & Communications Division (Adcomms) for TMP Worldwide.



SHERRY COUTU CBE
SCALE UP INSTITUTE &
FOUNDERS4SCHOOLS

Sherry has decades of experience in the technology and education sectors which include serving as a non-executive member of the University of Cambridge (Finance Board), Cambridge Assessment, Cambridge University Press, Raspberry Pi, The Royal Society (Translation Committee) and LinkedIn. As an investor, she has backed companies like LinkedIn, Zoopla, LoveFilm, Duedil and 55 others.



RIOCH EDWARDS-BROWN
SO YOU WANNA BE IN TECH?

Rioch Edwards-Brown is founder of So You Wanna Be on TV? She began So You Wanna Be on TV? as a community outreach programme after her son was shot and stabbed at school, and uses the platform to tackle the lack of diversity and social mobility in TV by providing free employability skills through partnerships between TV, brands, corporates and the community.



LIZ ERICSON
MCKINSEY & COMPANY

Liz is an Associate Principal with Digital McKinsey in London, and an expert in consumer-facing digital topics. Liz works with clients to reinvent their core businesses for the demands of a digital world. Prior to joining McKinsey, Liz spent six years at Google in London, Paris and Silicon Valley. Her work included Market Insights, Marketing for Google Maps, developer outreach and Business Operations. Liz holds an MBA from INSEAD and a BA from Stanford University.



GI FERNANDO
FREEFORMERS

Gi founded Freeformers in April 2012 and the company, based in a co-working space at Timberyard Soho in central London, now boasts a team of 25. Before Freeformers, Gi successfully built a number of technology businesses, including Techlightenment, which was sold to Experian Plc.



JOYSY JOHN
ADA COLLEGE

Joysy is Chief Industry Officer at Ada, the National College for Digital Skills, where she leads industry engagement and Ada.Advance, a gamified learning website. Prior to this, Joysy led business development for EF Learning Labs and for Emerge Education, Europe's first education technology accelerator, and advised technology incubator Level 39. Joysy is passionate about education, entrepreneurship and women's empowerment.



BINDI KARIA
STARTUP EXPERT,
CONNECTOR & ADVISOR

Bindi is passionate about all things startup and connecting the dots between investors, founders and corporates. She has devoted much of her career to the startup ecosystem, most recently as Vice President at Silicon Valley Bank, where she focused on building SVB's early stage banking efforts in Europe. Prior to that, she was Venture Capital/ Emerging Business Lead at Microsoft UK.



ARJUN KHARPAL
CNBC

Arjun Kharpal is an Assistant Producer and Technology Reporter for CNBC. He heads up CNBC's 'Tech Transformer' special report as well as covering a range of topics from business apps to market stories. Arjun holds a BA in English Literature from the University of York and an MA in Newspaper Journalism from City University, London.



RUBEN KOSTUCKI
MAKERS ACADEMY

Ruben is in charge of operations at Makers Academy, including strategy, business development and growth as well as strategic partnerships. They implement the bare minimum processes in order to run a fully transparent and self-managed organisation with decisions being taken by absolutely all members of the team.



BARONESS LANE FOX
DOTEVERYONE

Martha is founder and executive chair of Doteveryone.org.uk. In April 2016 she was appointed as a non executive director of Twitter. Martha became a crossbench peer in the UK House of Lords in March 2013. In March 2014 she was appointed Chancellor of the Open University. In 2007 Martha founded her own charitable foundation Antigone. In 2013 Martha was awarded a CBE. In 1998 Martha co-founded Europe's largest travel and leisure website, lastminute.com.



SARAH LUXFORD
NEXEC LEADERS &
TLA WOMEN IN TECH

Sarah has been privy to building some of the fastest growing tech firms as a Director & Headhunter for Nexec Leaders. Her work with international tech companies led to co-founding Tech London Advocates Wome in Tech group. Voted within the top 50 Most Influential Women in IT in the UK, Sarah is also Co-Founder of Croydon Tech City.



AFTAB MALHOTRA
GROWTHENABLER
& TLA INDIA

Aftab is the Co-founder & Chief Growth Officer at GrowthEnabler; providing data, research & intelligence on disruptive technologies and digital innovations from the global startup economy, to enable corporate business leaders and startup entrepreneurs to collaborate and grow. GrowthEnabler has a 16,000 strong community of startups and corporates. Aftab is also an active startup investor.



MALI MARAFINI
INTERRUPTIV

Mali is the CEO and Founder of Interruptiv.com, a fintech venture and Intrepreneurial global peer-to-peer network. Mali is a Senior Executive Managing Director CIO/COO with extensive leadership experience in firm-wide Operations and Technology transformation of enterprise. Mali is one of only a few women from a diverse background operating at a senior level within fintech.



NADUN MUTHUKUMARANA
DELOITTE

Nadun is a Consulting Partner who works in the Transport and Industrial Products sectors. He leads the Analytics Practice in Technology Consulting and is engaged in the development and recruitment of STEM talent. He also runs the Deloitte Analytics Labs which incubate innovation and development of advanced analytics and big data solutions.



GLORIA OGUNYEMI
DIVERSE LEADERS
NETWORK

After starting her career with Teach First, Gloria founded Seeds of Greatness in 2012. Seeds of Greatness is a social enterprise committed to developing young leaders aged 7-19 from disadvantaged backgrounds. In 2014, she became the Executive Director of the Diverse Leaders Network, a social enterprise that exists to increase diversity in leadership and promote fair access to various professions.



DIANE PERLMAN
MASSCHALLENGE

Diane is the Global Chief Marketing Officer at MassChallenge. Previously, she founded the Microsoft Ventures Accelerator in London three years ago, graduating 37 startups over four cohorts and building Microsoft's presence in the startup space. She is a Tech London Advocate, a Girls in Tech mentor, and a frequent speaker at industry events such as SXSW and the Global Innovation Forum.



MAGGIE PHILBIN
TEENTECH

Maggie Philbin is most renowned as a BBC journalist who has presented on science and technology shows, including Tomorrow's World, as well as BBC Breakfast and Inside Out. Since 2008 she has run TeenTech, helping young people understand the real opportunities in science and technology. Maggie leads the UK Digital Skills Taskforce and was voted ComputerWeekly's Most Influential Woman in Tech this year.



JOSH RIVERS
SERIES Q

Josh is the Co-Founder of Series Q, which provides a robust network for mentorship, support and learning to empower LGBT+ entrepreneurs, and those who will become them. Previously he was the Head of New Membership at Second Home. He ensured that their work spaces were full of a diverse range of people and companies.





ABOUT HERE EAST

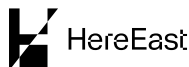
Here East is London's home for making, located in the heart of Queen Elizabeth Olympic Park in London. It is a dedicated place for individuals and companies who embrace and pioneer technology, share expertise and are creating the products of tomorrow.

It is a unique campus where creative businesses growing in scale join businesses of scale growing in creativity. It is designed as a place for startup, entrepreneurial businesses to co-exist and collaborate with global, established businesses and support genuine product innovation.

Here East provides over one million square feet of dedicated and versatile spaces for creative and digital companies. It combines unparalleled infrastructure with a unique environment to facilitate collaboration and the exchange of ideas. Here East includes shared workspaces and public areas to foster a tight community, alongside a shared yard with space for discussion and events, a landscaped canal side and independent cafes, shops and restaurants.

Here East is being developed by iCITY, a company owned by clients of Delancey, a specialist real estate investment and advisory company.

WITH SPECIAL THANKS TO THE SPONSORS OF TECH LONDON ADVOCATES



RUSSELL REYNOLDS ASSOCIATES



zumtobel group